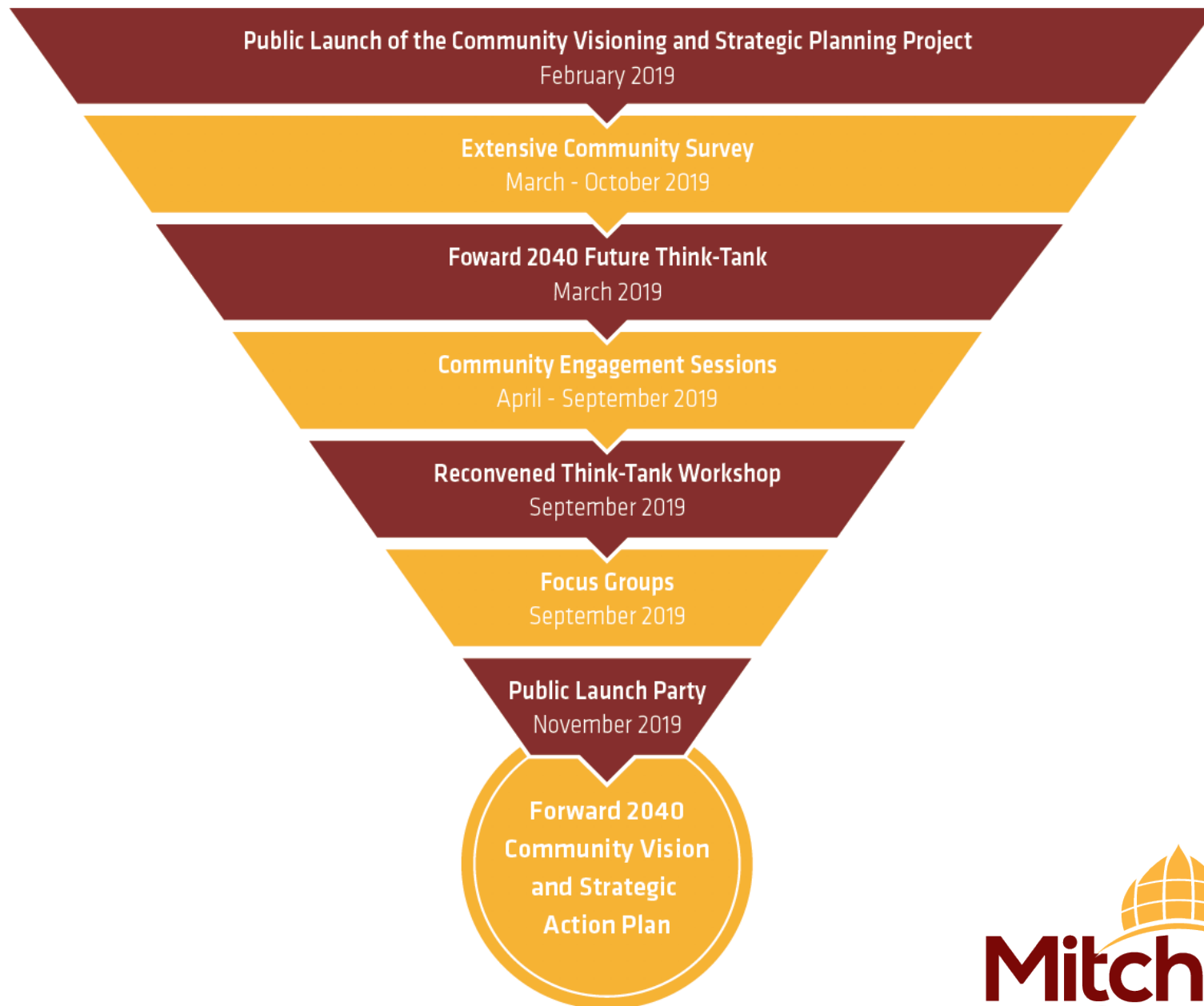


- **Step 1** – Brief presentation and recap
- **Step 2** – Next steps
- **Step 3** – Information tables





