



Visualizations of Results of Middle Georgia's Young Population Survey Center of Innovation for Aerospace Results as of 11/01/18



Aerospace



Agribusiness



Energy
Technology



Information
Technology



Logistics



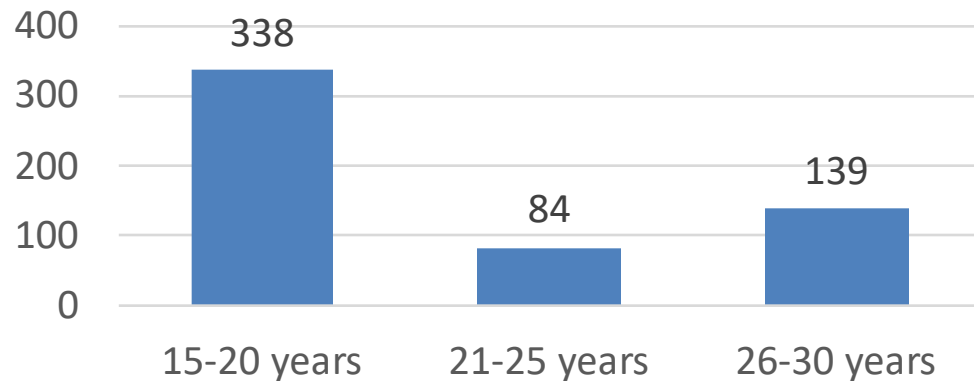
Manufacturing



a division of the Georgia Department of Economic Development

PROFILE OF RESPONDENTS

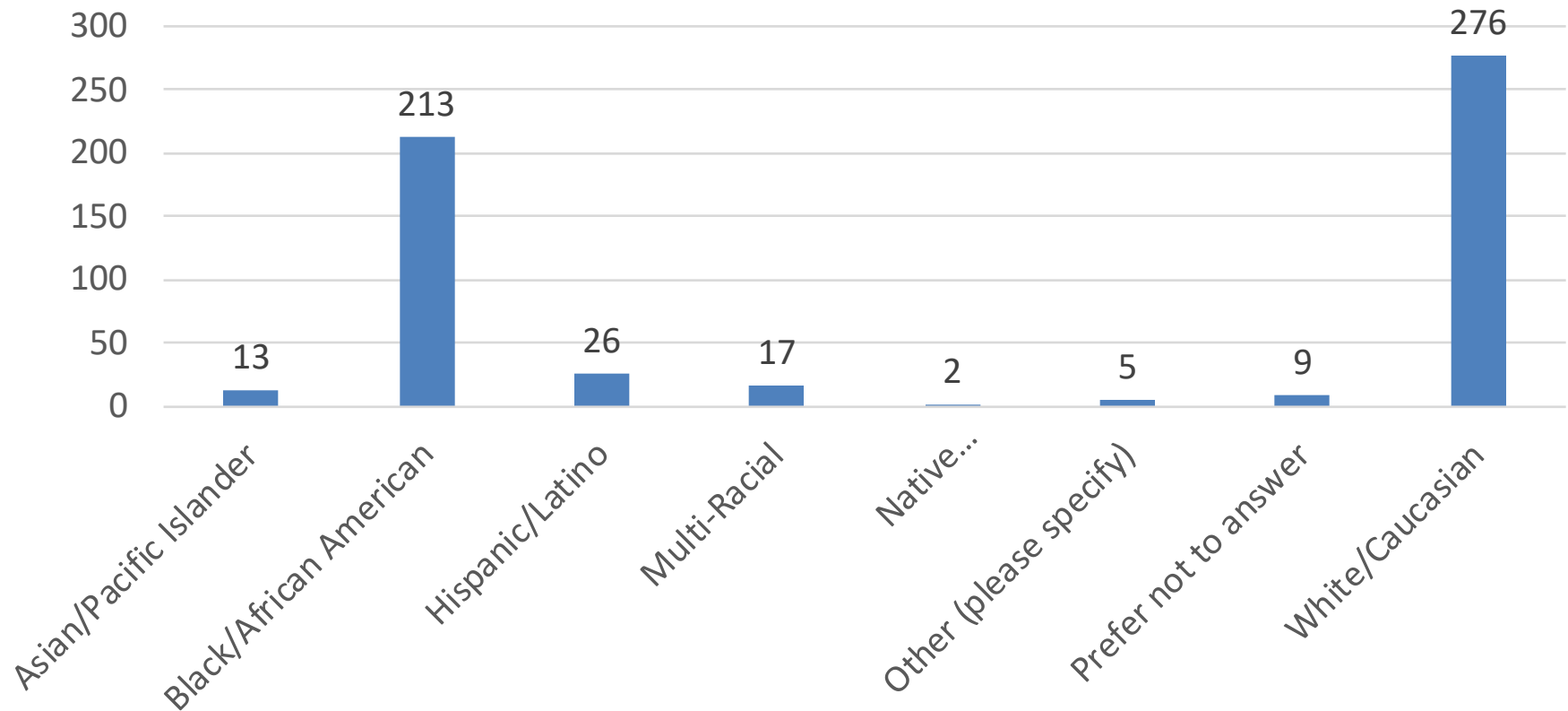
	Total
Baldwin	6
Bibb	89
Crawford	2
Houston	136
Jones	1
Monroe	4
Other	22
Peach	93
Putnam	3
Twiggs	201
Wilkinson	5



	15-20 years	21-25 years	26-30 years
Baldwin	0%	17%	83%
Bibb	11%	38%	51%
Crawford	0%	0%	100%
Houston	23%	26%	50%
Jones	0%	0%	100%
Monroe	25%	50%	25%
Other	32%	27%	41%
Peach	91%	4%	4%
Putnam	0%	33%	67%
Twiggs	100%	0%	0%
Wilkinson	80%	0%	20%



PROFILE OF RESPONDENTS

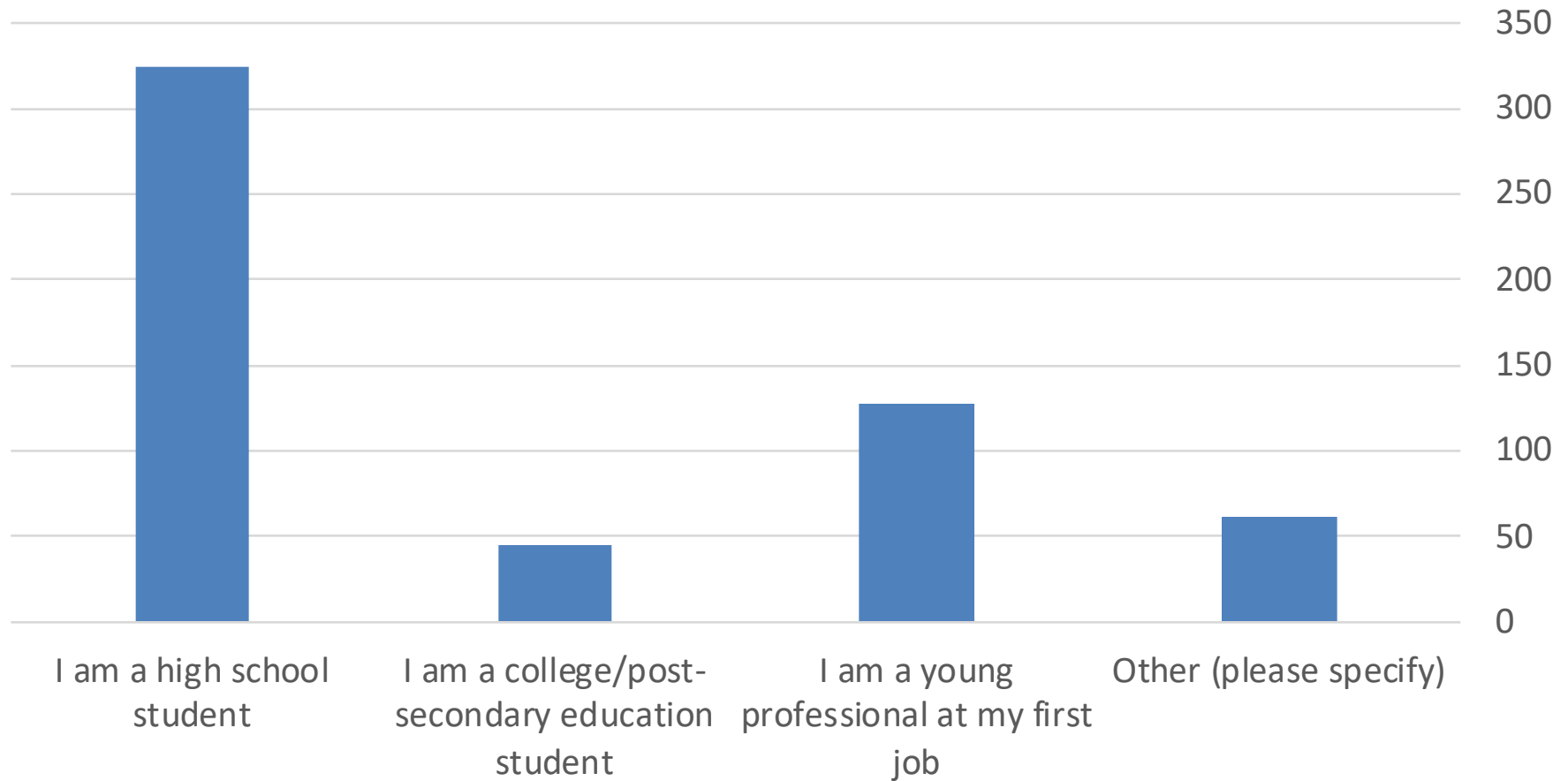


PROFILE OF RESPONDENTS, BASED ON WHERE THEY LIVE

	Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Multi- Racial	Native American/ American Indian	Other	Prefer not to answer	White/ Caucasian
Baldwin	0%	0%	0%	0%	0%	0%	0%	100%
Bibb	7%	18%	3%	3%	1%	0%	2%	65%
Crawford	0%	50%	0%	0%	0%	0%	0%	50%
Houston	2%	15%	4%	1%	0%	1%	3%	74%
Jones	0%	0%	0%	0%	0%	0%	0%	100%
Monroe	0%	0%	0%	0%	0%	0%	0%	100%
Other	5%	41%	5%	5%	0%	5%	0%	41%
Peach	1%	45%	11%	8%	1%	0%	2%	31%
Putnam	0%	33%	33%	0%	0%	0%	0%	33%
Twiggs	1%	60%	3%	2%	0%	1%	0%	33%
Wilkinson	0%	60%	0%	0%	0%	0%	20%	20%



