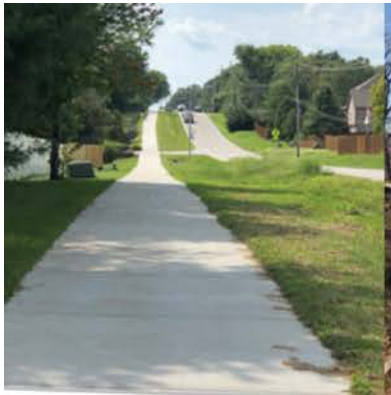
SMITHVILLE
missouri

THRIVING AHEAD



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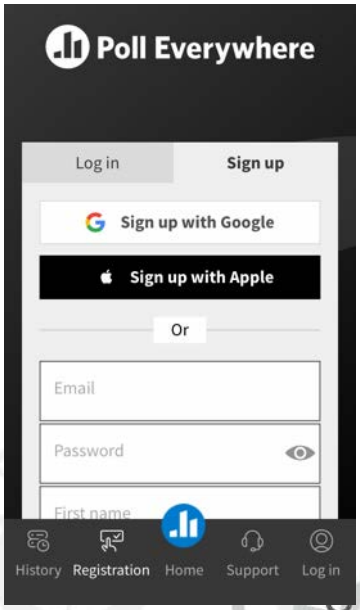


HOUSE KEEPING

- If you are attending by Zoom, please send us a chat message with your name and email so we know who is attending and we can send out additional information to you.
- Download Poll Everywhere App – will be using in rapid polling.
- Format is virtual and in-person. It is being recorded. Please mute audio if you are joining by zoom.

Recreation and Connectivity
Tonight's Taskforce program

- **Step 1** – Introduction / recap of pillars and planning implications
- **Step 2** – Review of Community input, explore key topics areas
- **Step 3** – Rapid polling / discussion on key issues and questions
- **Step 4** – Questions / Answers
- **Step 5** – Next Steps

RECAP - What is a Comprehensive Plan?

- Vision and Roadmap for the Future of Smithville
- Guides Decision Making
- Rooted in the Community's Vision for the Next 10 Years

… and much more!

OVERVIEW - Our Comprehensive Planning Process:

Launch and background technical work
Community survey

Task Force Sessions
July and August

Community Engagement
Discussion topics, open sessions

Draft, Review & Revise Comp. Plan
Feedback & Discussion

Approval
… and start *implementing!*

Building planning layers

Community vision

Community Aspirations

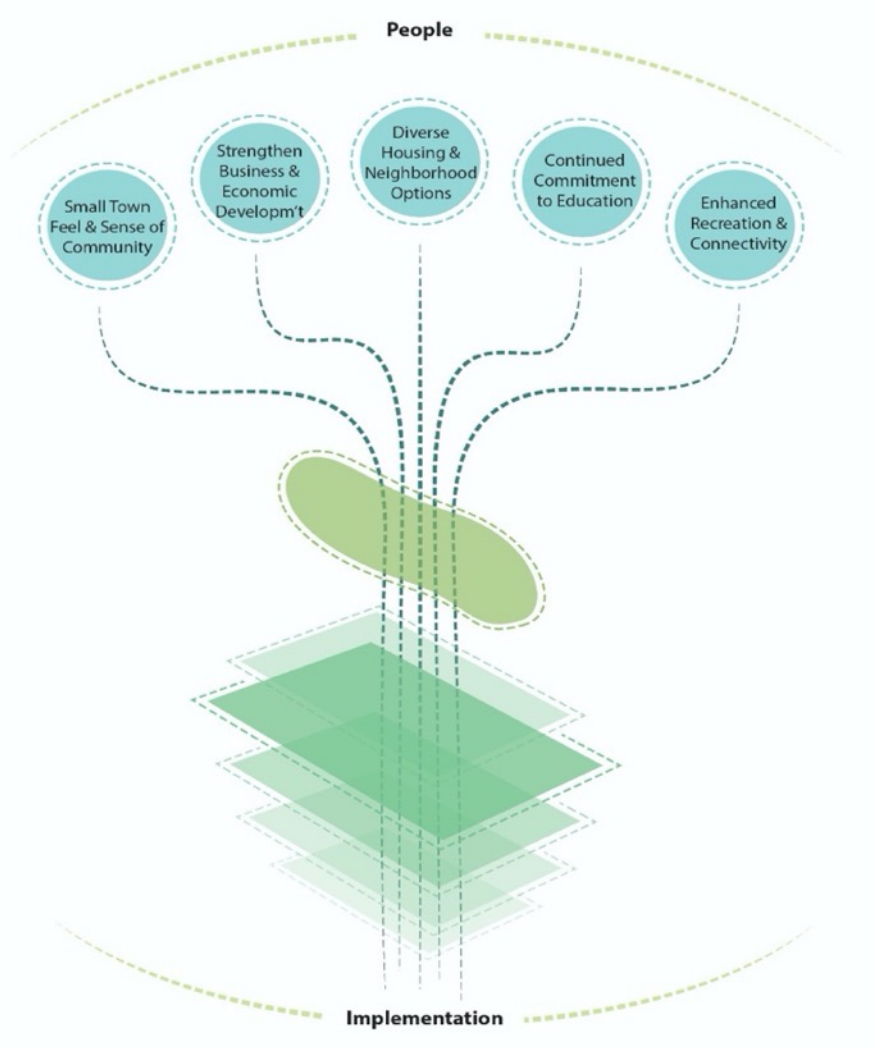
Planning Implications

Character area projections

Overlay topics

Future Land use map

Comprehensive Plan



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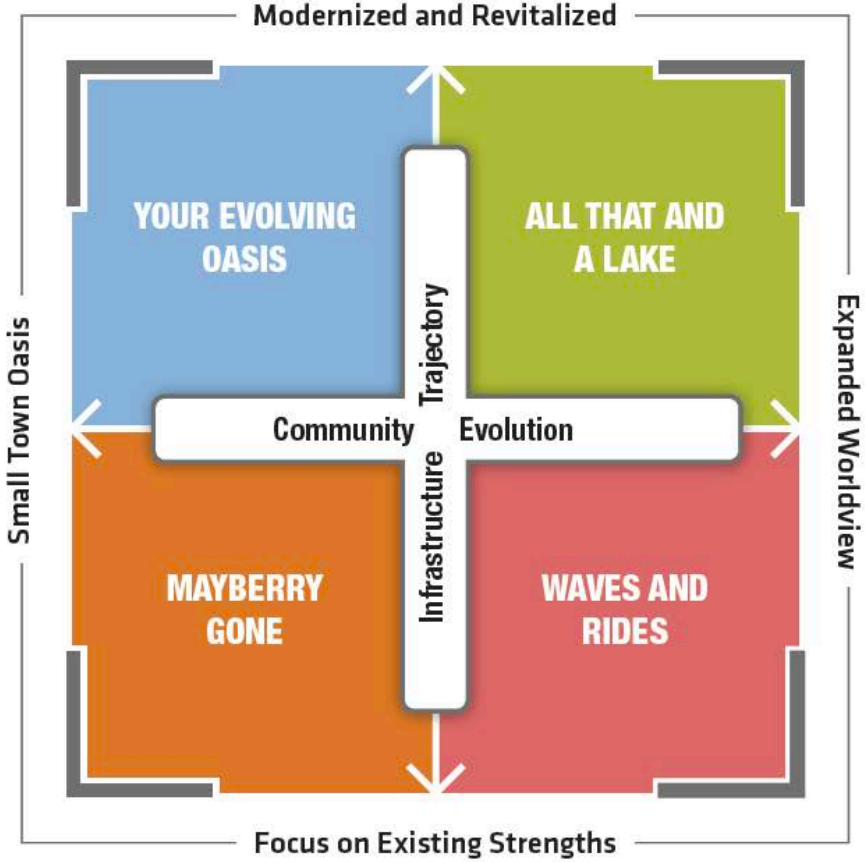
Goal: Create a Comprehensive Plan unique and specific to Smithville

Key Strategies for Innovation:

- Strategizing around and building off the **pillars** from the Vision and Strategic Action Plan.
- Engaging the **youth** throughout the Visioning and Planning process.
- Prioritizing **visual** communication and strategy in both process and document.
- Leveraging **best practices** and identified cohort communities.

There is a focus on investing in infrastructure solutions that embrace new technology and offer quality amenities. The community invests in creating a range of innovation areas, such as downtown corridor, recreation zones and new business development.