PUBLIC FORWARD 2040
LAUNCH PARTY

RECONVENED THINK-TANK
100+ Over 100 participants

PUBLIC COMMUNITY LAUNCH
100+ Over 100 participants

JOINT BOARD LEADERSHIP FOCUS GROUP
30+ Over 30 participants

THINK TANK WORKSHOP
100+ Over 100 participants

REGIONAL NON-PROFIT
LEADERSHIP VISIONING WORKSHOP
20+ Over 20 participants

COMMUNITY SURVEY
1000+ Over 1000 responses

VISION SURVEY
340+ Over 340 responses

HIGH SCHOOL YOUTH ENGAGEMENT
500+ Over 500 students with 210 surveys completed

STRATEGIC PILLAR
FOCUS GROUP
5 Workshops

CITY OF MITCHELL
**COMMUNITY
ENGAGEMENT**

COMMUNITY ENGAGEMENT

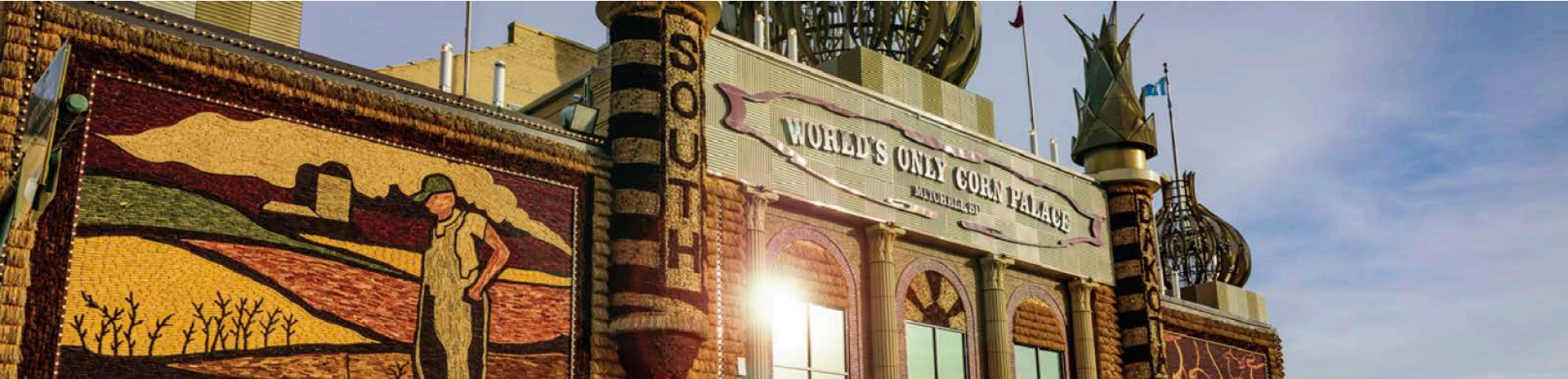
LAUNCH
PARTY

THINK
TANK
SURVEY

ENGAGEMENT
SESSIONS

FOCUS
GROUPS

FINALIZE
PLAN



Mitchell Forward 2040 Reconvene Think-Tank

Engagement and Research Results

Benchmark Study
Community Survey
Youth Survey
Think Tank report
Vision Survey





WELCOME TO THE FUTURE iQ® RESEARCH LABORATORY

Exploring the Future - Community and Stakeholder Engagement Laboratory

The Future iQ research laboratory offers an interactive stakeholder and community engagement portal for our key projects and surveys. The laboratory aims to accelerate shared learning and gather key insights on emergent trends.

Mitchell Community Survey



[HOME](#) [ABOUT](#) [PROJECT LAUNCH](#) [THINK-TANK](#) [DATA VISUALIZATION](#) [ENGAGEMENT SESSIONS](#) [RECONVENE THINK-TANK](#) [RESOURCES](#) [CONTACT US](#)

Forward 2040

Community Survey >

Vision Survey >

Youth Survey >

About the Survey

Respondent Age and Ethnicity

Residency and Years Living in Mitchell

Respondents Affiliation

Interactive Charts >

Open Ended Questions >

0 Lab / Forward 2040

Key Factors – Average Data

Key Factors – Age Cohort Data

Key Factors – Importance in Future

Key Factors – Nature of Change

Key Factors – Preparedness



WELCOME TO FORWARD 2040

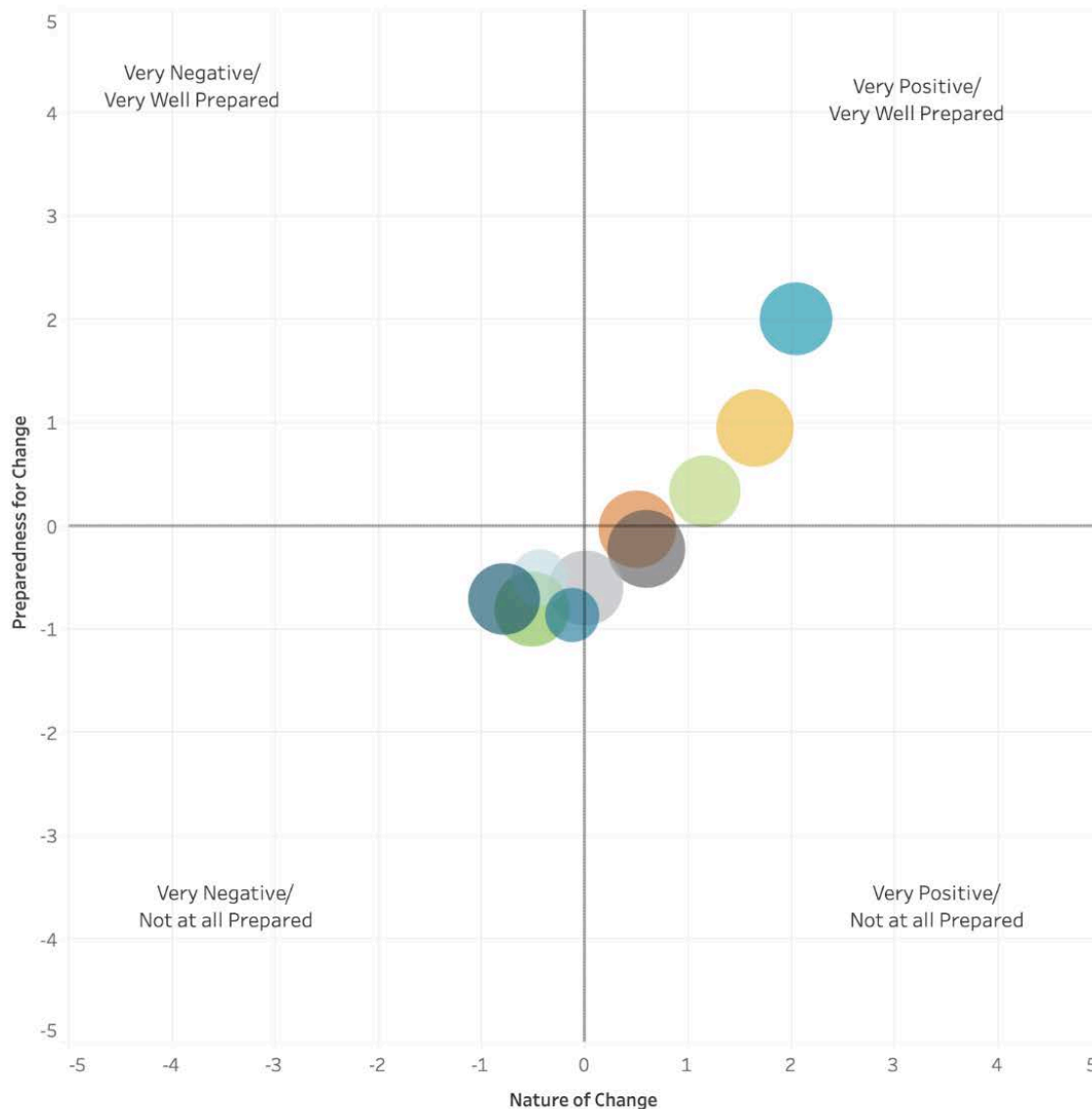
This project will produce a Community Vision and Strategic Action Plan for the City of Mitchell, South Dakota

Key Factors - Average Data

X-axis - Nature of change (Scale: -5 = Very negative; +5 = Very positive)