PROFILE OF RESPONDENTS

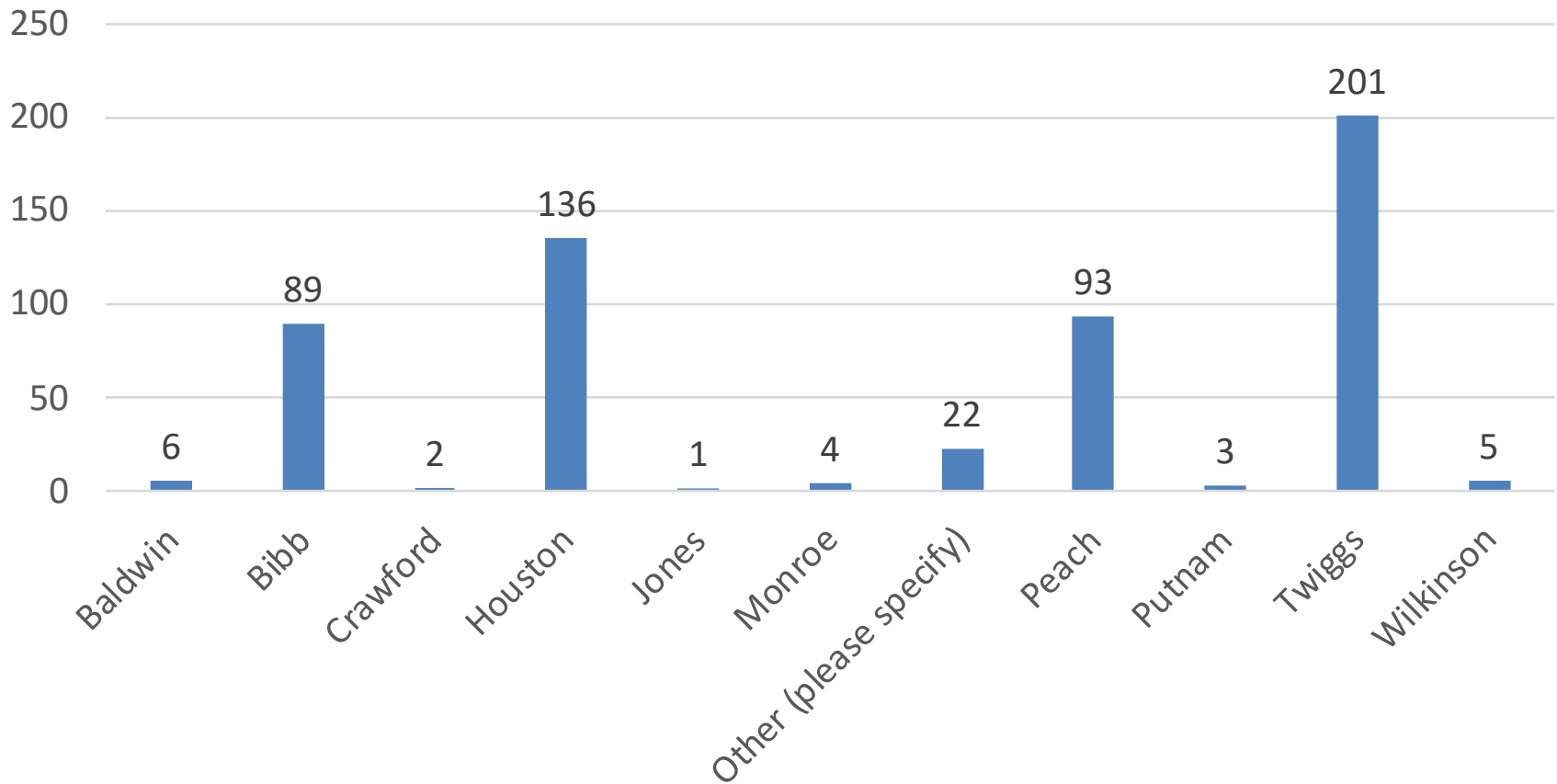


PROFILE OF RESPONDENTS, BASED ON WHERE THEY LIVE

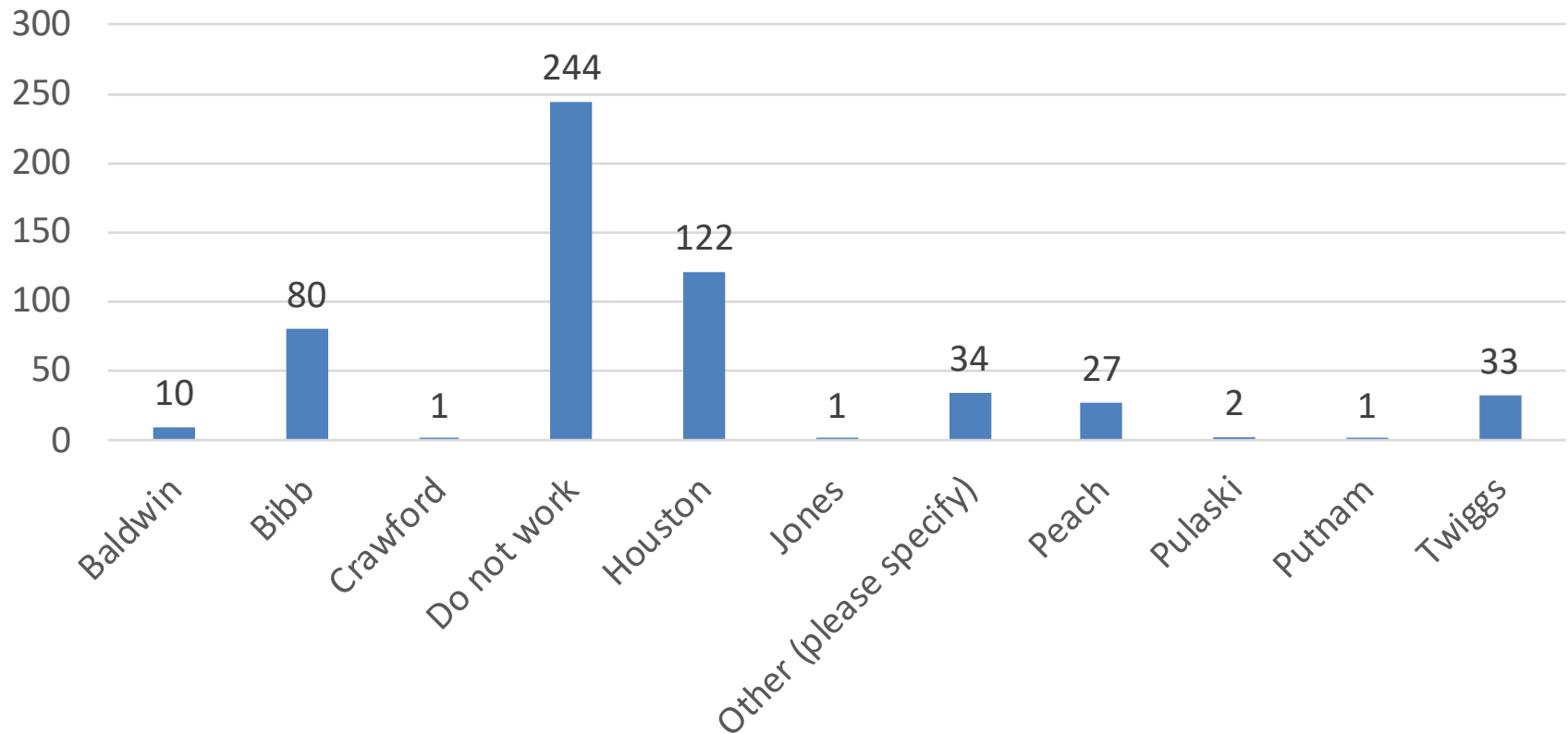
	I am a high school student	I am a college/post-secondary education student	I am a young professional at my first job	Other
Baldwin	0%	17%	33%	50%
Bibb	8%	19%	53%	19%
Crawford	0%	50%	50%	0%
Houston	21%	13%	46%	21%
Jones	0%	0%	0%	100%
Monroe	25%	0%	25%	50%
Other	32%	14%	41%	14%
Peach	90%	3%	3%	3%
Putnam	0%	0%	67%	33%
Twiggs	96%	1%	0%	1%
Wilkinson	80%	20%	0%	0%



PROFILE OF RESPONDENTS, WHERE THEY LIVE



PROFILE OF RESPONDENTS, WHERE THEY WORK



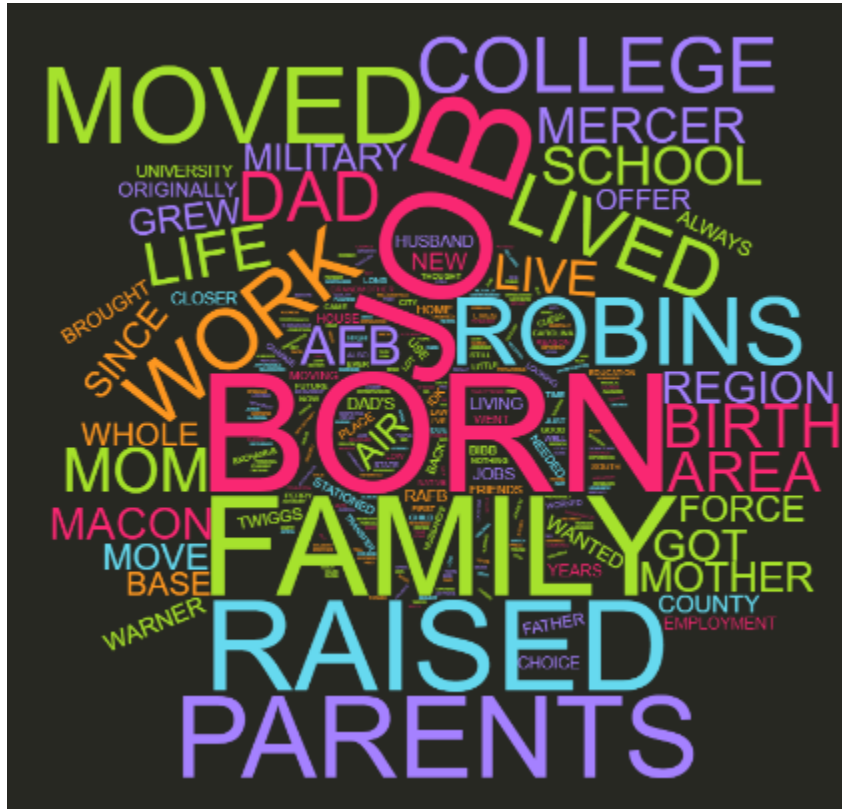
PROFILE OF RESPONDENTS, BASED ON WHERE THEY LIVE

County where they work

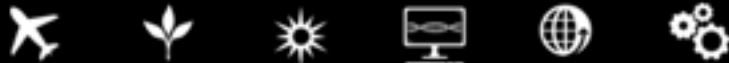
	Baldwin	Bibb	Crawford	Do not work	Houston	Jones	Other	Peach	Pulaski	Putnam	Twiggs
Baldwin	83.33%	16.67%									
Bibb	1.12%	64.04%		13.48%	17.98%		3.37%				
Crawford		50.00%	50.00%								
Houston		6.62%		16.91%	71.32%		3.68%	0.74%	0.74%		
Jones				100.00%							
Monroe		50.00%		50.00%							
Other	9.09%	4.55%		27.27%	4.55%		40.91%		4.55%		9.09%
Peach		1.10%		57.14%	7.69%		7.69%	26.37%			
Putnam	33.33%							33.33%		33.33%	
Twiggs		4.08%		73.98%	0.51%	0.51%	4.59%	0.51%			15.82%
Wilkinson	20.00%			60.00%			20.00%				



WHAT ORIGINALLY BROUGHT YOU TO THE MIDDLE GEORGIA REGION?



COUNT	WORD
182	BORN
59	JOB
49	FAMILY
42	RAISED
41	PARENTS
26	MOVED
24	ROBINS
24	WORK
19	COLLEGE
19	LIVED



LIKELIHOOD OF REMAINING IN MIDDLE GEORGIA

	How likely do you think you are to be in Middle Georgia in 5 years from now?					How likely do you think you are to be in Middle Georgia in 10 years from now?				
	Very unlikely	Unlikely	Neither likely nor unlikely	Likely	Very likely	Very unlikely	Unlikely	Neither likely nor unlikely	Likely	Very likely
Baldwin	33%	0%	17%	0%	50%	33%	17%	0%	0%	50%
Bibb	13%	25%	12%	27%	22%	22%	23%	18%	26%	11%
Crawford	0%	0%	0%	50%	50%	0%	0%	0%	50%	50%
Houston	11%	18%	21%	30%	20%	18%	21%	29%	18%	15%
Jones	0%	0%	0%	0%	100%	0%	0%	0%	100%	0%
Monroe	25%	25%	25%	0%	25%	25%	50%	0%	25%	0%
Other	38%	14%	19%	19%	10%	33%	10%	29%	19%	10%
Peach	9%	27%	27%	26%	12%	24%	30%	31%	11%	4%
Putnam	0%	0%	100%	0%	0%	0%	0%	67%	33%	0%
Twiggs	13%	28%	17%	26%	16%	27%	25%	21%	20%	8%
Wilkinson	0%	20%	20%	0%	60%	0%	0%	40%	0%	60%

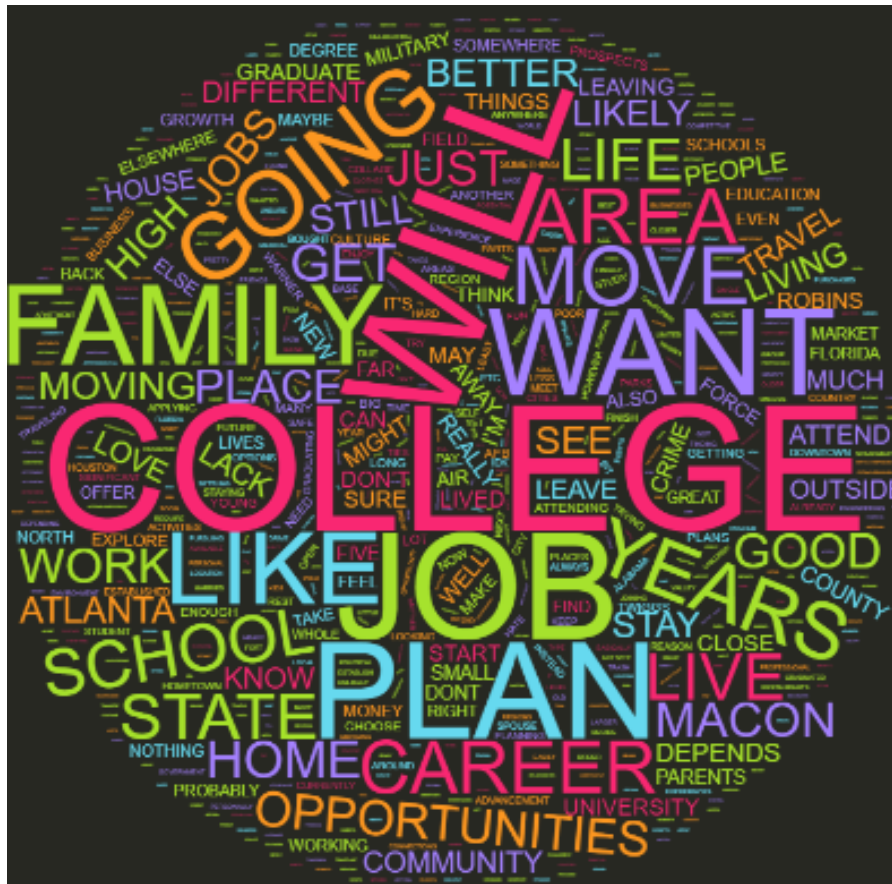


LIKELIHOOD OF REMAINING IN MIDDLE GEORGIA

	How likely do you think you are to be in Middle Georgia in 5 years from now?					How likely do you think you are to be in Middle Georgia in 10 years from now?				
	Very unlikely	Unlikely	Neither likely nor unlikely	Likely	Very likely	Very unlikely	Unlikely	Neither likely nor unlikely	Likely	Very likely
15-20 years	13%	28%	21%	24%	14%	25%	26%	25%	16%	7%
21-25 years	18%	21%	19%	26%	15%	24%	25%	26%	21%	2%
26-30 years	9%	15%	15%	31%	30%	18%	15%	20%	24%	23%



HOW LIKELY DO YOU THINK YOU ARE TO BE IN MIDDLE GEORGIA IN 5 YEARS FROM NOW? WHY OR WHY NOT?