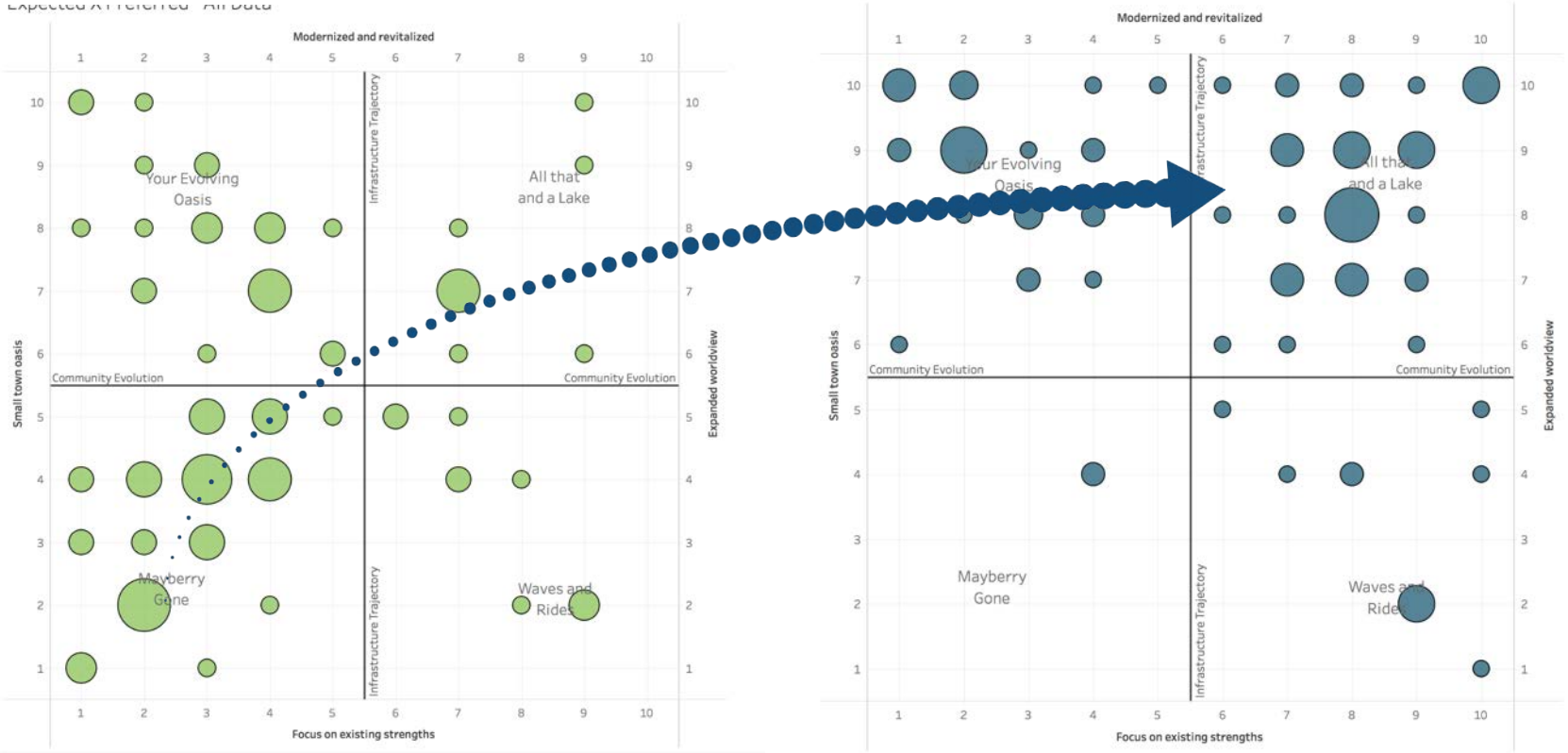


The community focuses exclusively on internal key priorities, including strong school district and peaceful neighborhoods. The community protects the small town feel, and focuses on retaining more traditional values.

The community leverages its proximity to the airport and Kansas City metropolis, positioning itself as a vibrant small community that is connected to the world. The community focuses on being attractive and relevant to a wide cross-section of people.

The community focuses on modest cost-conscious infrastructure solutions, and limits the scale and pace of development. The community is primarily designed for residential development, and focuses on quality of life for residents.

Comprehensive planning - Closing the gap



Strategic Pillars

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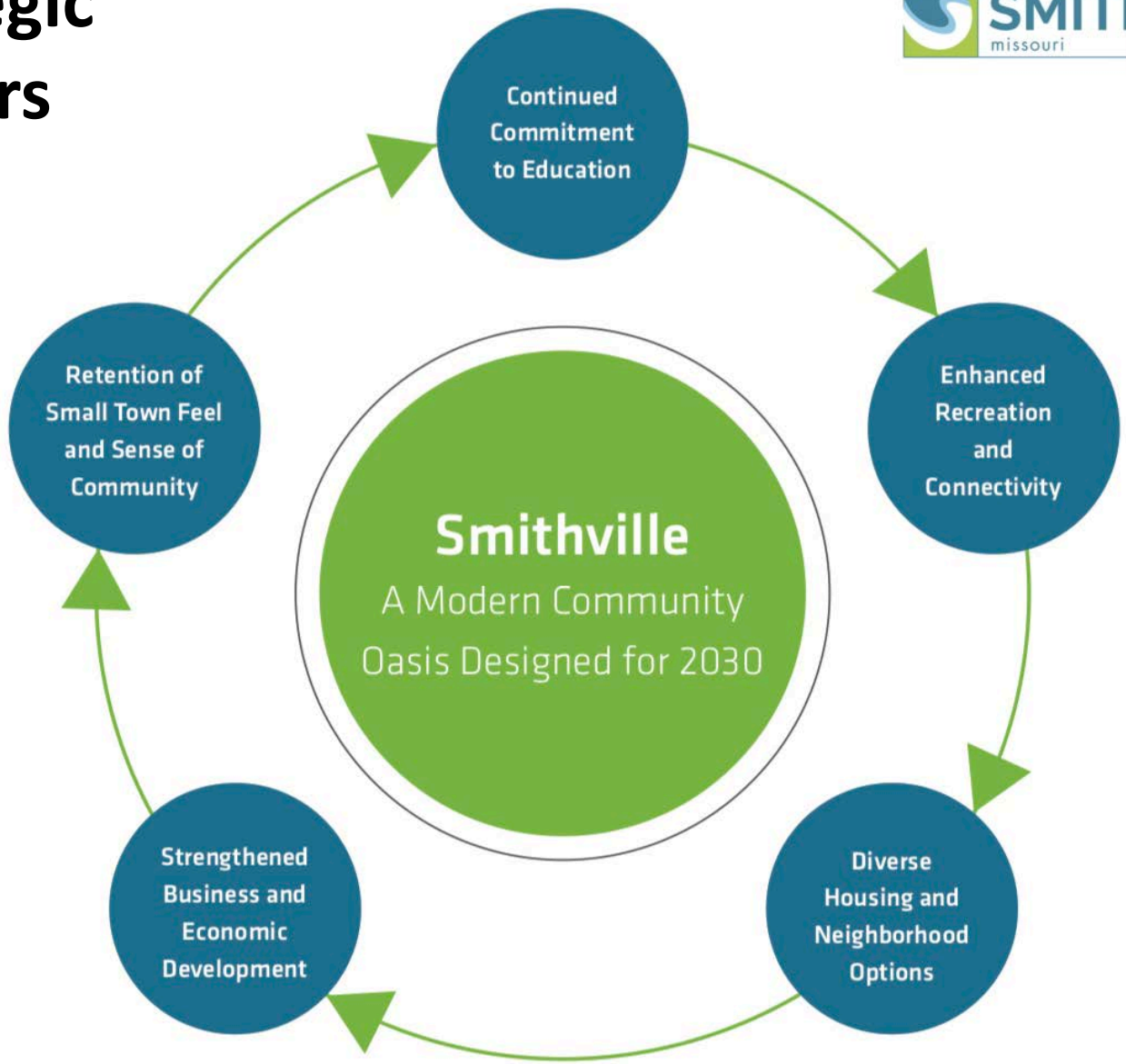