Y-axis - Preparedness for change (Scale: -5 = Not at all prepared; +5 = Very well prepared)

Size of circle - Importance in the future (Scale: 1 = Not at all important; 10 = Critically important)



Age Range

(All)

Ethnicity

(All)

Where Do You Live

(All)

Years Living in Mitchell Area

(All)

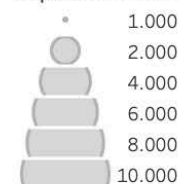
Key Factor

(All)

Key Factor

- Aging population of the community
- Autonomous vehicle technology
- Availability of education
- Changing long term weather conditions and pa...
- Cost and access of eldercare and healthcare
- Economic diversification such as tourism
- Housing options and types of housing available
- Job market and availability in the local area
- Strength of agricultural industries
- Workforce and skills levels

Importance in the Future



Mitchell Youth Surveys



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Forward 2040

Community Survey >

Vision Survey >

Youth Survey >

Future iQ Lab / Forward 2040

About the Survey

Profile Information >

Interactive Charts >

Perception of Future Charts >

Open Ended Questions >

Shared Vision >

Perception of Trends - All Data
(Average results)

Perception of Trends - Cohort
Data



WELCOME TO FORWARD 2040

This project will produce a Community Vision and Strategic
Action Plan for the City of Mitchell, South Dakota

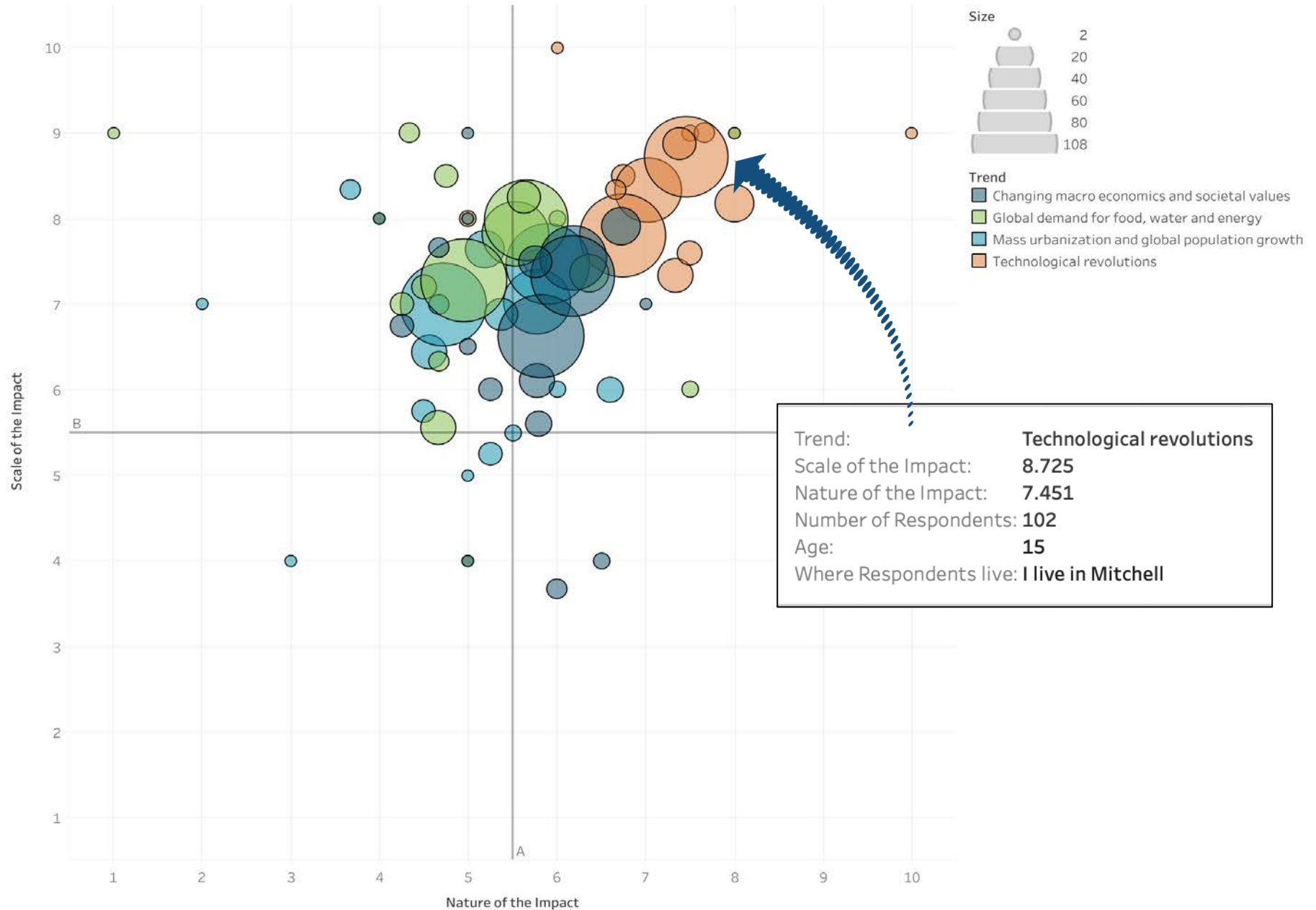
Perception of Trends - All Data

X-Axis is Nature of impact (SCALE: 1 = Very Negative; 10 = Very Positive)

Y-Axis is Scale of impact of major trends (SCALE: 1 = No impact; 10 = Massive impact)

Size of circle can be number of respondents

Cohorts are 'Age' and 'Where respondents live'





Mitchell Vision Survey

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Forward 2040

- [Community Survey](#) >
- [Vision Survey](#) >
- [Youth Survey](#) >

Future IQ Lab / Forward 2040

[About the Survey](#)

[Respondent Age and Ethnicity](#)

[Residency and Years Living in Mitchell](#)

[Respondents Affiliation and Interests](#)

[Survey Source](#)

[Interactive Charts](#) >

[Important Themes](#) >

[Shared Vision](#) >

[Written Responses](#) >

[Heat Map - Expected and Preferred Future - All Data](#)

[Heat Map - Expected and Preferred Future - Cohort Data](#)

[Heat-map - Scenario Matrix Validation Chart - All Data](#)