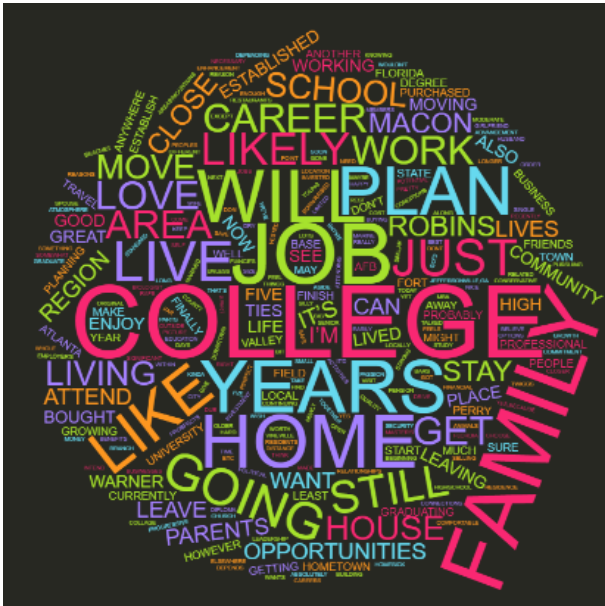


COUNT	WORD
87	COLLEGE
54	WILL
46	JOB
42	PLAN
39	WANT
34	FAMILY
33	LIKE
31	GOING
25	MOVE



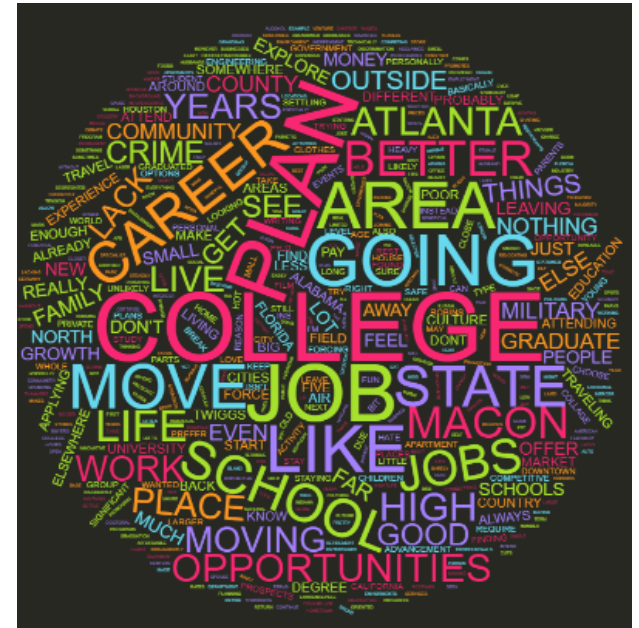
HOW LIKELY DO YOU THINK YOU ARE TO BE IN
MIDDLE GEORGIA IN 5 YEARS FROM NOW? WHY OR
WHY NOT?

Respondents who said they were
“likely” or “very likely” to be in
Middle Georgia in 5 years (247
responses)

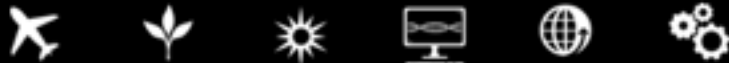


Likely or Very Likely		Unlikely or Very Unlikely	
COUNT	WORD	COUNT	WORD
27	COLLEGE	43	COLLEGE
26	FAMILY	21	JOB
13	HOME	13	CAREER

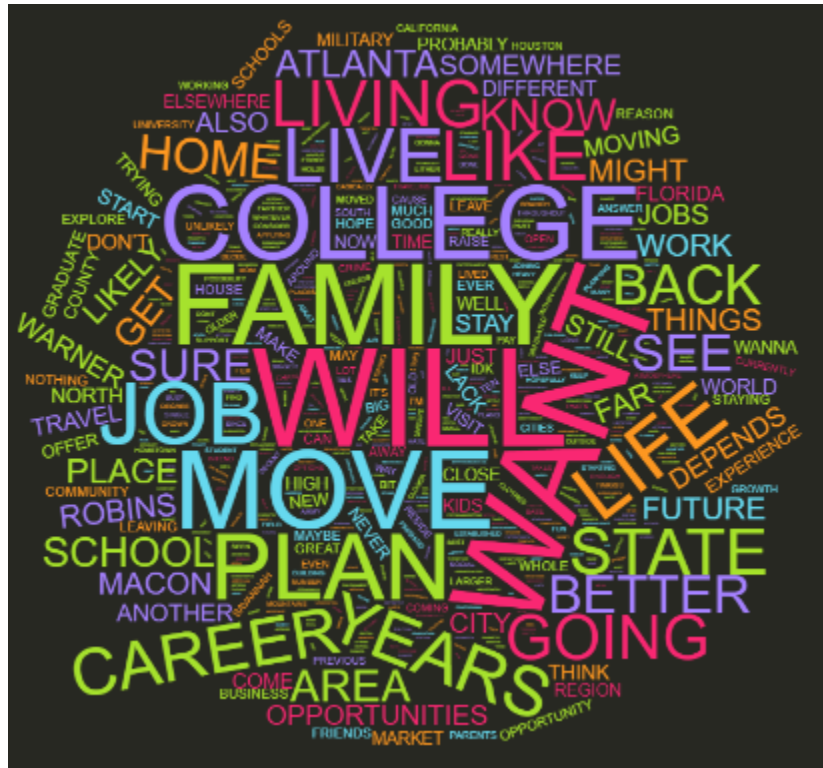
Respondents who said they were
“unlikely” or “very unlikely” to be in
 Middle Georgia in 5 years (205 responses)



Note that common words have been removed from count lists



HOW LIKELY DO YOU THINK YOU ARE TO BE IN MIDDLE GEORGIA IN 10 YEARS FROM NOW? WHY OR WHY NOT?



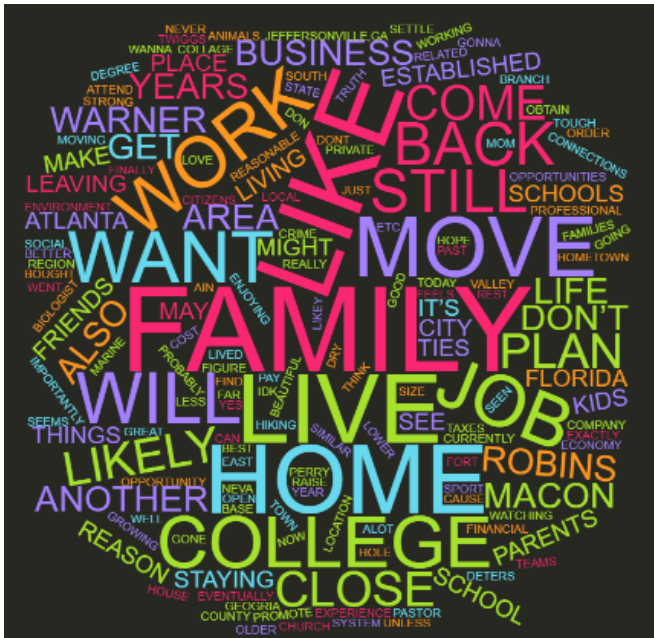
COUNT	WORD
56	WILL
41	WANT
40	GEORGIA
33	FAMILY
32	MOVE
31	MIDDLE
30	COLLEGE
27	PLAN
25	JOB
23	LIFE
23	LIVE



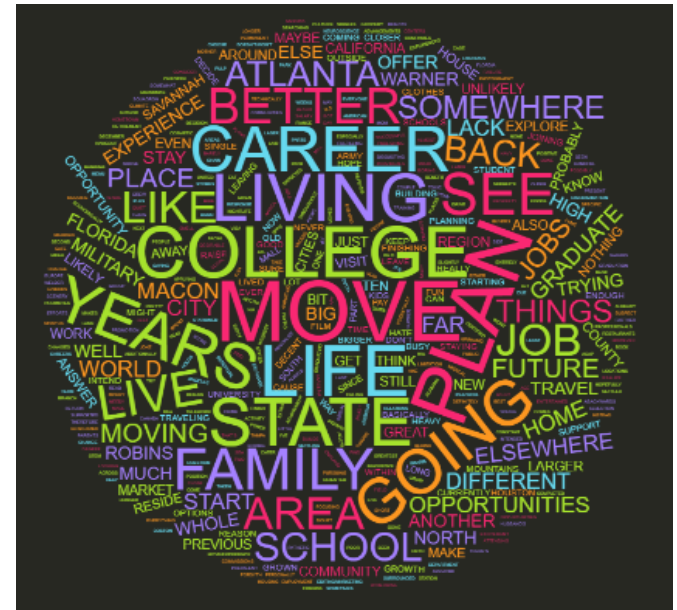
HOW LIKELY DO YOU THINK YOU ARE TO BE IN
MIDDLE GEORGIA IN 10 YEARS FROM NOW? WHY
OR WHY NOT?

Respondents who said they were
“likely” or “very likely” to be in
 Middle Georgia in 10 years (164
 responses)

Respondents who said they were
“unlikely” or “very unlikely” to be in
 Middle Georgia in 10 years (260
 responses)



Likely or Very Likely		Unlikely or Very Unlikely	
COUNT	WORD	COUNT	WORD
14	FAMILY	16	COLLEGE
8	HOME	14	CAREER
6	COLLEGE	13	FAMILY



Note that common words have been removed from count lists



% OF PEOPLE WHO RESPONDED “MG IS FAILING” IN EACH AREA (FOR COUNTIES WITH >5 RESPONDENTS) ONLY)

	Bibb	Houston	Peach	Twiggs
Public Recreational Venues	9%	18%	11%	12%
Nightlife	11%	31%	11%	9%
Vibrant Arts and Cultural Community	13%	20%	13%	7%
Live Entertainment including music, theater and sports	9%	21%	13%	9%
Shopping and Dining	8%	11%	6%	6%
Public Transportation	24%	35%	16%	10%
Walkable Community	19%	32%	12%	14%
Cultural Diversity	13%	10%	11%	11%
Public Safety and Crime	34%	10%	12%	15%
Education (K-12)	22%	4%	6%	6%
Educational Opportunities (post-secondary)	8%	4%	12%	8%
Environmental Quality	12%	9%	13%	9%
Health of Local Economy	17%	6%	14%	8%
Cost of Housing	13%	6%	8%	9%
Personal Services	6%	7%	11%	7%
Weather	9%	5%	8%	7%



% OF PEOPLE WHO RESPONDED “MG IS FAILING” IN EACH AREA BY AGE GROUPING

	15-20 years	21-25 years	26-30 years
Public Recreational Venues	12%	8%	19%
Nightlife	10%	21%	22%
Vibrant Arts and Cultural Community	9%	12%	20%
Live Entertainment including music, theater and sports	10%	8%	19%
Shopping and Dining	6%	5%	12%
Public Transportation	13%	26%	32%
Walkable Community	14%	24%	32%
Cultural Diversity	11%	13%	11%
Public Safety and Crime	13%	14%	24%
Education (K-12)	7%	7%	14%
Educational Opportunities (post-secondary)	9%	7%	4%
Environmental Quality	10%	8%	10%
Health of Local Economy	9%	10%	13%
Cost of Housing	8%	12%	6%
Personal Services	8%	5%	7%
Weather	7%	10%	5%



% OF PEOPLE WHO RESPONDED “MG IS FAILING” IN EACH AREA BY EDUCATION

	I am a high school student	I am a college/post-secondary education student	I am a young professional at my first job	Other
Public Recreational Venues	11%	13%	16%	13%
Nightlife	10%	18%	26%	16%
Vibrant Arts and Cultural Community	9%	18%	19%	13%
Live Entertainment including music, theater and sports	10%	16%	14%	18%
Shopping and Dining	6%	7%	9%	11%
Public Transportation	13%	27%	36%	18%
Walkable Community	13%	24%	35%	20%
Cultural Diversity	11%	16%	11%	11%
Public Safety and Crime	13%	18%	21%	20%
Education (K-12)	6%	13%	11%	13%
Educational Opportunities (post-secondary)	9%	11%	4%	7%
Environmental Quality	10%	18%	6%	11%
Health of Local Economy	9%	16%	9%	15%
Cost of Housing	8%	16%	5%	10%
Personal Services	8%	7%	5%	10%
Weather	6%	11%	6%	7%