Smithville Comprehensive Plan

A modern community oasis designed for 2030

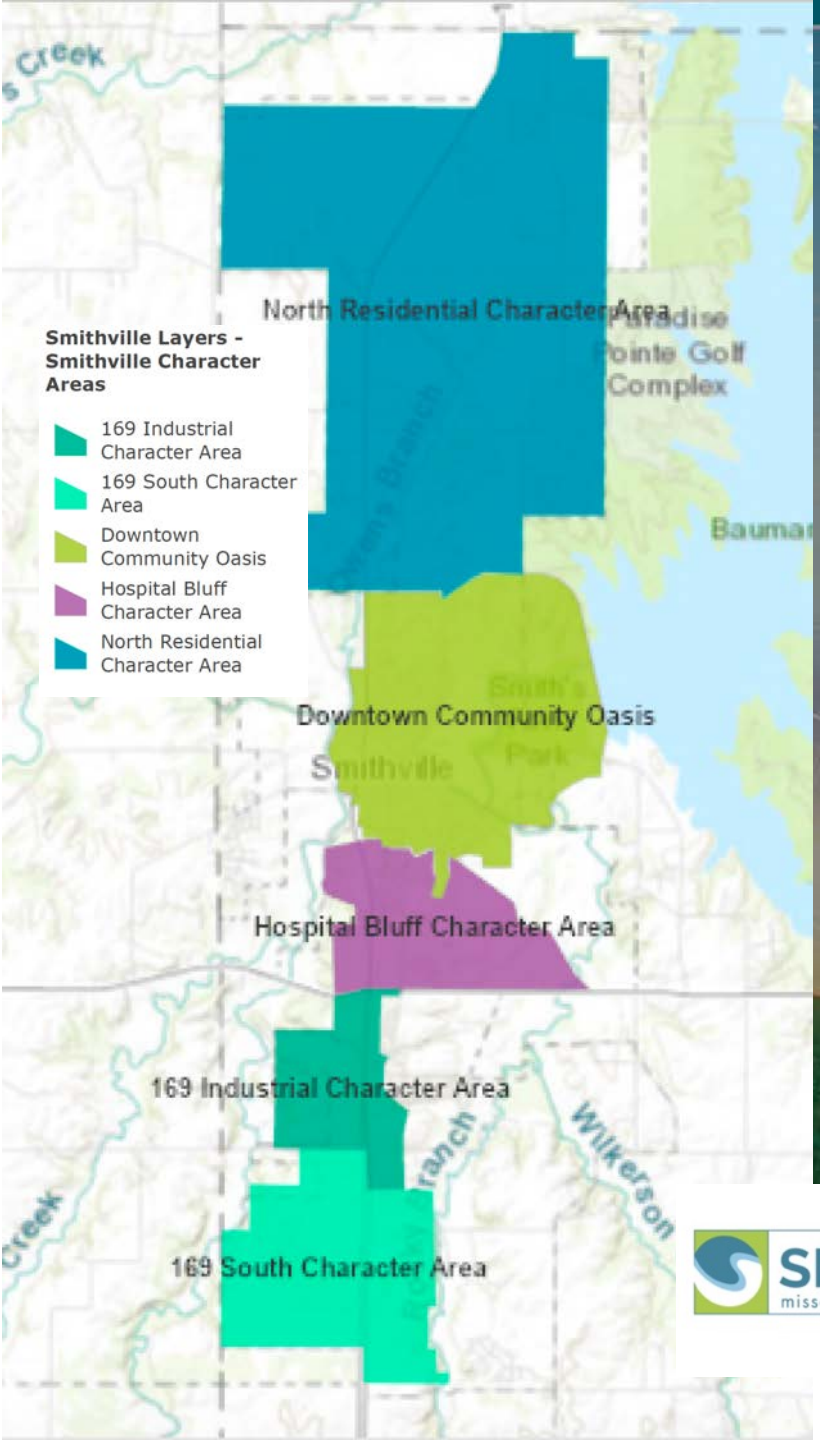
	Diverse Housing and Neighborhood Options	Strengthened Business and Economic Development	Retention of Small-Town Feel and Sense of Community	Continued Commitment to Education	Enhanced Recreation and Connectivity
Community Aspirations	• Facilitate the availability of more diverse housing options • Define and develop neighborhood nodes • Allow for continued planned growth. • Preserve green space and rural feel	• Focus on technology and growth sectors that can enhance local employment • Leverage off airport redevelopment • Pursue tourism related business potential • Identify appropriate areas for industrial activity	• Create "Smithville Community Oasis" area • Utilize unique signage and promotion • Apply design that fosters small-town feel • Embrace environmental practices	• Create educational cluster • Forge strong partnership between School and City • Create industry responsive educational pathways • Build a lifelong learning culture	• Create a recreation and connectivity masterplan • Study community desires for recreation facilities • Build recreation as an economic driver • Build regional trail connectivity
Planning Implications and needs	• Allow for residential product types that increase the number of dwelling units per acre at key areas, enhancing walkability and vibrancy downtown and in the 169 South Area. • Encourage development oriented for active retirees. • Identify ideal locations for infill and greenfield development while protecting green space in the existing northern residential areas. • Establish strong focus on preservation of open spaces, buffer zones and green corridors, especially north along Hwy 169, and south between Smithville and broader metropolis.	• Create expanded industrial area from core of 169 Industrial character area. • Create an overlay zone that allows for industrial, flex, or office uses with significant employment and tax base advantages to locate in the 169 South and 169 Industrial Areas. • Consider providing incentives to help attract key industries that provide strong benefits. • Adjust zoning or create an overlay that enables tourism, recreation, and hospitality development near the lake. • Focus retail and commercial activity in Downtown and Hospital Bluff area, with suitable expansion, infill and clustering.	• Designate a Community Oasis area that encompasses the area between Downtown and lake, and create a protected environmental and community education zone. • Develop clear gateways and signage for the main character areas, especially for an expanded historic Downtown area. • Include community recreation areas and gathering locations in Parks plan – creating entertainment and festival / events areas, especially within new residential developments. • Intentionally develop the social infrastructure and local connection points within the community.	• Identify suitable locations for additional education facilities such as a technical or vocational institution within the Hospital Bluff character area. Aim to link such facilities with existing schools and libraries. • Identify potential tools to help attract and develop innovative solutions such as a career development facility. • Explore community spaces that could be learning hubs for community. • Continue to include youth in planning work across the community.	• Develop a Recreation and Connectivity Master Plan to establish key priority of connecting by trails all main community nodes , recreation areas and residential areas over next 10-15 years. • Future trail system to create clear separation of cars and cyclists / pedestrians, especially on eastern side of Smithville. • Link local trails system into broader regional trail network and plan for necessary access and easements. • Encourage new developments to accommodate multimodal transportation and trail connection.

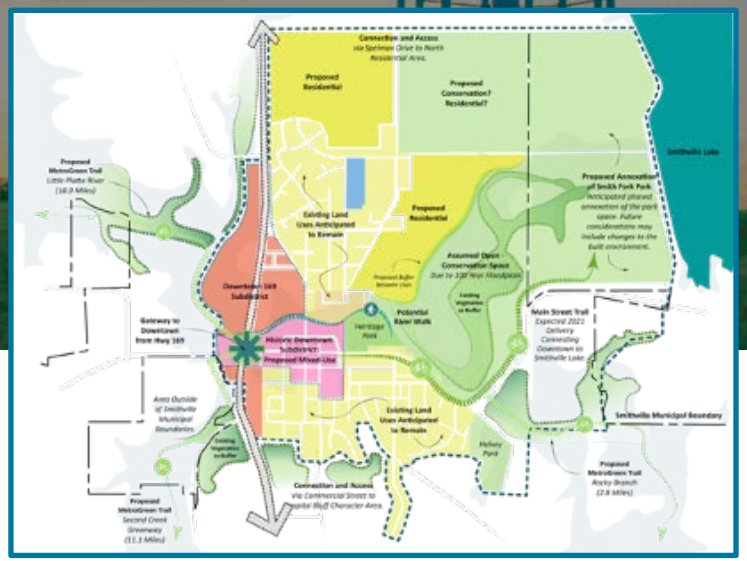
Underlying Principles

The underlying planning objectives are to focus on building connectivity, vibrancy, resilience and creating a community oasis experience.

Proposed redefined character areas

- Five distinct character areas
- Balance is rural and greenspace





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Strategic Pillars

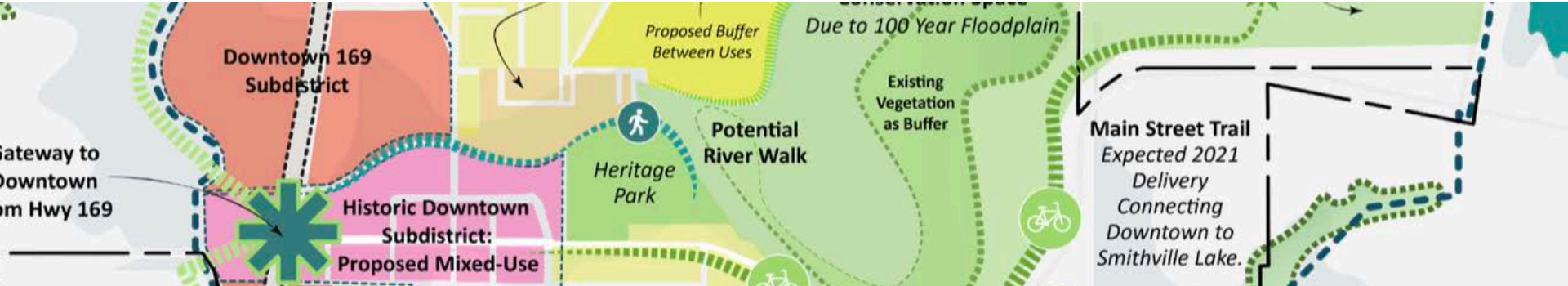
Retention of Small-Town Feel and Sense of Community

1. Create “Smithville Community Oasis” area
2. Utilize unique signage and promotion
3. Apply design that fosters a small-town feel
4. Embrace environmental practices

Retention of Small-Town Feel and Sense of Community

PLANNING IMPLICATIONS

1. Designate a Community Oasis area that encompasses the area between Downtown and lake, and create a protected environmental and community education zone.
2. Develop clear gateways and signage for the main character areas, especially for an expanded historic Downtown area.
3. Include community recreation areas and gathering locations in Parks plan – creating entertainment and festival / events areas, especially within new residential developments.
4. Intentionally develop the social infrastructure and local connection points within the community.