[Heat Map - Scenario Matrix Validation Chart - Cohort Data](#)



WELCOME TO FORWARD 2040

This project will produce a Community Vision and Strategic Action Plan for the City of Mitchell, South Dakota

A

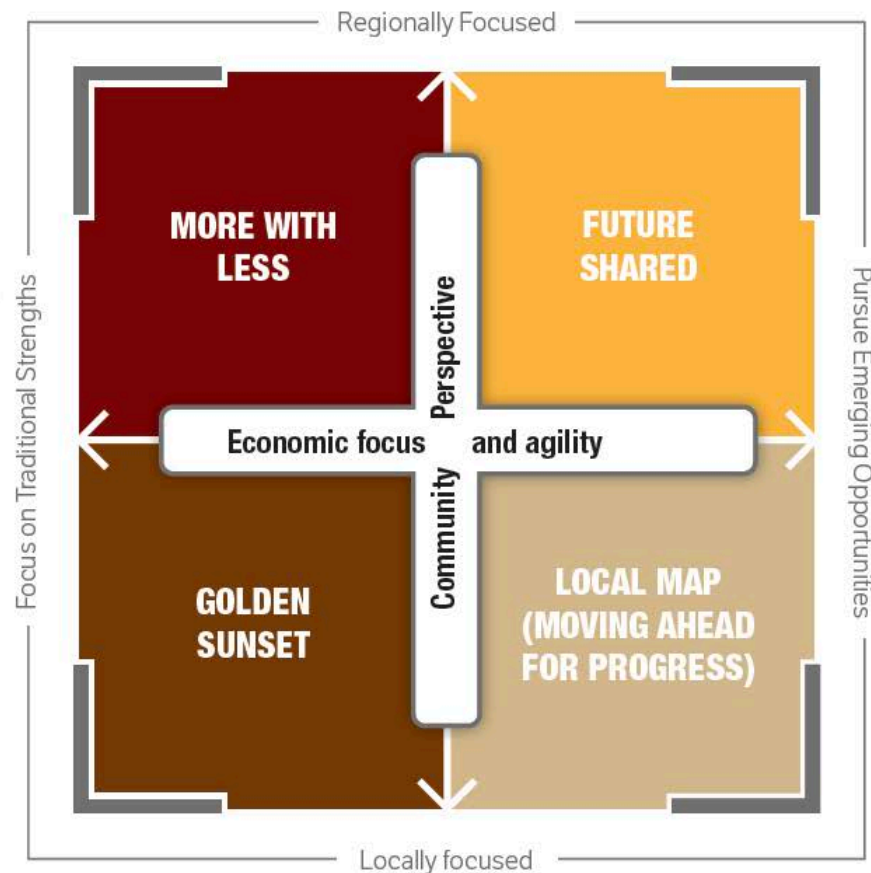
B

The focus is on collaboration and community impact at the regional scale, drawing in surrounding smaller communities. Community investments and leadership aim to build a stronger regional system. Community is very outward and regionally, nationally and globally focused, with investments being made at a larger scale.

A

D

The economic focus is to support and strengthen existing traditional industries of agriculture, tourism and interstate service center. The local workforce and skills sets are aligned to these industries. Markets and products are heavily oriented around the existing industries.



B

C

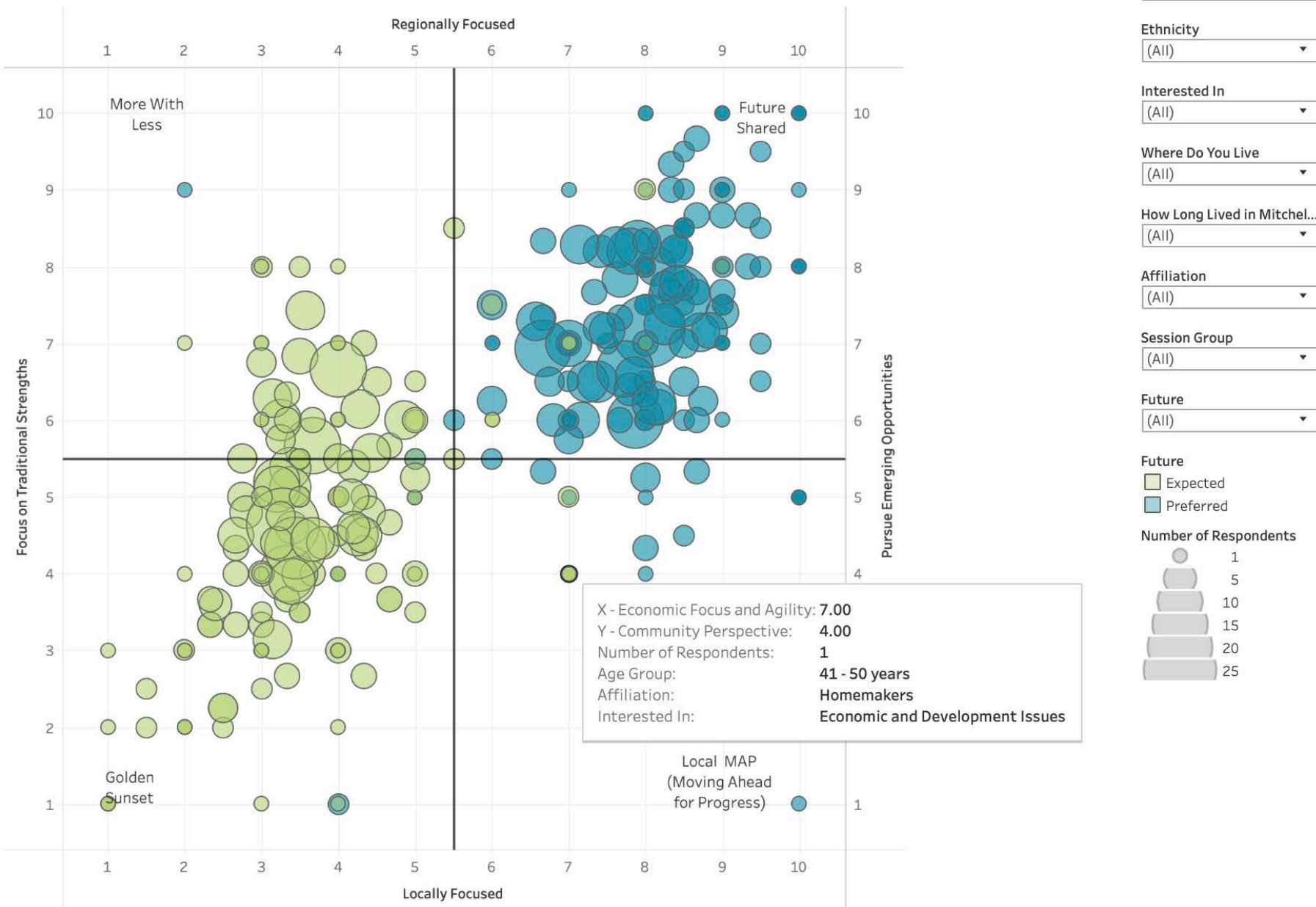
The economic focus is on expanding new economic opportunities and embracing new technologies. The educational system aims to equip the workforce with a broad set of skills for the future workplace. There is a strong emphasis on stimulating new businesses that bring new products and services to a larger global market.