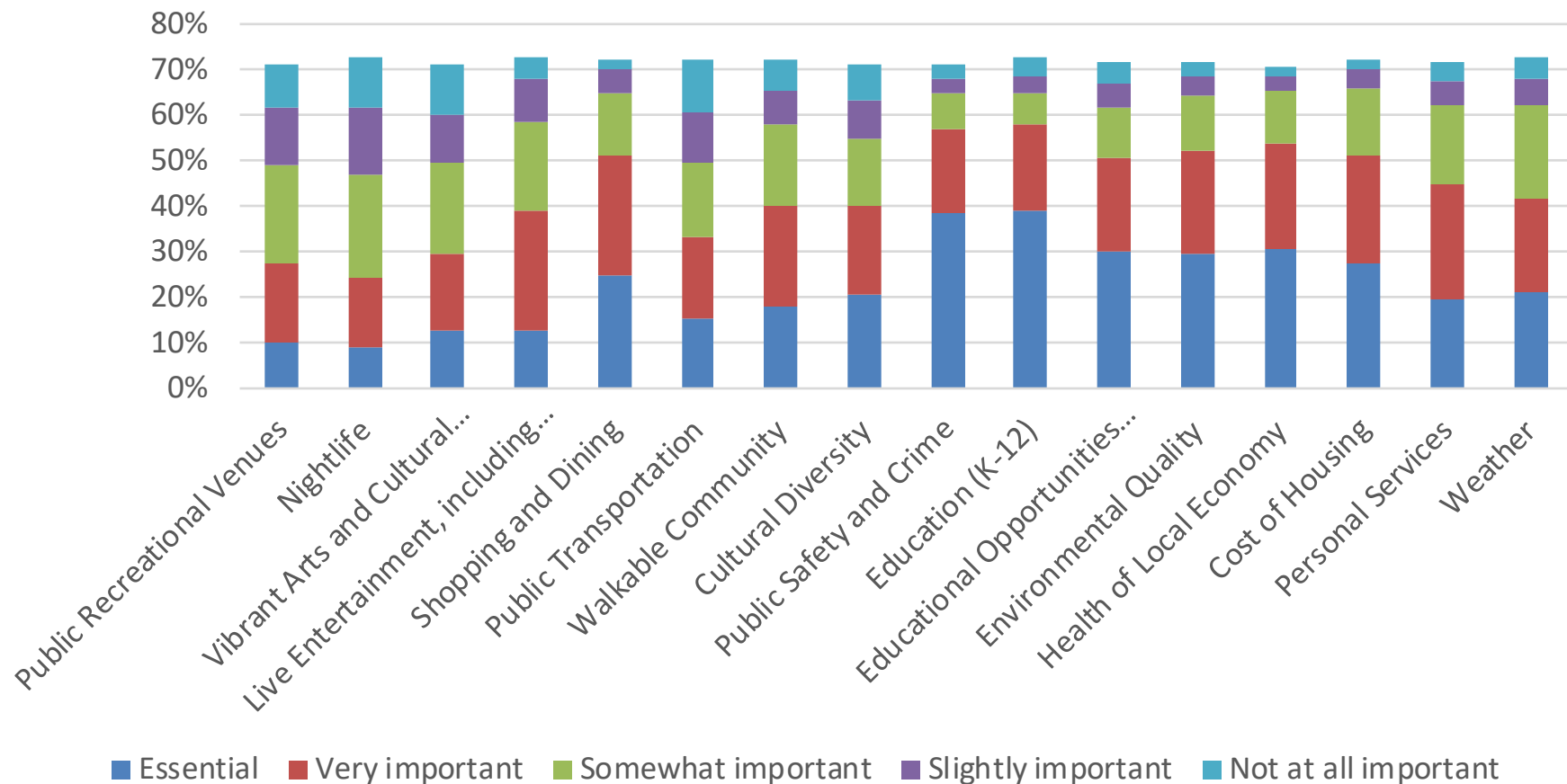


% OF PEOPLE WHO RESPONDED “MG IS FAILING” IN EACH AREA BY ETHNICITY

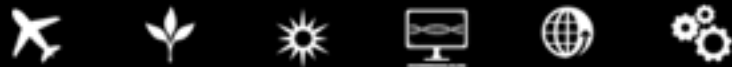
	Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Multi- Racial	Native American /American Indian	Other	Prefer not to answer	White/ Caucasian
Public Recreational Venues	15%	13%	27%	29%	0%	0%	33%	10%
Nightlife	15%	13%	27%	35%	0%	0%	22%	14%
Vibrant Arts and Cultural Community	15%	14%	23%	24%	0%	40%	11%	9%
Live Entertainment including music, theater and sports	8%	14%	19%	24%	0%	20%	33%	9%
Shopping and Dining	0%	9%	19%	6%	0%	0%	11%	6%
Public Transportation	8%	14%	38%	18%	0%	20%	44%	22%
Walkable Community	15%	14%	35%	29%	0%	20%	33%	22%
Cultural Diversity	15%	16%	23%	24%	0%	0%	11%	6%
Public Safety and Crime	8%	12%	12%	29%	0%	20%	33%	19%
Education (K-12)	0%	8%	4%	18%	0%	0%	0%	10%
Educational Opportunities (post-secondary)	0%	8%	4%	18%	0%	0%	11%	7%
Environmental Quality	0%	9%	15%	29%	0%	0%	22%	9%
Health of Local Economy	0%	9%	19%	18%	0%	0%	11%	10%
Cost of Housing	0%	8%	8%	18%	0%	0%	11%	8%
Personal Services	0%	7%	19%	18%	0%	0%	11%	7%
Weather	0%	6%	15%	18%	0%	0%	11%	6%



HOW IMPORTANT ARE EACH OF THESE FACTORS? (ACROSS ALL RESPONSES)



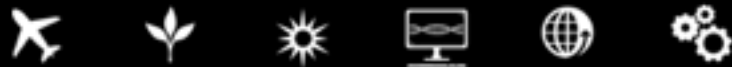
Note percentages do not total 100% because some respondents did not answer this question



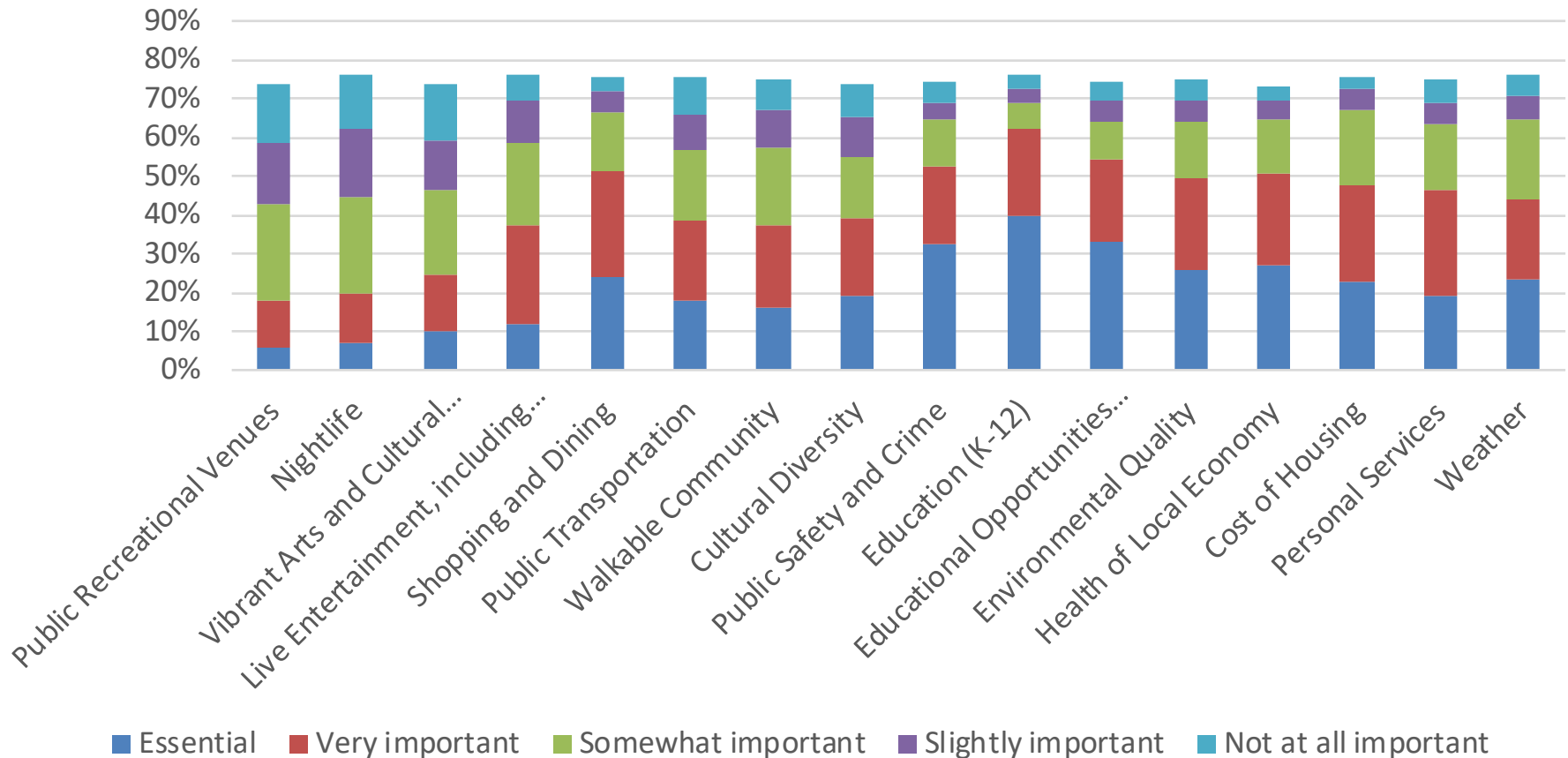
HOW IMPORTANT ARE EACH OF THESE FACTORS? (ACROSS ALL RESPONSES)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	10%	17%	22%	12%	10%
Nightlife	9%	15%	23%	15%	11%
Vibrant Arts and Cultural Community	13%	17%	20%	11%	11%
Live Entertainment, including music theater and sports	13%	27%	19%	9%	5%
Shopping and Dining	25%	26%	14%	5%	2%
Public Transportation	15%	18%	17%	11%	12%
Walkable Community	18%	22%	17%	7%	7%
Cultural Diversity	21%	19%	15%	9%	8%
Public Safety and Crime	39%	19%	8%	3%	3%
Education (K-12)	39%	19%	7%	3%	4%
Educational Opportunities (post-secondary)	30%	20%	11%	5%	5%
Environmental Quality	30%	23%	12%	4%	3%
Health of Local Economy	31%	23%	11%	3%	2%
Cost of Housing	27%	24%	15%	4%	2%
Personal Services	19%	25%	17%	5%	4%
Weather	21%	20%	21%	6%	4%

Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (15-20 YRS)



Note percentages do not total 100% because some respondents did not answer this question



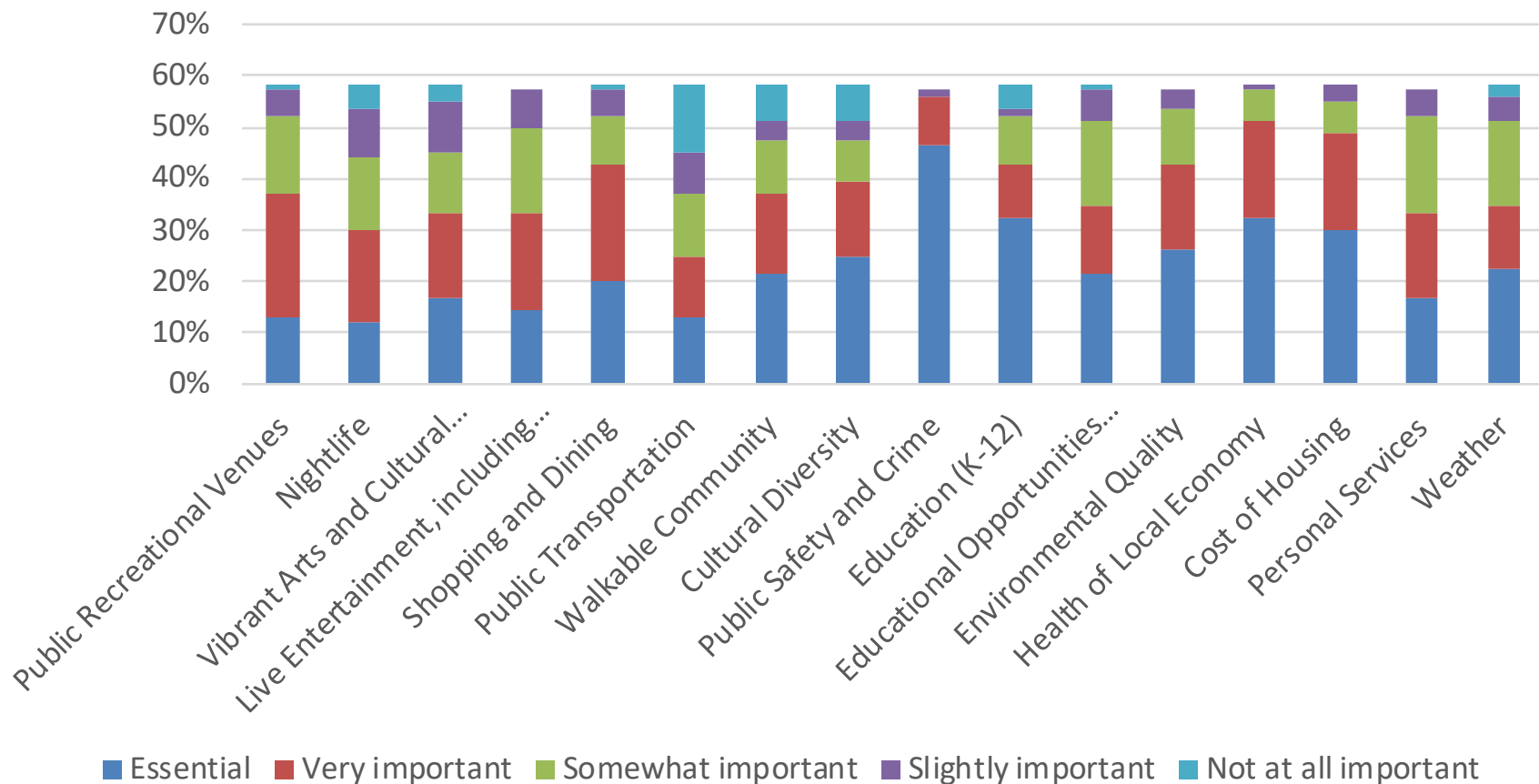
HOW IMPORTANT ARE EACH OF THESE FACTORS? (15-20 YRS)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	6%	12%	25%	16%	15%
Nightlife	7%	13%	25%	18%	14%
Vibrant Arts and Cultural Community	10%	14%	22%	13%	15%
Live Entertainment, including music theater and sports	12%	26%	21%	11%	7%
Shopping and Dining	24%	27%	15%	6%	4%
Public Transportation	18%	20%	18%	9%	10%
Walkable Community	16%	21%	20%	10%	8%
Cultural Diversity	19%	20%	16%	10%	8%
Public Safety and Crime	33%	20%	12%	4%	6%
Education (K-12)	40%	22%	7%	4%	4%
Educational Opportunities (post-secondary)	33%	21%	10%	5%	5%
Environmental Quality	26%	24%	14%	5%	5%
Health of Local Economy	27%	23%	14%	5%	4%
Cost of Housing	22%	25%	20%	5%	3%
Personal Services	19%	27%	17%	5%	7%
Weather	23%	21%	20%	6%	6%