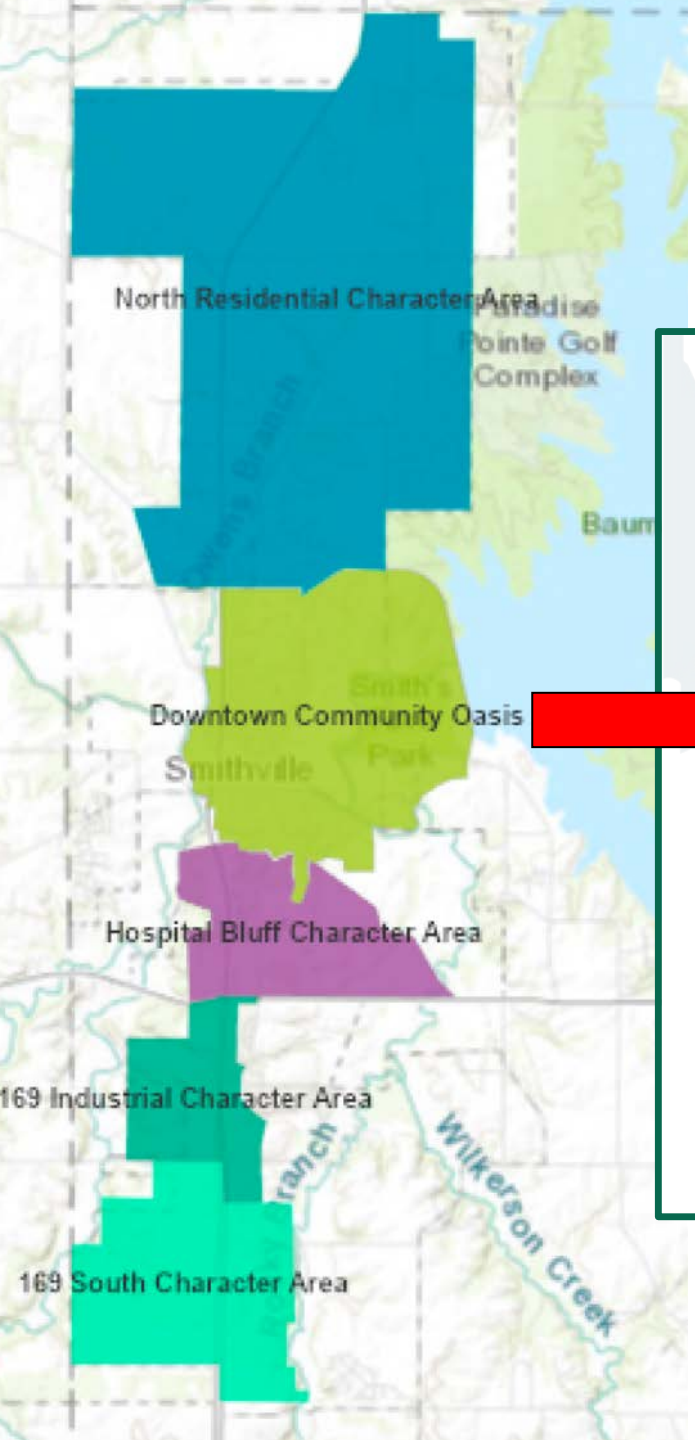


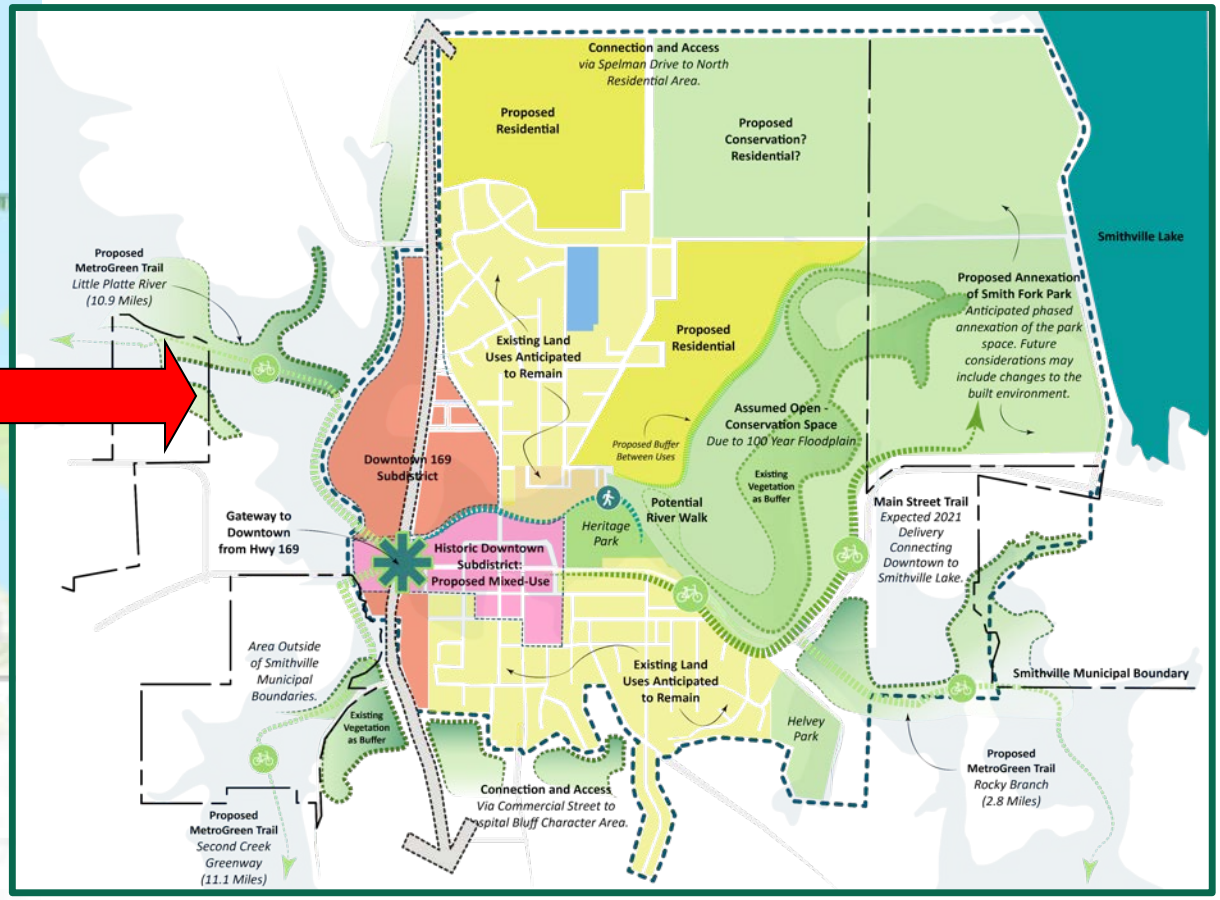
DISCUSSION TOPICS

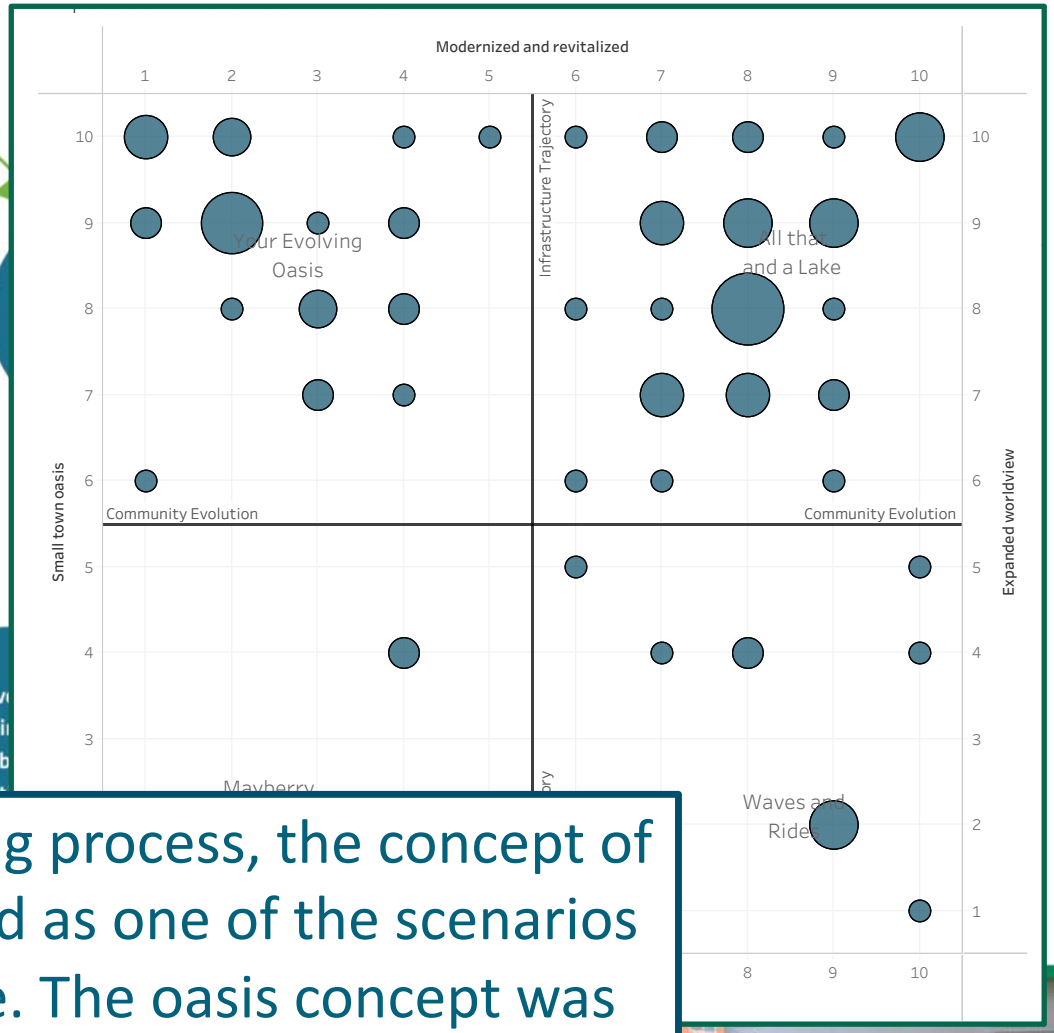
- Explore Downtown Community Oasis Character Area
- Preserving and creating Small-town ‘feel’
- Explore gateway points and buffer zones

Explore Downtown Community Oasis Character Area

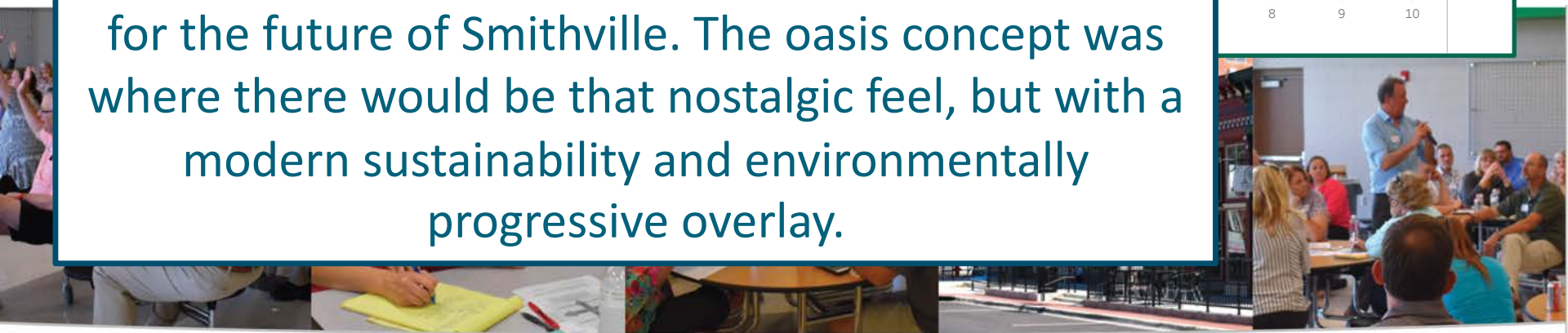
Downtown Community Oasis Character Area







During the strategic planning process, the concept of a community oasis emerged as one of the scenarios for the future of Smithville. The oasis concept was where there would be that nostalgic feel, but with a modern sustainability and environmentally progressive overlay.