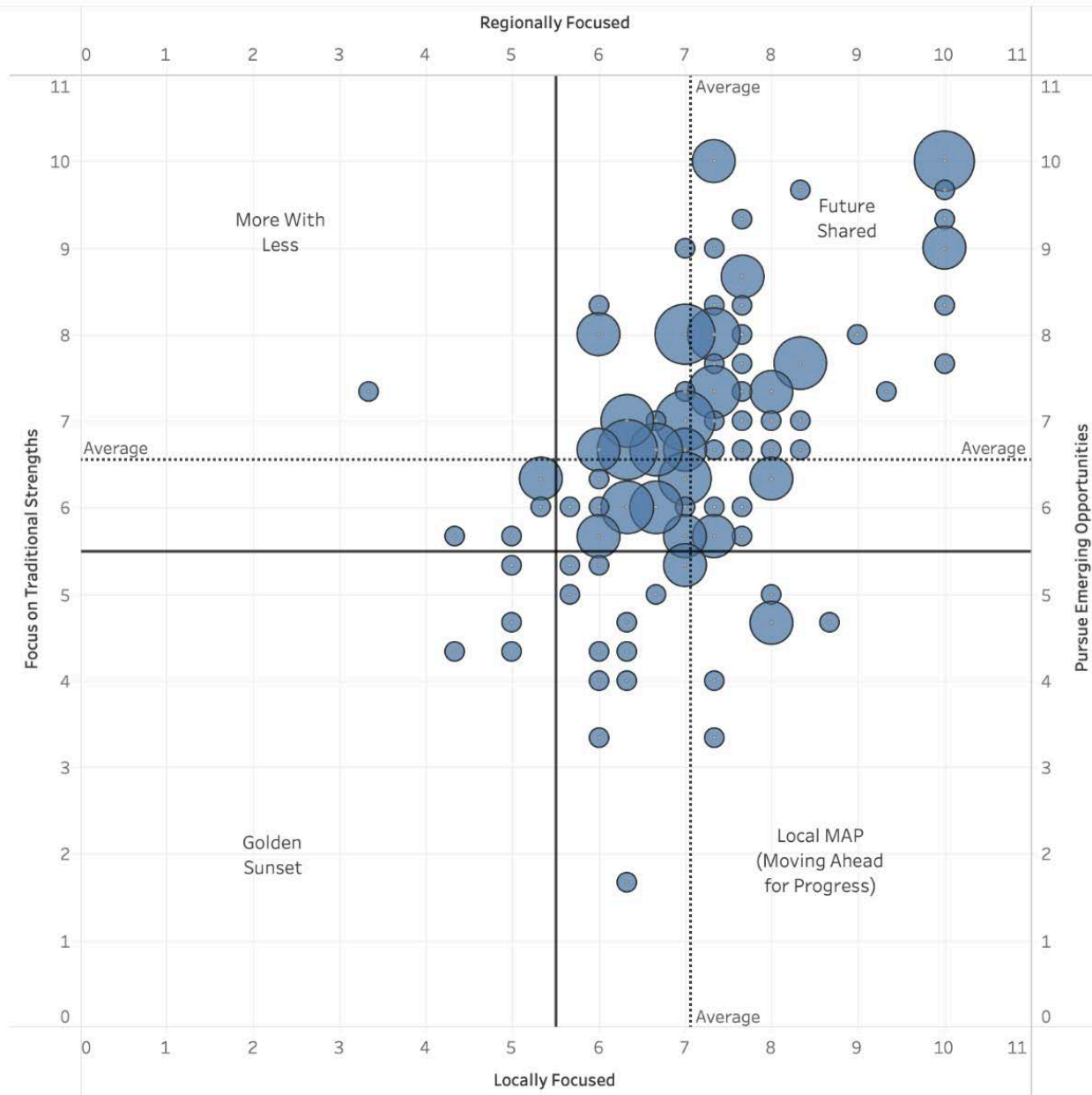
The community focuses on delivering impact and value in the immediate local area. Leadership and investment is focused exclusively on Mitchell. The community is fairly insular in its outlook, and has a priority of taking care of local concerns and issues, and investing in local projects.

D

C

Expected X Preferred - Cohort Data





Ethnicity

(All) ▼

How Long Lived in Mitchel...