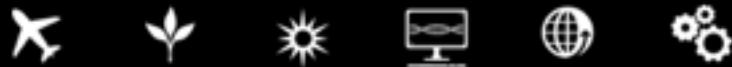
Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (21-25 YRS)



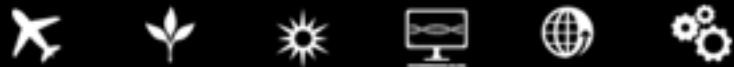
Note percentages do not total 100% because some respondents did not answer this question



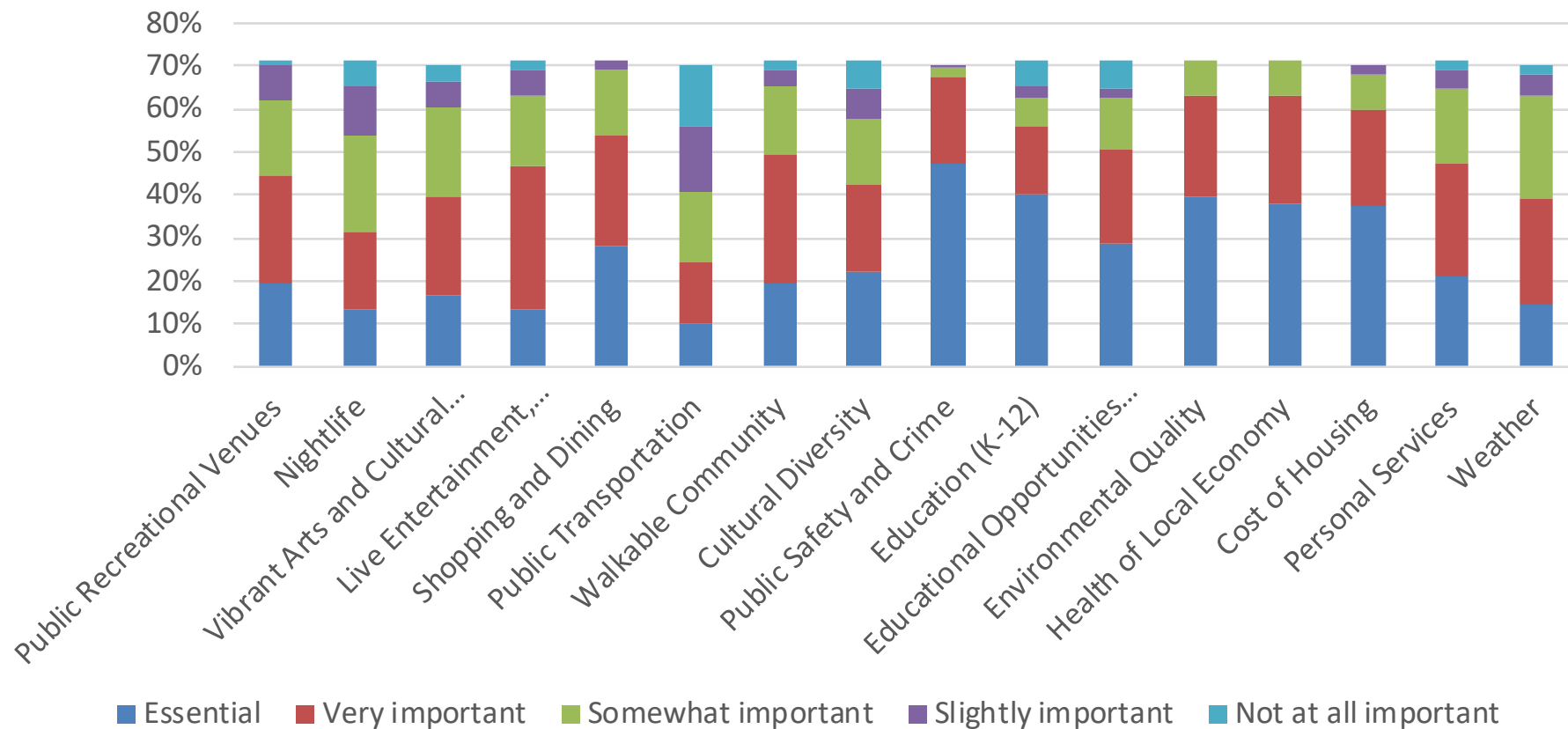
HOW IMPORTANT ARE EACH OF THESE FACTORS? (21-25 YRS)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	13%	24%	15%	5%	1%
Nightlife	12%	18%	14%	10%	5%
Vibrant Arts and Cultural Community	17%	17%	12%	10%	4%
Live Entertainment, including music theater and sports	14%	19%	17%	7%	0%
Shopping and Dining	20%	23%	10%	5%	1%
Public Transportation	13%	12%	12%	8%	13%
Walkable Community	21%	15%	11%	4%	7%
Cultural Diversity	25%	14%	8%	4%	7%
Public Safety and Crime	46%	10%	0%	1%	0%
Education (K-12)	32%	11%	10%	1%	5%
Educational Opportunities (post-secondary)	21%	13%	17%	6%	1%
Environmental Quality	26%	17%	11%	4%	0%
Health of Local Economy	32%	19%	6%	1%	0%
Cost of Housing	30%	19%	6%	4%	0%
Personal Services	17%	17%	19%	5%	0%
Weather	23%	12%	17%	5%	2%

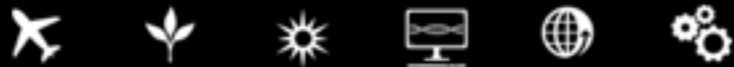
Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (26-30 YRS)



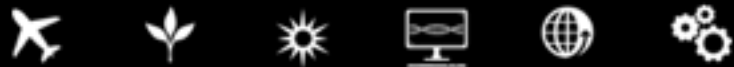
Note percentages do not total 100% because some respondents did not answer this question



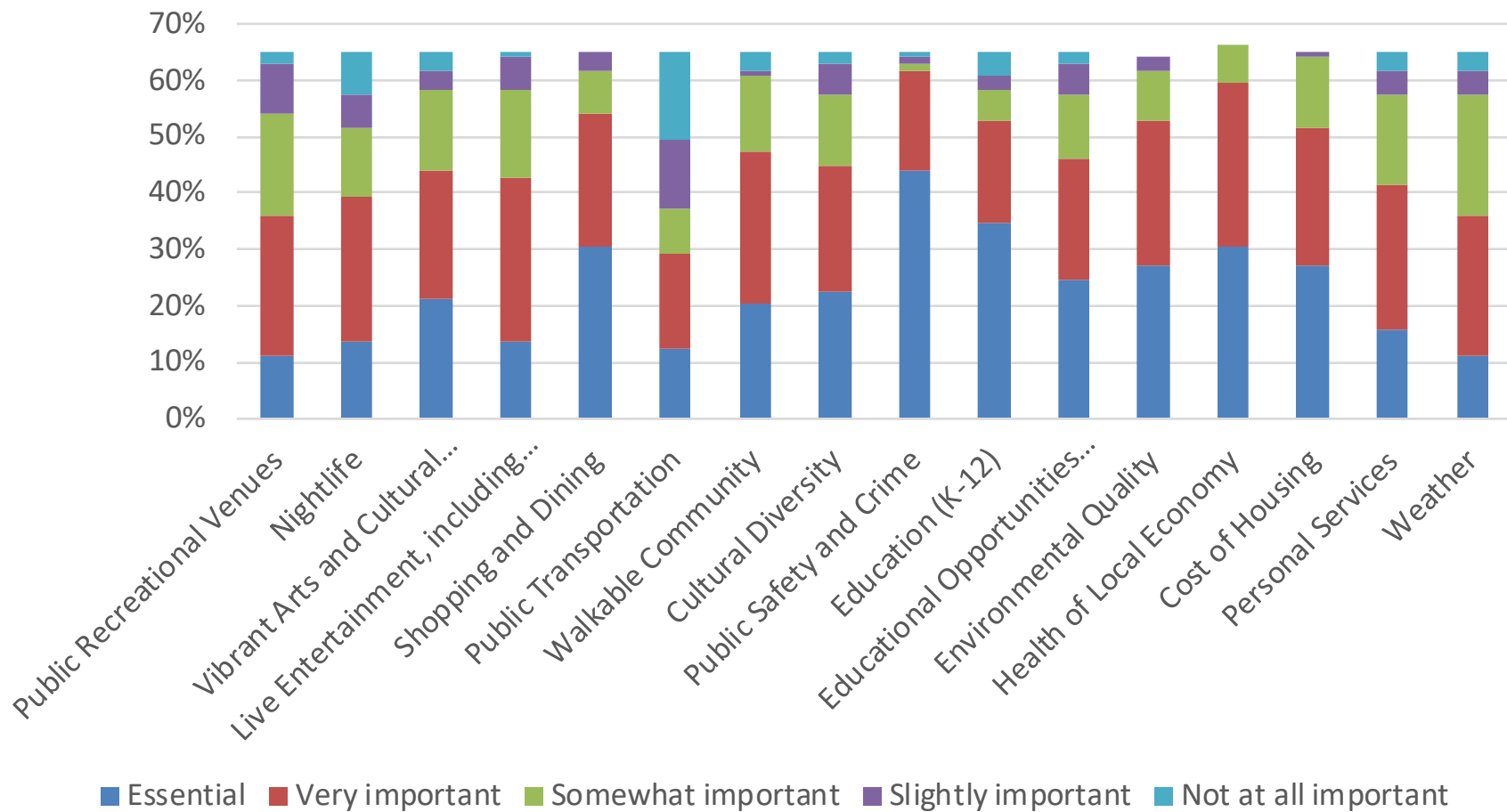
HOW IMPORTANT ARE EACH OF THESE FACTORS? (26-30 YRS)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	19%	25%	17%	9%	1%
Nightlife	14%	18%	22%	12%	6%
Vibrant Arts and Cultural Community	17%	23%	21%	6%	4%
Live Entertainment, including music theater and sports	14%	33%	17%	6%	2%
Shopping and Dining	28%	26%	15%	2%	0%
Public Transportation	10%	14%	17%	15%	14%
Walkable Community	19%	30%	16%	4%	2%
Cultural Diversity	22%	20%	15%	7%	6%
Public Safety and Crime	47%	20%	2%	1%	0%
Education (K-12)	40%	16%	6%	3%	6%
Educational Opportunities (post-secondary)	29%	22%	12%	2%	6%
Environmental Quality	40%	24%	8%	0%	0%
Health of Local Economy	38%	25%	8%	0%	0%
Cost of Housing	37%	22%	9%	2%	0%
Personal Services	21%	27%	17%	4%	2%
Weather	14%	24%	24%	5%	2%

Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (BIBB COUNTY)



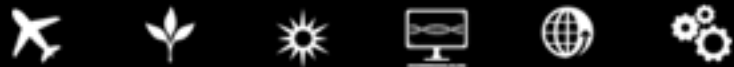
Note percentages do not total 100% because some respondents did not answer this question