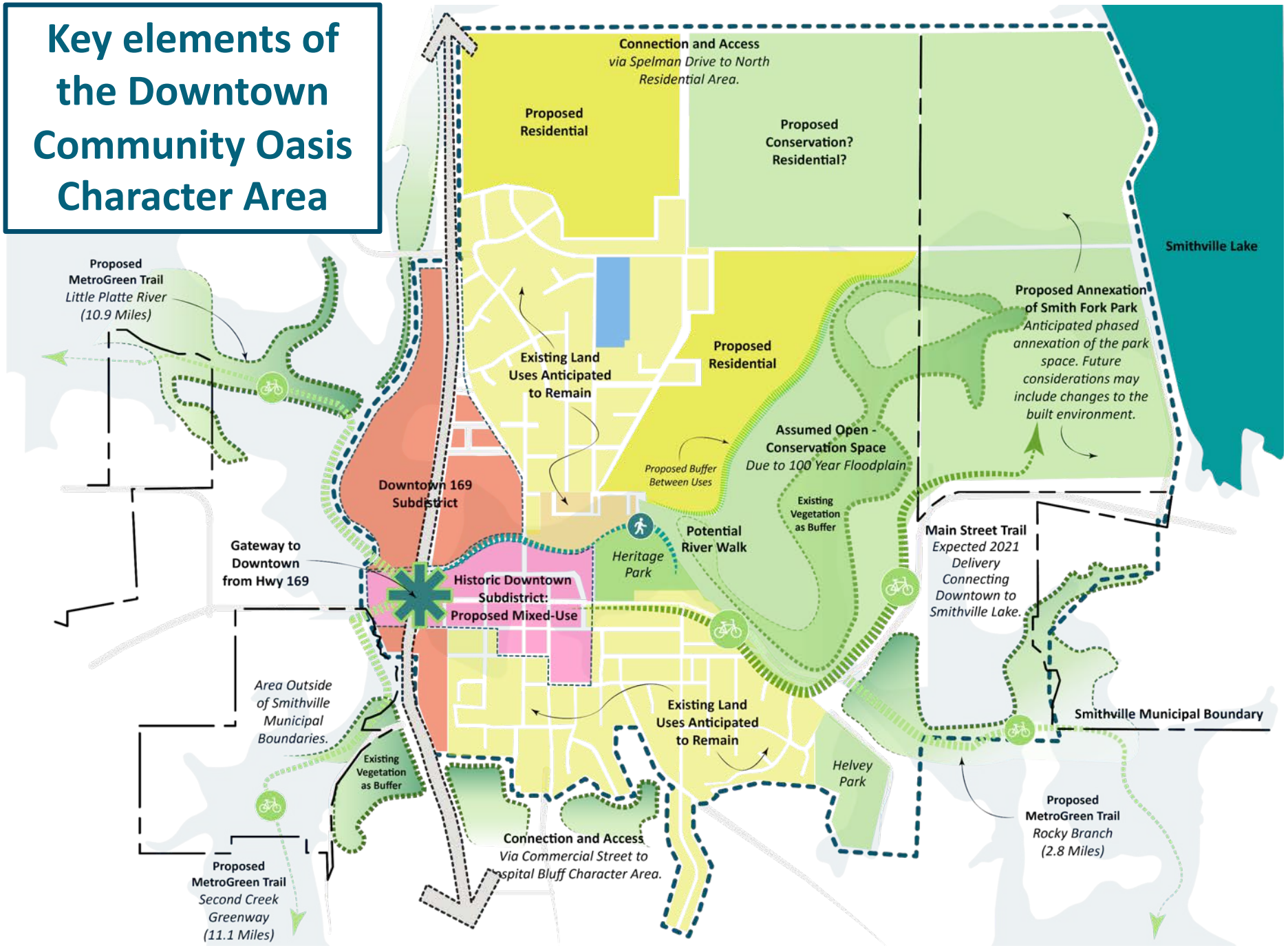


Bold idea from Vision report:

Developing an identifiable community oasis between the downtown and the lake. This could include trails, river-walk, gardens and environmental habitat, and would be a fantastic initiative for Smithville. This would create a unique experience that ties together a lot of community priorities.

What does the experience of the 'Community Oasis' mean to you?

Key elements of the Downtown Community Oasis Character Area



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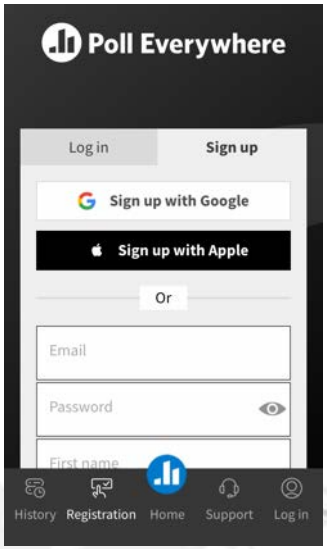
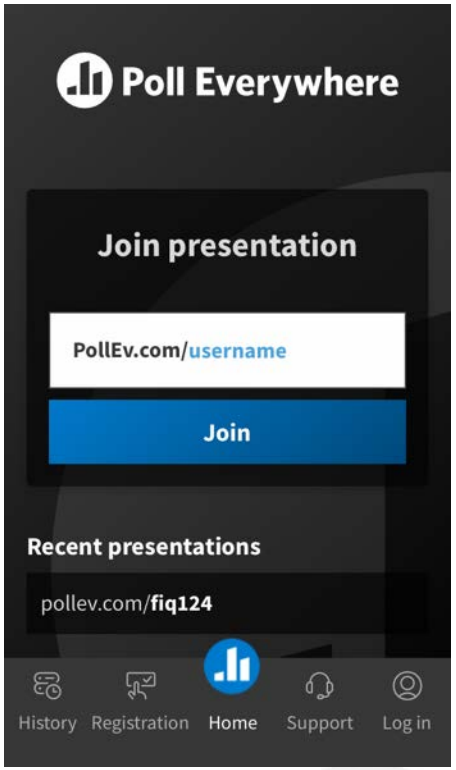
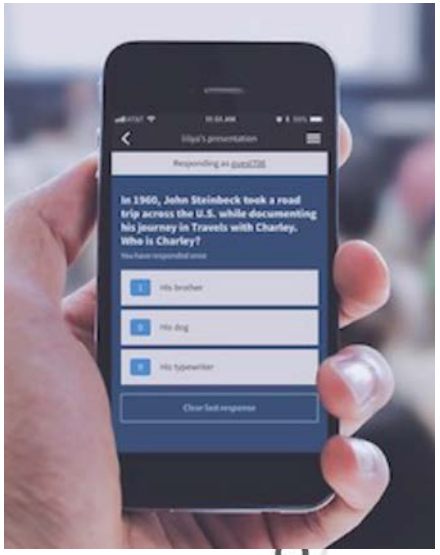
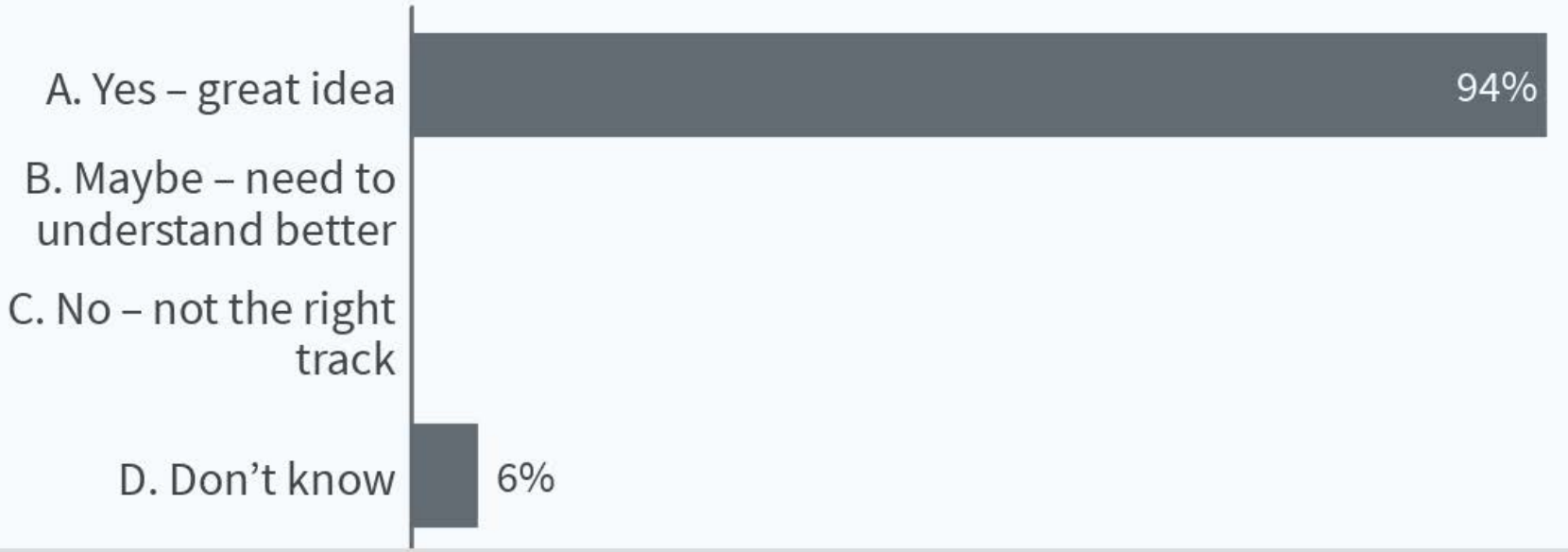






The broad concept of the Downtown Community Oasis Character Area aims to create a unique focus and connection center for the whole community. Do you think this is the right move?