(All) ▼

Where Do You Live

(All) ▼

Interested In

(All) ▼

Affiliation

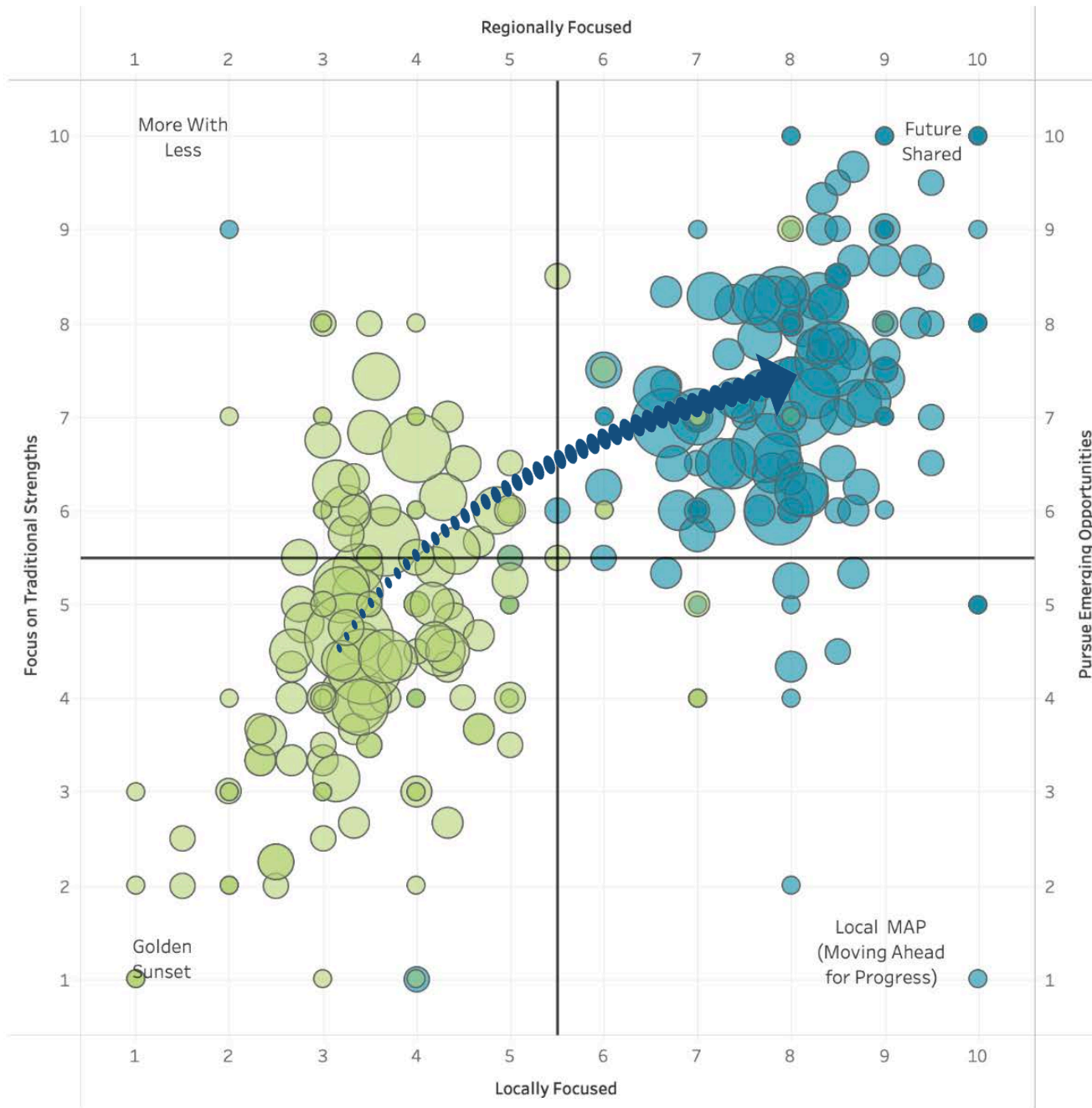
(All) ▼

Session Group

(Multiple values) ▼

- ☐ (All)
- ☐ Not Informed
- ☐ Dakota Wesleyan University Students (April 2019)
- ☐ Mitchell Technical Institute (April 2019)
- ☒ Public Engagement Sessions (April to June 2019)
- ☒ Think-Tank participants (March 2019)