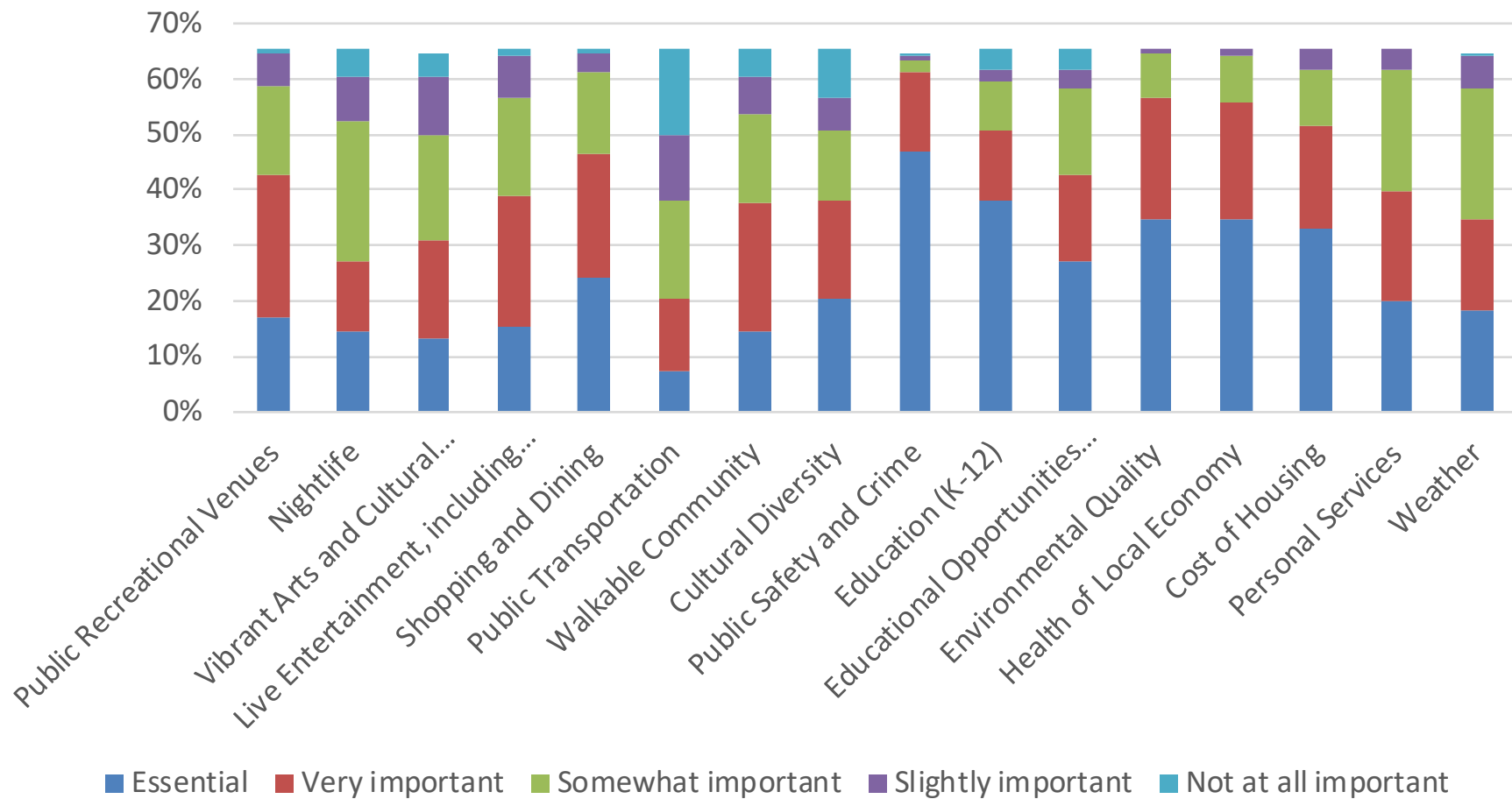
HOW IMPORTANT ARE EACH OF THESE FACTORS? (BIBB COUNTY)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	11%	25%	18%	9%	2%
Nightlife	13%	26%	12%	6%	8%
Vibrant Arts and Cultural Community	21%	22%	15%	3%	3%
Live Entertainment, including music theater and sports	13%	29%	16%	6%	1%
Shopping and Dining	30%	24%	8%	3%	0%
Public Transportation	12%	17%	8%	12%	16%
Walkable Community	20%	27%	13%	1%	3%
Cultural Diversity	22%	22%	12%	6%	2%
Public Safety and Crime	44%	18%	1%	1%	1%
Education (K-12)	35%	18%	6%	2%	4%
Educational Opportunities (post-secondary)	25%	21%	11%	6%	2%
Environmental Quality	27%	26%	9%	2%	0%
Health of Local Economy	30%	29%	7%	0%	0%
Cost of Housing	27%	25%	12%	1%	0%
Personal Services	16%	26%	16%	4%	3%
Weather	11%	25%	21%	4%	3%

Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (HOUSTON COUNTY)



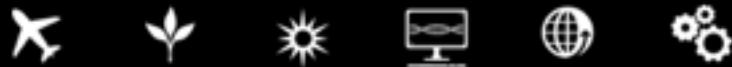
Note percentages do not total 100% because some respondents did not answer this question



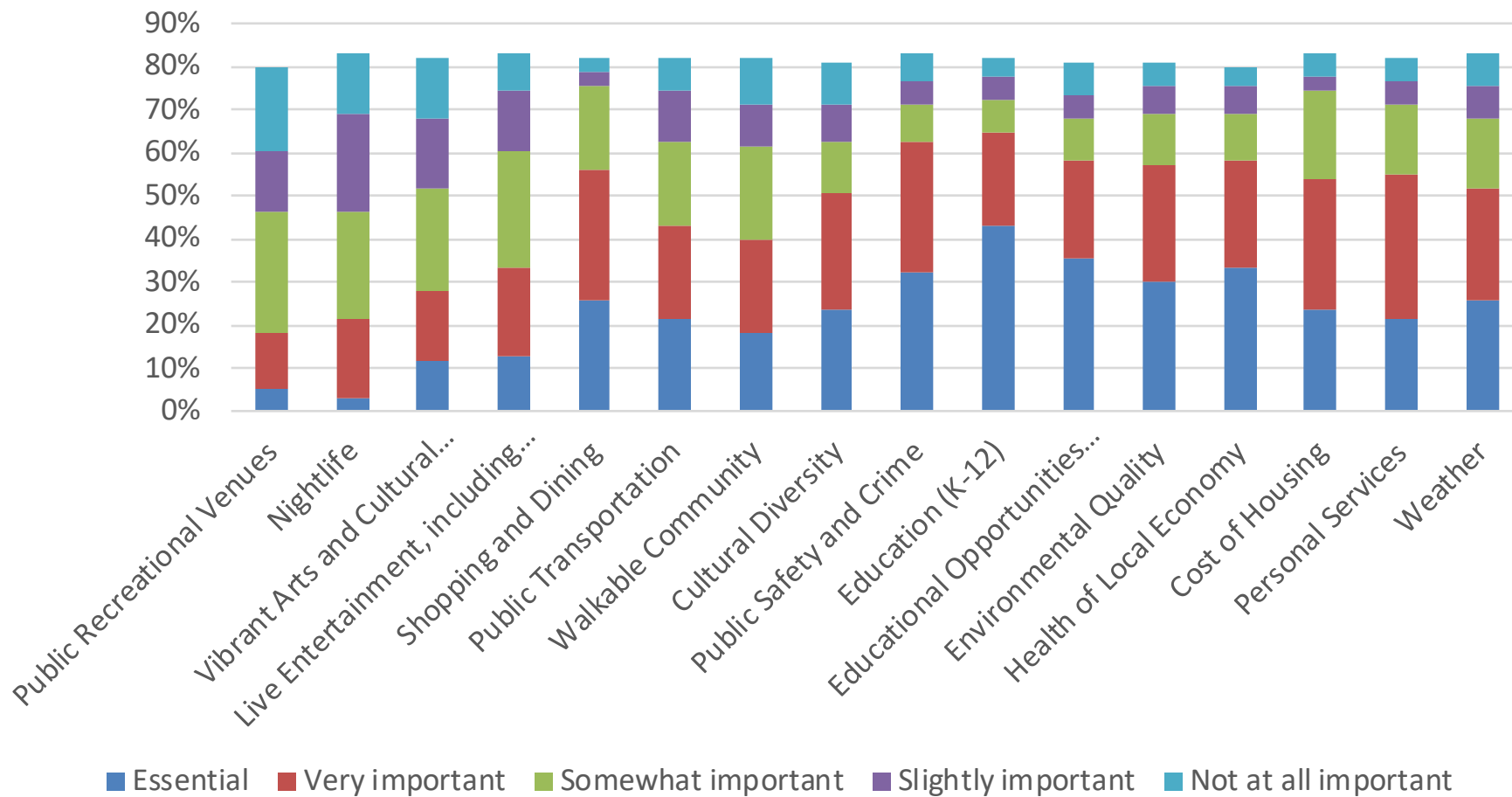
HOW IMPORTANT ARE EACH OF THESE FACTORS? (HOUSTON COUNTY)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	17%	26%	16%	6%	1%
Nightlife	15%	13%	25%	8%	5%
Vibrant Arts and Cultural Community	13%	18%	19%	10%	4%
Live Entertainment, including music theater and sports	15%	24%	18%	7%	1%
Shopping and Dining	24%	22%	15%	4%	1%
Public Transportation	7%	13%	18%	12%	15%
Walkable Community	15%	23%	16%	7%	5%
Cultural Diversity	21%	18%	13%	6%	9%
Public Safety and Crime	47%	14%	2%	1%	1%
Education (K-12)	38%	13%	9%	2%	4%
Educational Opportunities (post-secondary)	27%	15%	15%	4%	4%
Environmental Quality	35%	22%	8%	1%	0%
Health of Local Economy	35%	21%	8%	1%	0%
Cost of Housing	33%	18%	10%	4%	0%
Personal Services	20%	20%	22%	4%	0%
Weather	18%	16%	24%	6%	1%

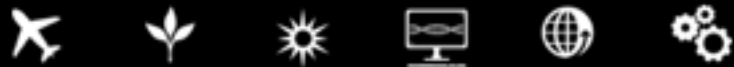
Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (PEACH COUNTY)



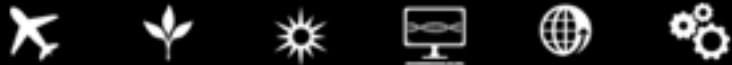
Note percentages do not total 100% because some respondents did not answer this question



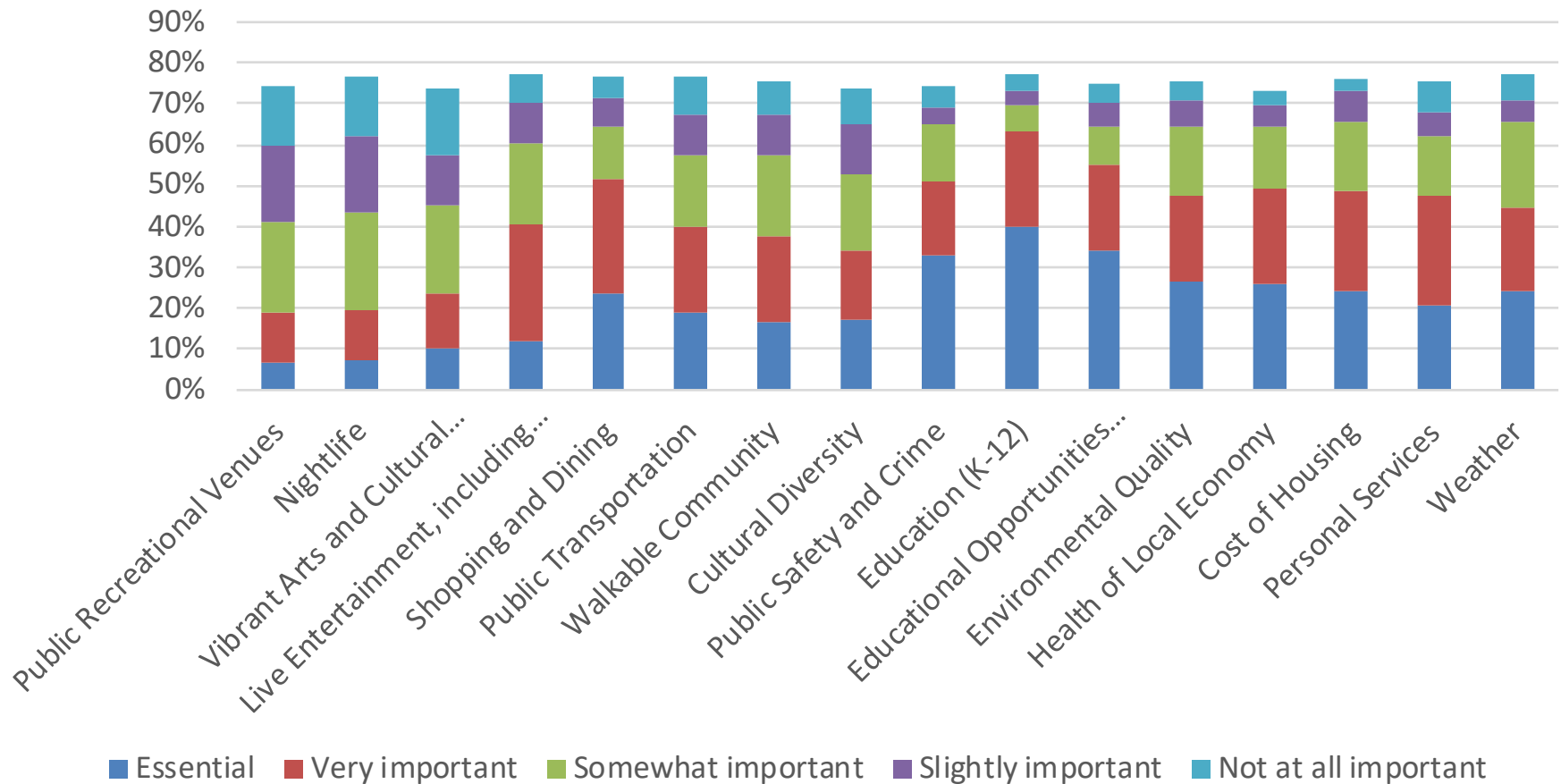
HOW IMPORTANT ARE EACH OF THESE FACTORS? (PEACH COUNTY)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	5%	13%	28%	14%	19%
Nightlife	3%	18%	25%	23%	14%
Vibrant Arts and Cultural Community	12%	16%	24%	16%	14%
Live Entertainment, including music theater and sports	13%	20%	27%	14%	9%
Shopping and Dining	26%	30%	19%	3%	3%
Public Transportation	22%	22%	19%	12%	8%
Walkable Community	18%	22%	22%	10%	11%
Cultural Diversity	24%	27%	12%	9%	10%
Public Safety and Crime	32%	30%	9%	5%	6%
Education (K-12)	43%	22%	8%	5%	4%
Educational Opportunities (post-secondary)	35%	23%	10%	5%	8%
Environmental Quality	30%	27%	12%	6%	5%
Health of Local Economy	33%	25%	11%	6%	4%
Cost of Housing	24%	30%	20%	3%	5%
Personal Services	22%	33%	16%	5%	5%
Weather	26%	26%	16%	8%	8%