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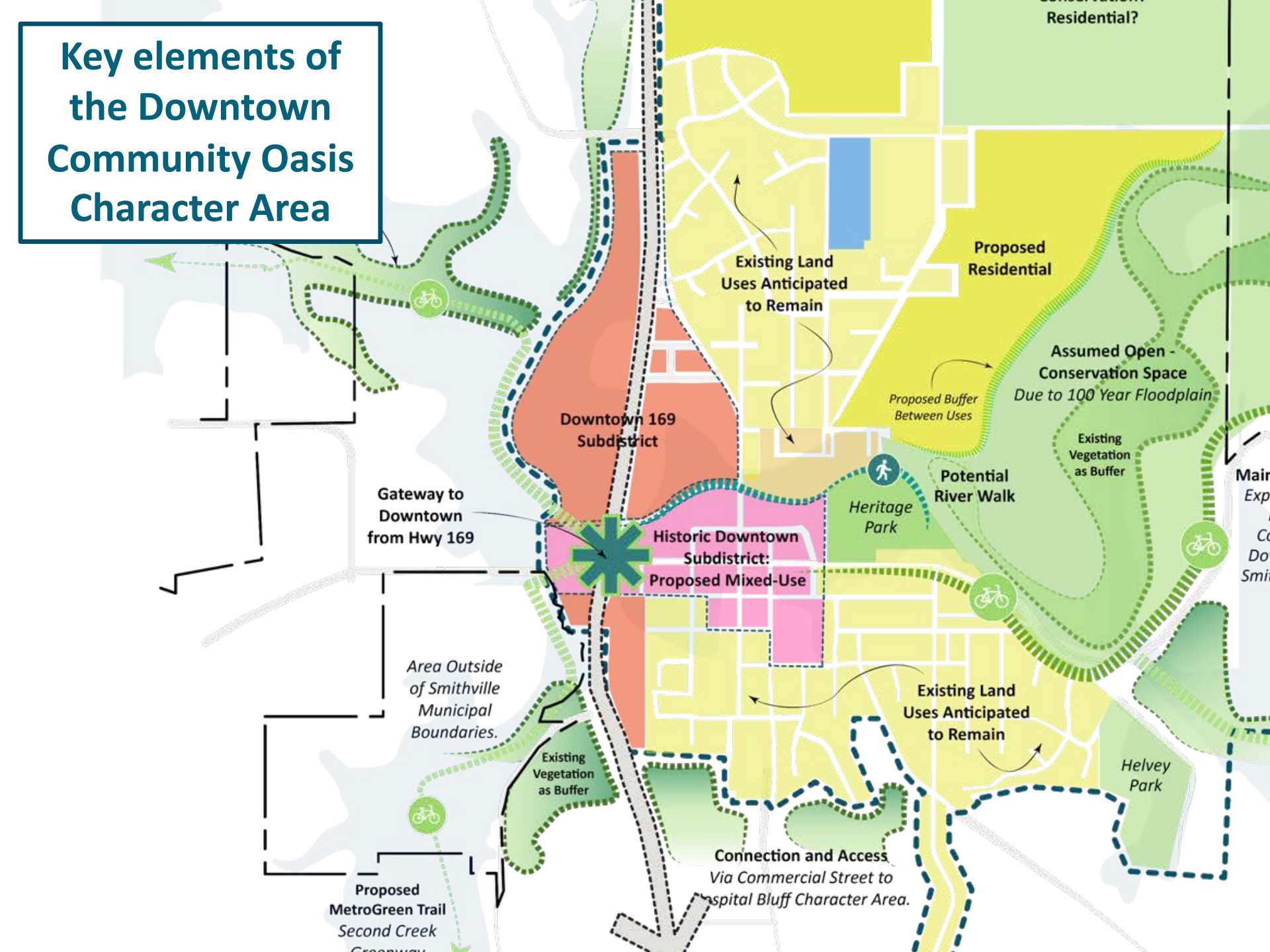
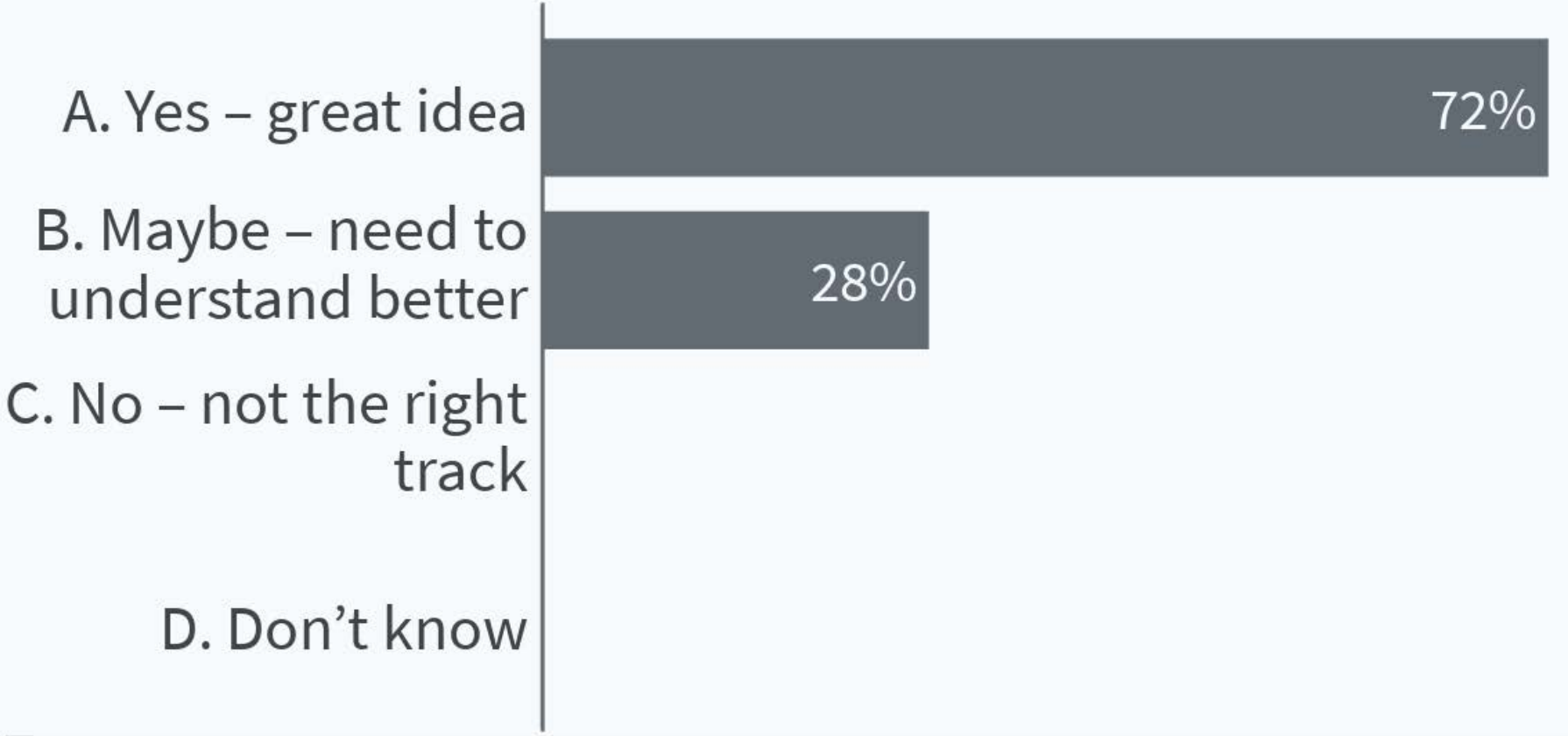
Key elements of the Downtown Community Oasis Character Area



The Downtown Community Oasis Character Area includes commercial land use west of 169. Do you think this is the right move?



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For the proposed commercial Sub-district (North of Main St and Hwy 169) what type of businesses do you think would be best suited? Type your response

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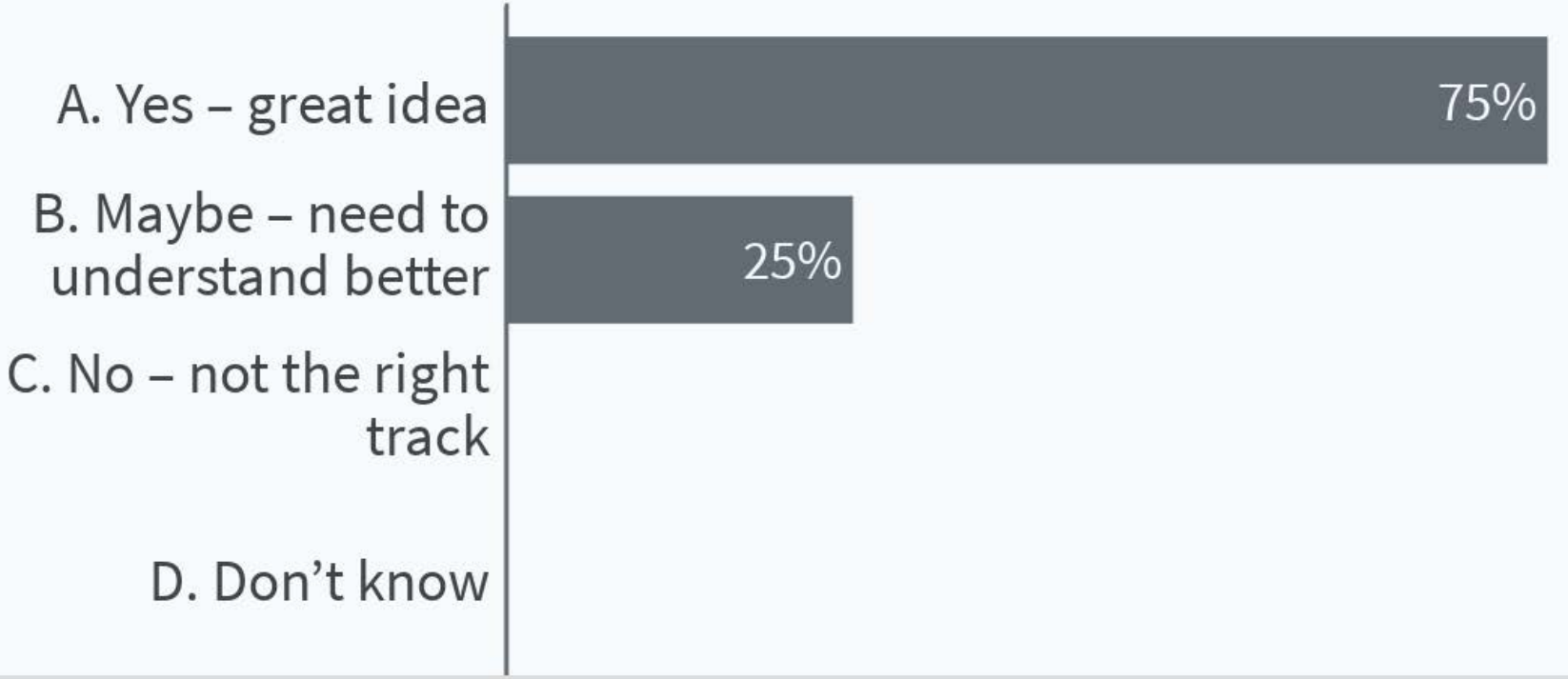
The Historic Downtown Sub-district is proposed to be extended to the west of 169 in order to help guide development in that area. Do you think this is the right move?