Expected X Preferred - Cohort Data

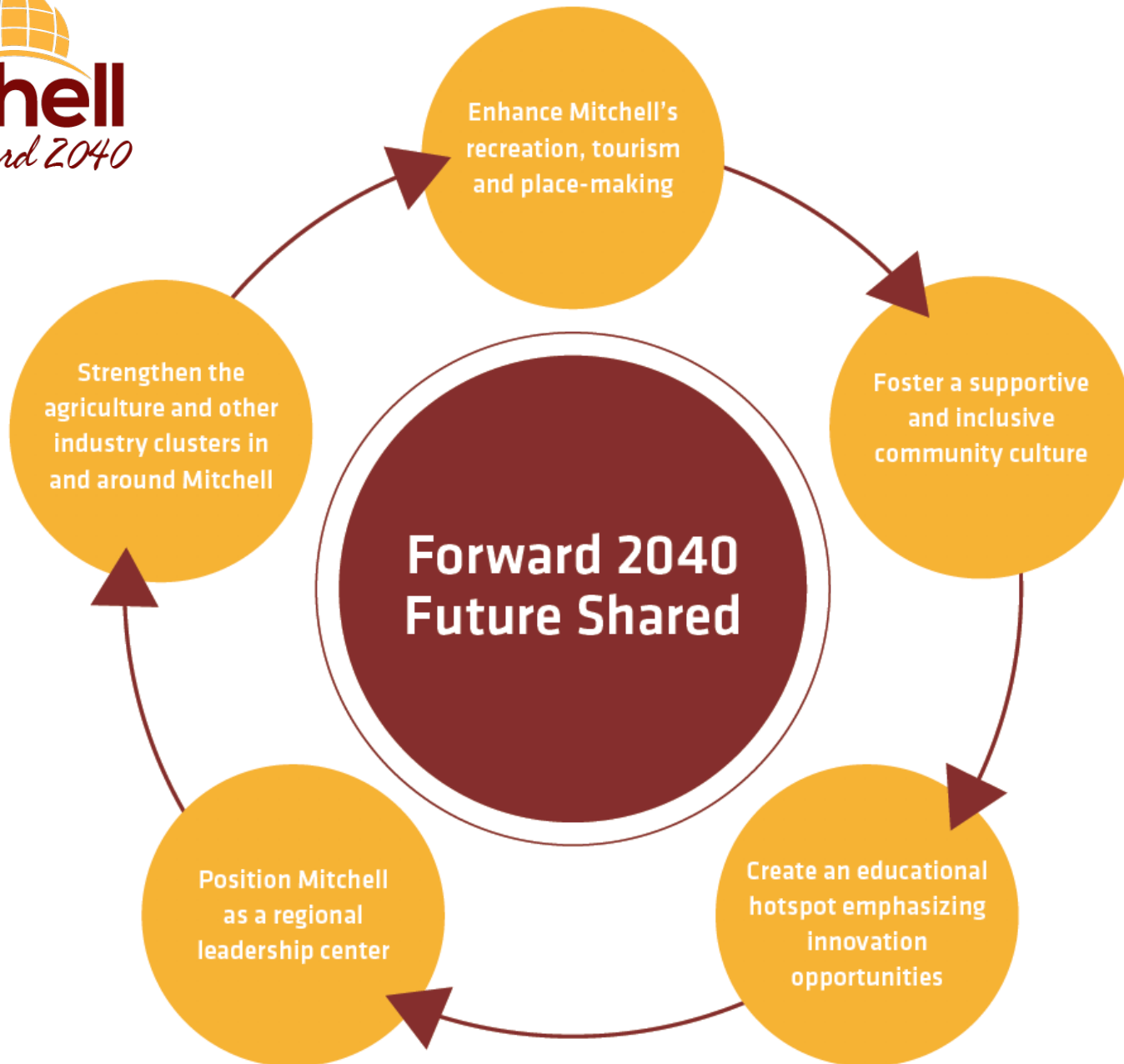




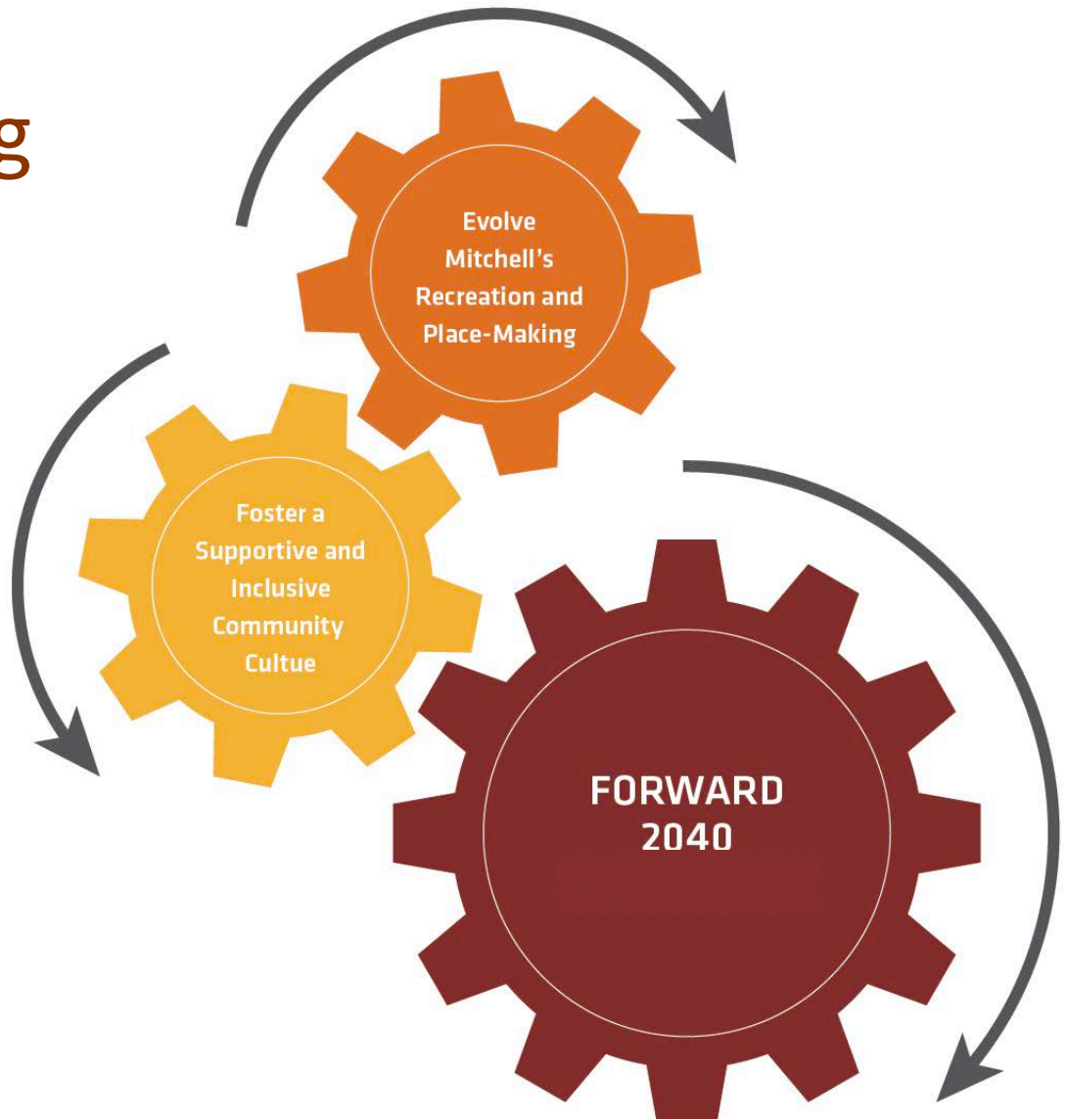
Mitchell Forward 2040 Strategic Action Plan