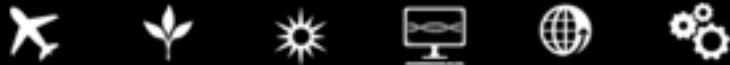
Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (TWIGGS COUNTY)



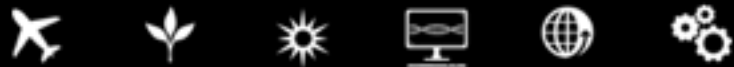
Note percentages do not total 100% because some respondents did not answer this question



HOW IMPORTANT ARE EACH OF THESE FACTORS? (TWIGGS COUNTY)

	Essential	Very important	Somewhat important	Slightly important	Not at all important
Public Recreational Venues	7%	12%	22%	18%	14%
Nightlife	7%	12%	24%	19%	14%
Vibrant Arts and Cultural Community	10%	13%	21%	12%	16%
Live Entertainment, including music theater and sports	12%	29%	19%	10%	7%
Shopping and Dining	24%	28%	13%	7%	5%
Public Transportation	19%	21%	18%	9%	9%
Walkable Community	16%	21%	19%	10%	8%
Cultural Diversity	17%	17%	18%	12%	8%
Public Safety and Crime	33%	18%	14%	4%	5%
Education (K-12)	40%	23%	6%	3%	4%
Educational Opportunities (post-secondary)	34%	21%	9%	5%	5%
Environmental Quality	26%	21%	17%	6%	5%
Health of Local Economy	26%	23%	15%	5%	3%
Cost of Housing	24%	24%	17%	7%	3%
Personal Services	21%	27%	14%	5%	8%
Weather	24%	20%	21%	5%	6%

Note percentages do not total 100% because some respondents did not answer this question



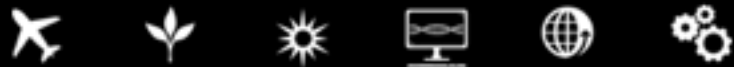
HOW DO YOU CURRENTLY SPEND YOUR LEISURE TIME?

	0-1 hrs per week	1-2 hrs per week	2-5 hrs per week	5 - 10 hrs per week	10 plus hrs per week
Outdoor recreation (hiking / biking etc)	42%	50%	58%	32%	16%
Gym / Exercise class or club	32%	48%	82%	40%	26%
Bars, Breweries and Nightclubs	65%	26%	32%	6%	6%
Shopping	16%	41%	78%	12%	7%
Reading	23%	26%	56%	24%	20%
Church Activities	31%	26%	50%	14%	7%
Fishing	31%	7%	8%	2%	1%
Movie Theatres	22%	22%	14%	4%	2%
Live Music Venues	27%	11%	11%	2%	4%
Sporting Events	17%	15%	31%	5%	5%
Other Live Performances	26%	10%	9%	1%	1%
Computer Games/Online Browsing	8%	13%	30%	18%	22%
Dining	8%	20%	46%	7%	3%
Museums	27%	6%	5%	1%	0%
Running/Walking	10%	17%	38%	6%	5%
Relaxing at home	1%	5%	36%	15%	25%
Relaxing with friends	6%	14%	44%	11%	7%
Spending time with family	4%	11%	37%	13%	16%
Other	11%	5%	14%	3%	5%



HOW DO YOU CURRENTLY SPEND YOUR LEISURE TIME (15-20 YRS)?

	0-1 hrs per week	1-2 hrs per week	2-5 hrs per week	5 - 10 hrs per week	10 plus hrs per week
Outdoor recreation (hiking / biking etc)	40%	19%	16%	9%	7%
Gym / Exercise class or club	34%	20%	17%	9%	9%
Bars, Breweries and Nightclubs	81%	3%	1%	0%	1%
Shopping	20%	33%	28%	5%	3%
Reading	39%	22%	13%	6%	7%
Church Activities	43%	24%	16%	4%	3%
Fishing	67%	10%	6%	2%	1%
Movie Theatres	44%	30%	10%	4%	2%
Live Music Venues	68%	9%	5%	1%	4%
Sporting Events	33%	21%	20%	7%	8%
Other Live Performances	64%	13%	7%	1%	1%
Computer Games/Online Browsing	20%	20%	14%	15%	22%
Dining	31%	30%	17%	7%	5%
Museums	74%	8%	2%	1%	1%
Running/Walking	21%	25%	20%	10%	12%
Relaxing at home	4%	11%	18%	14%	44%
Relaxing with friends	18%	23%	20%	15%	12%
Spending time with family	7%	14%	20%	18%	32%
Other	26%	8%	8%	5%	10%



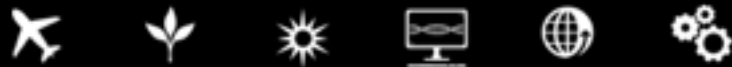
HOW DO YOU CURRENTLY SPEND YOUR LEISURE TIME (21-25 YRS)?

	0-1 hrs per week	1-2 hrs per week	2-5 hrs per week	5 - 10 hrs per week	10 plus hrs per week
Outdoor recreation (hiking / biking etc)	46%	24%	12%	5%	0%
Gym / Exercise class or club	32%	19%	20%	10%	4%
Bars, Breweries and Nightclubs	38%	30%	12%	2%	4%
Shopping	30%	42%	12%	0%	1%
Reading	24%	15%	29%	12%	6%
Church Activities	51%	17%	11%	5%	1%
Fishing	81%	2%	1%	0%	0%
Movie Theatres	64%	17%	1%	1%	1%
Live Music Venues	56%	21%	4%	1%	1%
Sporting Events	60%	15%	8%	0%	0%
Other Live Performances	68%	13%	1%	0%	0%
Computer Games/Online Browsing	17%	14%	14%	20%	20%
Dining	11%	29%	37%	12%	1%
Museums	73%	7%	2%	1%	0%
Running/Walking	32%	29%	18%	6%	1%
Relaxing at home	1%	2%	19%	32%	31%
Relaxing with friends	21%	15%	24%	18%	6%
Spending time with family	21%	17%	17%	14%	17%
Other	46%	7%	4%	1%	5%

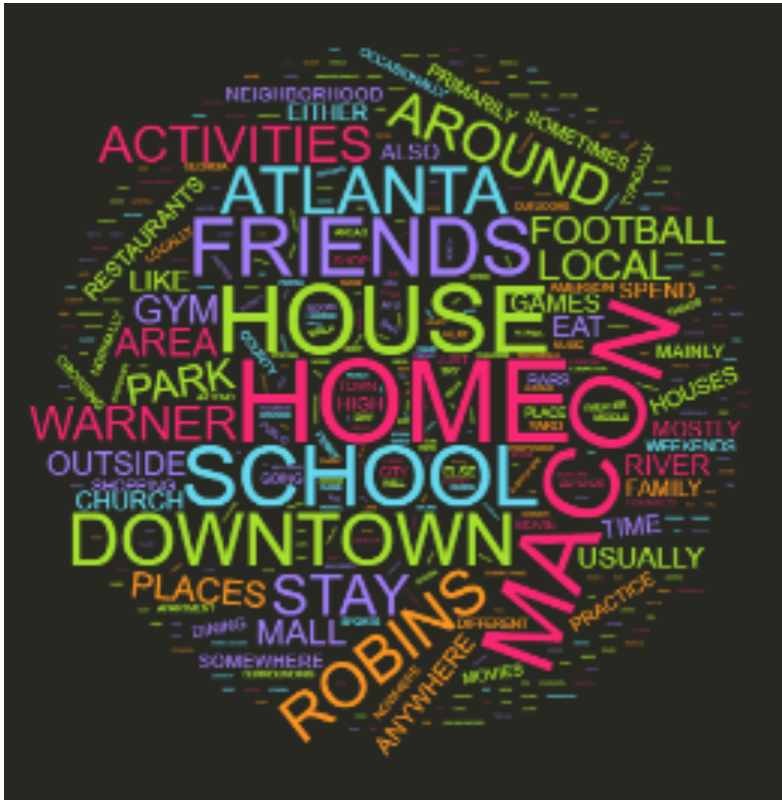


HOW DO YOU CURRENTLY SPEND YOUR LEISURE TIME (26-30 YRS)?

	0-1 hrs per week	1-2 hrs per week	2-5 hrs per week	5 - 10 hrs per week	10 plus hrs per week
Outdoor recreation (hiking / biking etc)	43%	19%	12%	7%	0%
Gym / Exercise class or club	28%	14%	27%	12%	2%
Bars, Breweries and Nightclubs	40%	17%	21%	4%	0%
Shopping	30%	32%	17%	3%	1%
Reading	28%	23%	17%	9%	6%
Church Activities	47%	17%	13%	6%	1%
Fishing	74%	6%	1%	0%	0%
Movie Theatres	61%	16%	5%	1%	0%
Live Music Venues	56%	14%	10%	1%	0%
Sporting Events	51%	17%	10%	3%	0%
Other Live Performances	63%	15%	4%	0%	0%
Computer Games/Online Browsing	20%	11%	19%	16%	16%
Dining	9%	24%	35%	12%	4%
Museums	68%	10%	4%	0%	0%
Running/Walking	35%	22%	21%	4%	1%
Relaxing at home	1%	4%	21%	26%	33%
Relaxing with friends	12%	17%	32%	14%	10%
Spending time with family	16%	16%	20%	18%	15%
Other	24%	6%	7%	3%	4%



WHERE DO YOU PRIMARILY GO FOR THESE [LEISURE] ACTIVITIES?



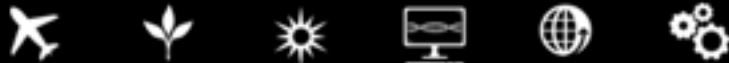
COUNT	WORD
106	HOME
56	MACON
44	HOUSE
41	SCHOOL
26	FRIENDS
24	DOWNTOWN
20	ATLANTA
20	ROBINS
18	STAY
17	ACTIVITIES
17	AROUND
17	WARNER



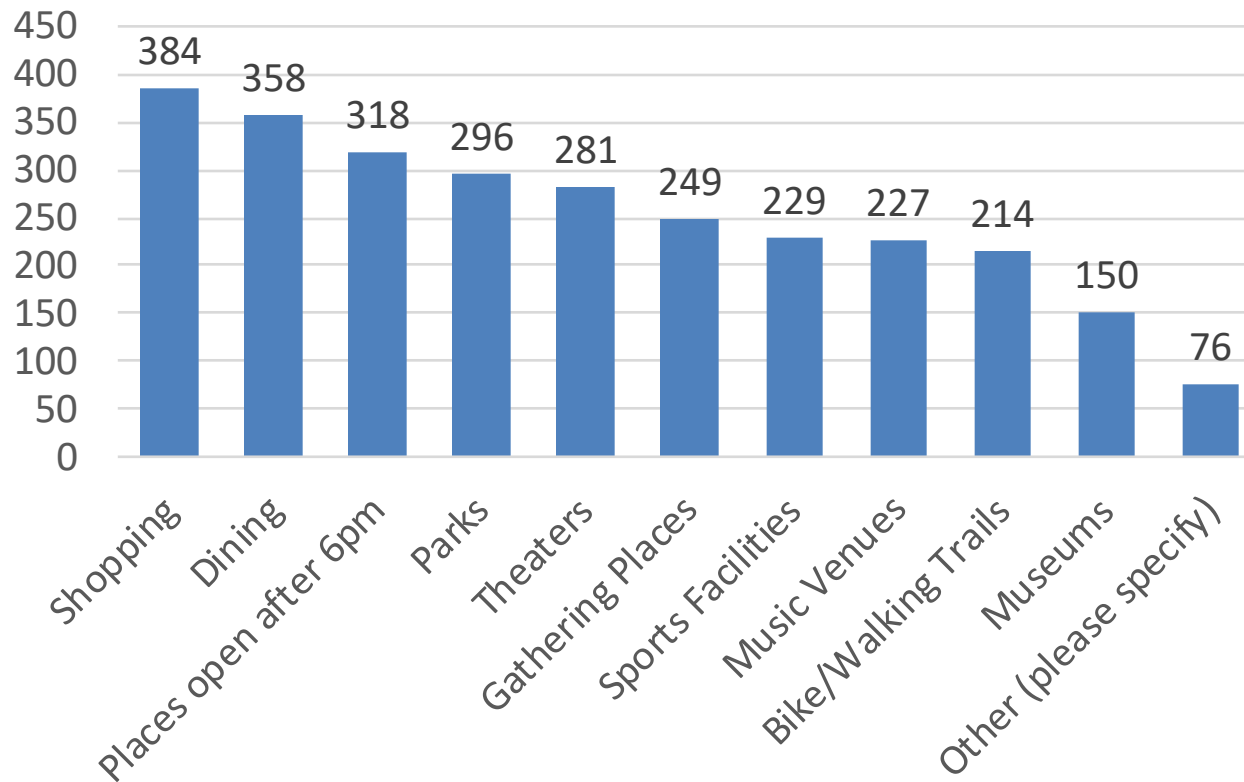
WHAT ADDITIONAL LEISURE ACTIVITIES (IF ANY) WOULD YOU LIKE TO DO THAT ARE NOT CURRENTLY AVAILABLE IN YOUR AREA?