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The junction of Main Street and Hwy 169 is a critically important location. What would you like to see there? Type your response

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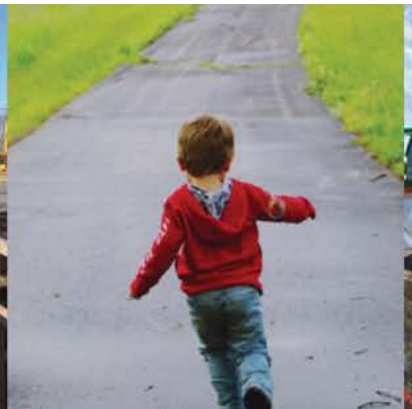
Preserving and creating Small-town ‘feel’

Small-town feel

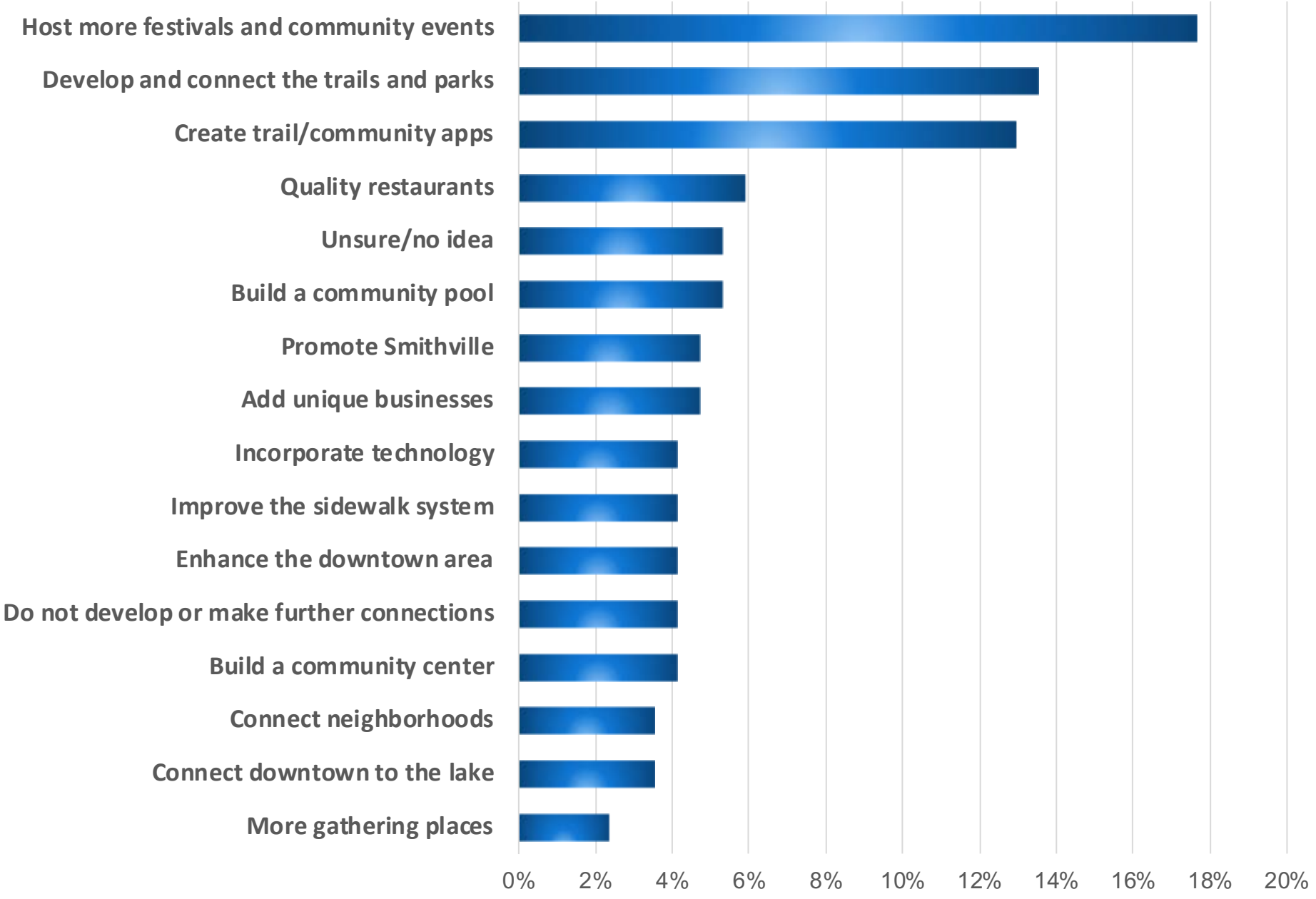
51% of Smithville Community Comp Plan survey respondents consider Smithville Lake critically important in helping to maintain and celebrate the small-town feel of the City overall.



Respondents considered the following elements critically important in helping to maintain and celebrate the small-town feel of Smithville:

- Trails and connectivity (39%)
- Walkable environment (39%)
- Locally owned establishments and businesses (39%)
- Parks and recreation spaces (38%)
- Historic downtown (35%)

How would you go about further connecting Smithville?



‘Small-town feel’ experience triggers sensations of:

- Nostalgia and relaxation
- Unique and interesting
- Connectivity and fun
- Intriguing and vibrant
- Intimacy and aliveness

“Make the downtown more ‘walkable’ - have something to walk to. The ‘urban vibe’ on the south end would be a different kind of walkable.”

“Keeping the small town feel through different ‘hubs’ like downtown, the new Taco Bell area, the lake, etc., and progressing the walkable aspect of downtown to the lake is important.”

“Definitely a sign showing the entrance to downtown and shops, restaurants, etc. Also noting the park and walking trail downtown.”

“The charm of Smithville has a lot to do with the locally sourced businesses that exist nowhere else and that should be the elements I feel should be promoted the most.”