STRATEGIC PILLARS



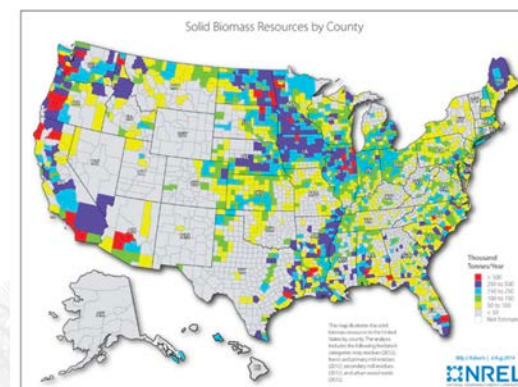


Systems thinking approach

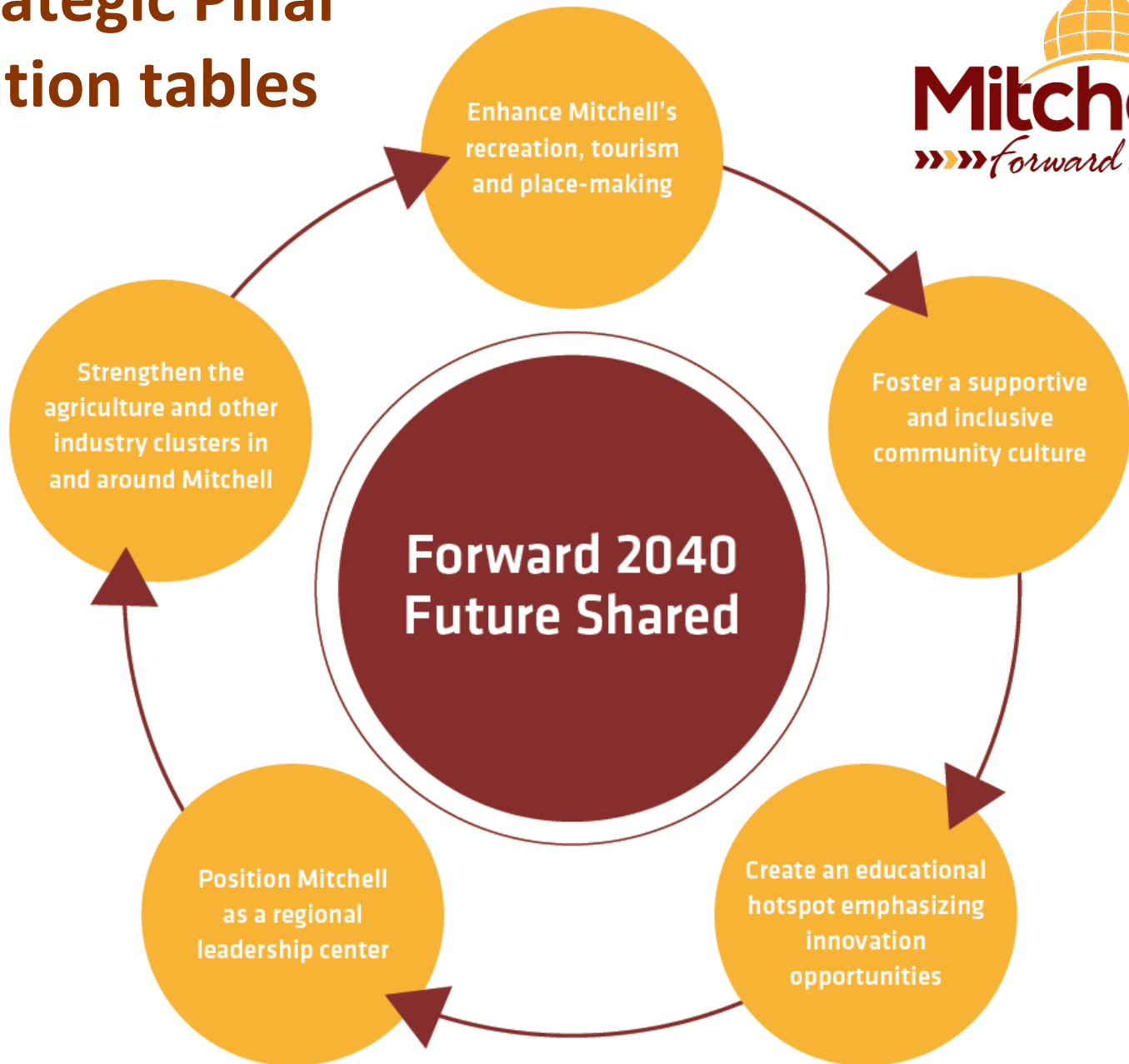


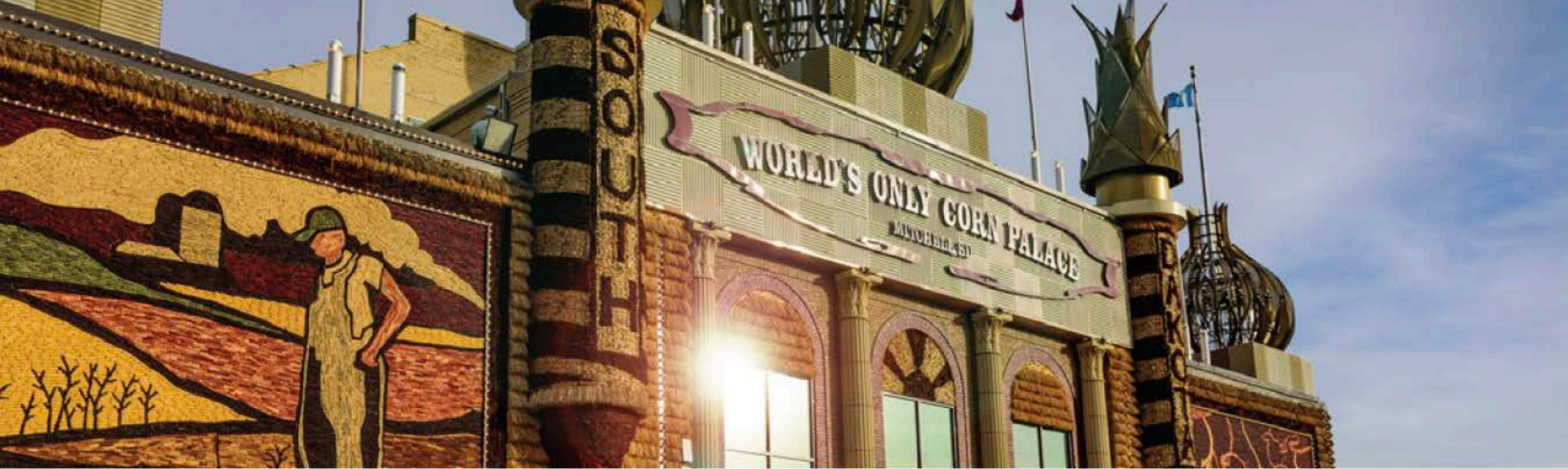
IMPORTANT TOPICS FOR THE FUTURE

- The impact of technology and speed / scale of change
- Community inclusiveness and resistance to change – trade-offs
- The future of food and Mitchell's agricultural sector



Visit Strategic Pillar information tables





<https://lab.future-iq.com/mitchell-forward-2040/>