COUNT	WORD
33	LIKE
22	NONE
17	MOVIES
15	ACTIVITIES
14	PLACES
14	LIVE
11	SOCCER
11	CAN
10	HIKING
10	PARKS
9	SPORTS
9	MUSIC



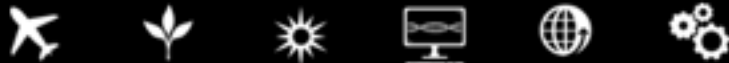
IF YOU WERE TO REDESIGN THE DOWNTOWN AREA TO MAKE IT MORE APPEALING PLACE TO VISIT, WHAT ARE THE TOP 10 THINGS YOU WOULD INCLUDE?



Top words in
"Other" responses

COUNT	WORD
7	ARCADE
6	BARS
3	RESTAURANTS
3	OUTDOOR
3	CENTER
3	FAMILY
3	SPACES
3	CLUBS
3	MALL
3	OPEN
3	GYM
3	FUN

Note that common words have
been removed from count lists

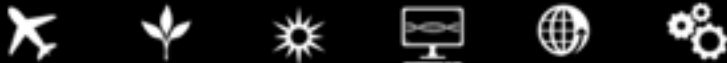


WHAT ADDITIONAL BUSINESSES OR SERVICES
(COFFEE SHOPS, MOVIE THEATERS,
RESTAURANTS WITH OUTDOOR SEATING, BIKE
REPAIR, ETC.) WOULD YOU LIKE TO SEE IN
DOWNTOWN?



COUNT	WORD
126	SHOPS
89	RESTAURANTS
78	MOVIE
72	COFFEE
43	THEATER
35	THEATERS
30	OUTDOOR
26	PLACES
25	SEATING
13	DOWNTOWN
13	PARKS
13	FOOD

Note that common words have been removed from count lists



IF YOU ARE A STUDENT, PLEASE TELL US WHAT INDUSTRY YOU WOULD LIKE TO WORK IN WHEN YOU FINISH SCHOOL.

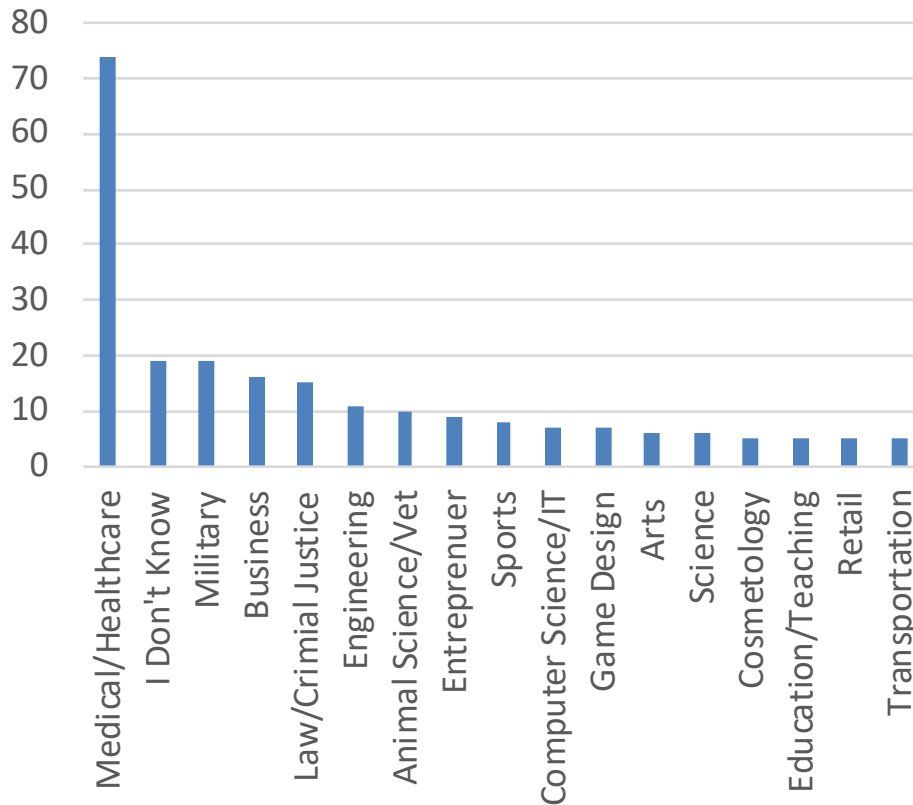


COUNT	WORD
27	NURSING
18	MEDICAL
17	BUSINESS
13	MILITARY
13	SCHOOL
12	SCIENCE
11	HEALTHCARE
10	ENGINEERING
10	EDUCATION

Note that common words have been removed from count lists

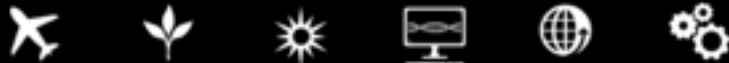


IF YOU ARE A STUDENT, PLEASE TELL US WHAT INDUSTRY YOU WOULD LIKE TO WORK IN WHEN YOU FINISH SCHOOL.

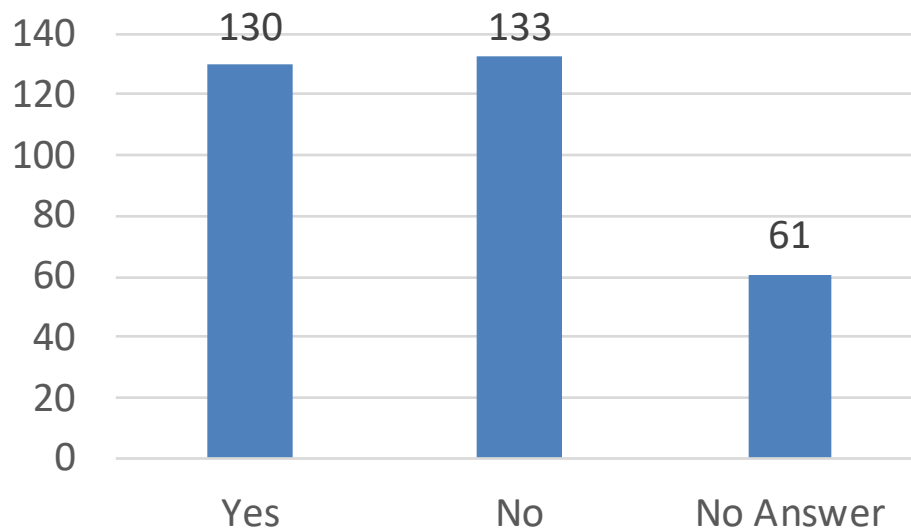


Industry/Job	Responses
Medical/Healthcare	74
I Don't Know	19
Military	19
Business	16
Law/Criminal Justice	15
Engineering	11
Animal Science/Vet	10
Entrepreneur	9
Sports	8
Computer Science/IT	7
Game Design	7
Arts	6
Science	6
Cosmetology	5
Education/Teaching	5
Retail	5
Transportation	5

Responses have been counted in the industry with the closest match

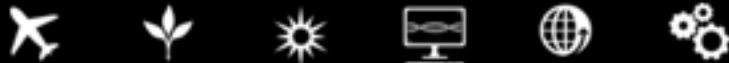


IF YOU CURRENTLY A HIGH SCHOOL STUDENT, DO YOU HAVE PLANS TO ATTEND POST-SECONDARY EDUCATION IN MIDDLE GEORGIA?



Yes	130
No	133
No Answer	61

Results only tallied for high school students



IF YOU ARE A STUDENT, PLEASE TELL US WHAT INDUSTRY YOU WOULD LIKE TO WORK IN WHEN YOU FINISH SCHOOL.

Industry/Job	Responses
Medical/Healthcare	74
I Don't Know	19
Military	19
Business	16
Law/Criminal Justice	15
Engineering	11
Animal Science/Vet	10
Entrepreneur	9
Sports	8
Computer Science/IT	7
Game Design	7
Arts	6
Science	6
Cosmetology	5
Education/Teaching	5
Retail	5
Transportation	5
Film and Media	4
Finance	4

Industry/Job	Responses
Public Safety	4
Skilled Trades	4
Automotive	3
Fashion	3
Mechanic	3
None	3
Agriculture	2
Real Estate	2
Architecture	1
Astronomy	1
BioTech	1
Game Warden	1
Infrastructure/Electricity	1
Librarian	1
Logistics	1
Marketing	1
Ministry	1
Social Science	1

Responses have been counted in the industry with the closest match



WHAT DO YOU LIKE BEST ABOUT THE MIDDLE GEORGIA REGION?



COUNT	WORD
50	LIKE
28	PEOPLE
27	WEATHER
18	LIVING
16	NOTHING
15	PLACES
15	COST
14	COMMUNITY
14	MACON
14	FOOD
13	DOWNTOWN



WHAT DO YOU LIKE BEST ABOUT THE MIDDLE GEORGIA REGION? (AMONG 15-20 YEARS)



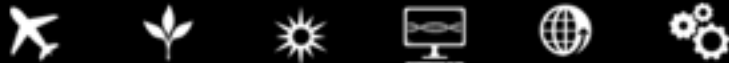
COUNT	WORD
21	WEATHER
15	NOTHING
14	PEOPLE
13	PLACES
9	BEST
9	FOOD
8	SHOPPING
6	RESTAURANTS



WHAT DO YOU LIKE BEST ABOUT THE MIDDLE GEORGIA REGION? (AMONG 21-25 YEARS)



COUNT	WORD
9	PEOPLE
5	LIVING
5	MACON
4	FRIENDLY
4	LIKE
4	COST



WHAT DO YOU LIKE BEST ABOUT THE MIDDLE GEORGIA REGION? (AMONG 26-30 YEARS)



COUNT	WORD
12	LIVING
10	COST
8	DOWNTOWN
8	LIKE
7	ATLANTA
6	COMMUNITY
5	WEATHER
5	TRAFFIC
5	PEOPLE
5	MACON
5	JOB



WHAT DO YOU LIKE BEST ABOUT THE MIDDLE GEORGIA REGION?

Category	# Responses
Recreation/Shopping	44
Culture/Community	40
Nothing I like	33
Weather	32
People	28
Family/Home	22
Location (in the State)	19
Size	17
Cost	15
Environment/Scenery/Cleanliness	14
Food	13
Work Opportunities	11
Education	9
Everything	7
Diversity	6
Sports	4
Safety	3
Transportation/Commute	2
Home	1
Church	1
History	1

Responses have been counted in the category with the closest match



WHAT WOULD BE YOUR #1 RECOMMENDATION TO ENHANCE THE MIDDLE GEORGIA COMMUNITY?



COUNT	WORD
32	PEOPLE
32	BETTER
30	COMMUNITY
25	THINGS
22	PLACES
19	AREA
18	YOUNG
17	DOWNTOWN
16	CRIME
15	OPPORTUNITIES
15	BUSINESSES

WHAT WOULD BE YOUR #1 RECOMMENDATION TO
ENHANCE THE MIDDLE GEORGIA COMMUNITY?
(AMONG 15-20 YEARS)



COUNT	WORD
21	BETTER
19	COMMUNITY
19	PLACES
13	THINGS
11	PEOPLE
10	FOOD
10	MAKE
10	ADD
9	STORES
9	KNOW
8	SAFETY



WHAT WOULD BE YOUR #1 RECOMMENDATION TO ENHANCE THE MIDDLE GEORGIA COMMUNITY? (AMONG 21-25 YEARS)



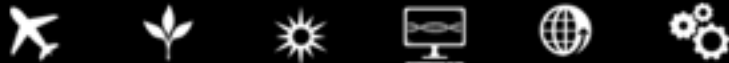
COUNT	WORD
10	PEOPLE
6	DOWNTOWN
6	YOUNG
6	AREA
5	OPPORTUNITIES
4	ATLANTA
4	THINGS
4	MACON



WHAT WOULD BE YOUR #1 RECOMMENDATION TO
ENHANCE THE MIDDLE GEORGIA COMMUNITY?
(AMONG 26-30 YEARS)



COUNT	WORD
11	PEOPLE
10	COMMUNITY
10	YOUNG
9	BETTER
9	CRIME
9	NEW
8	BUSINESSES
8	THINGS
7	CONTINUE
7	DOWNTOWN
7	MACON



WHAT WOULD BE YOUR #1 RECOMMENDATION TO ENHANCE THE MIDDLE GEORGIA COMMUNITY?

Category	# Responses
Recreation/Shopping	98
Safety	49
Culture/Community	32
Food	23
Education	22
Work Opportunities	21
I don't know	17
Environment/Scenery/Cleanliness	17
Infrastructure/Public Services	12
Everything needs improvement	10
Diversity	8
Housing	7
Sports	6
Cost	6
Nothing needs improvement	6
Size	5
Transportation/Commute	4
Weather	2
Church	1
Taxes	1
Healthcare	1
Marketing	1