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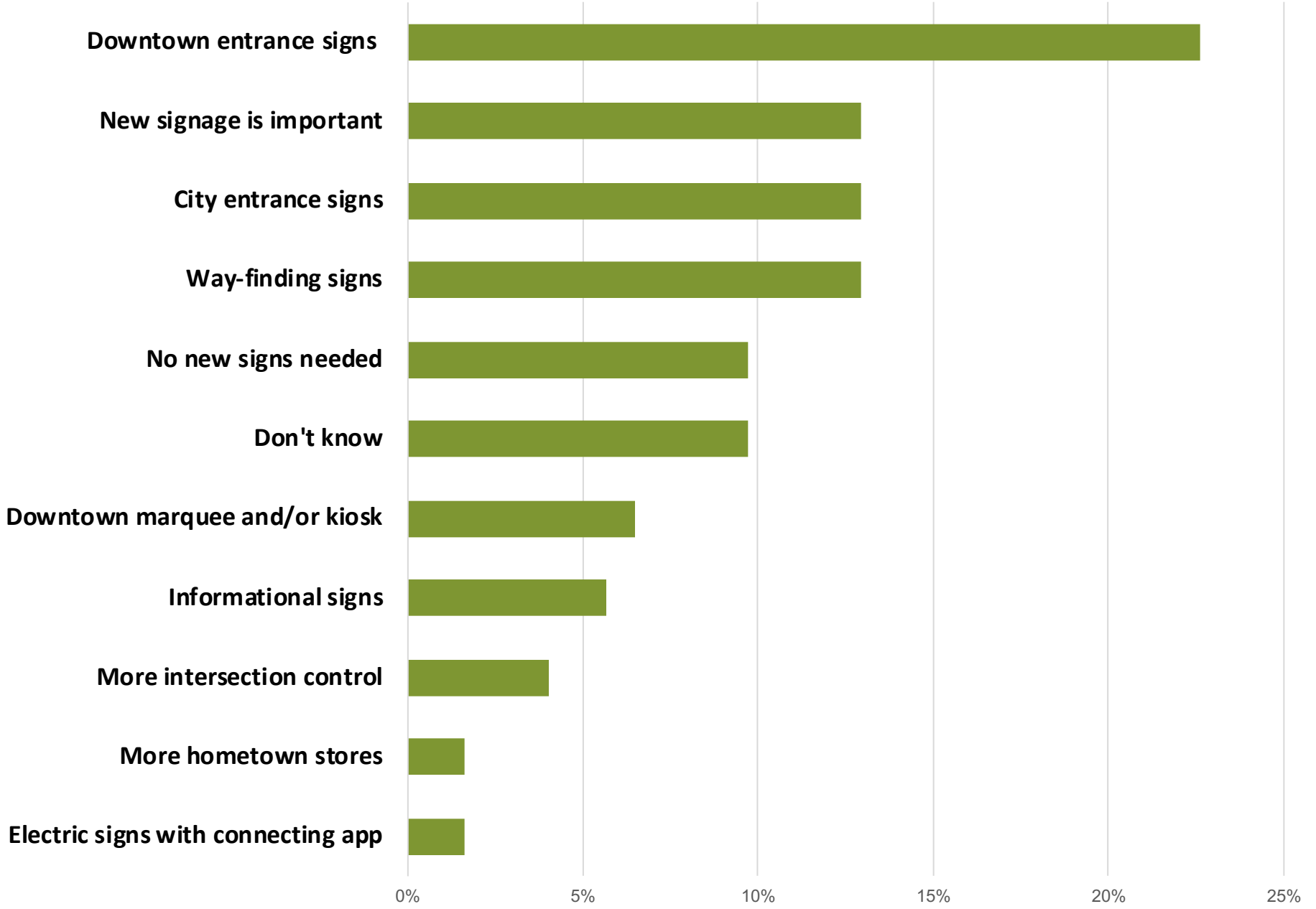
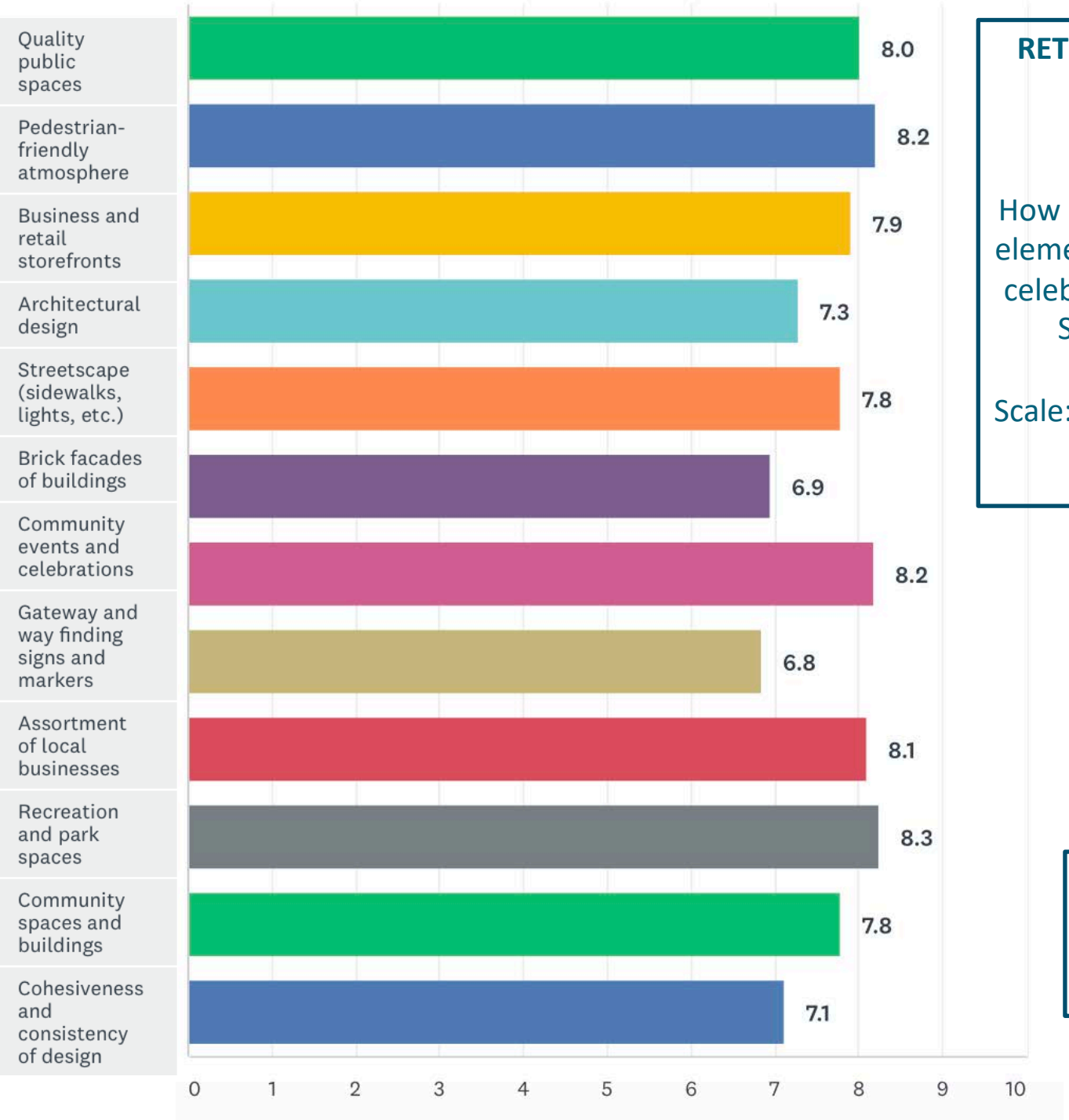
In your view, what new signage would help retain the small-town feel and sense of community for Smithville?





RETENTION OF SMALL-TOWN FEEL AND SENSE OF COMMUNITY

How important are the following elements in helping maintain and celebrate the small-town feel of Smithville's Downtown?

Scale: 1 = Not at all important; 10 = Critically important)

NOTE: Everything is viewed important!

To accommodate for the increase of uses, what type of density would you like to see in Smithville's Downtown?

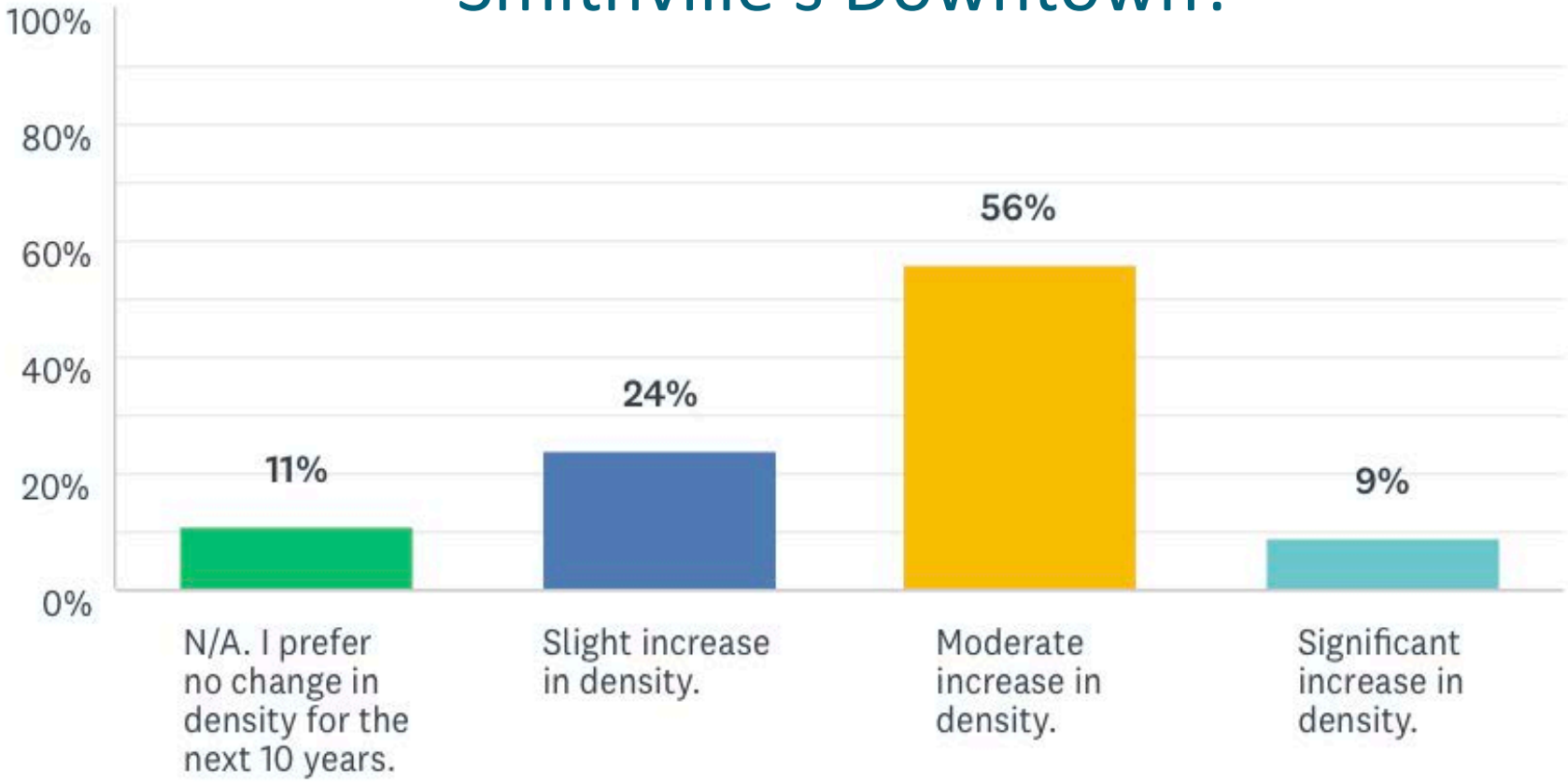
No change in density.

Slight increase in density.

Moderate increase in density.

Significant increase in density.

To accommodate for the increase of uses , what type of density would you like to see in Smithville's Downtown?



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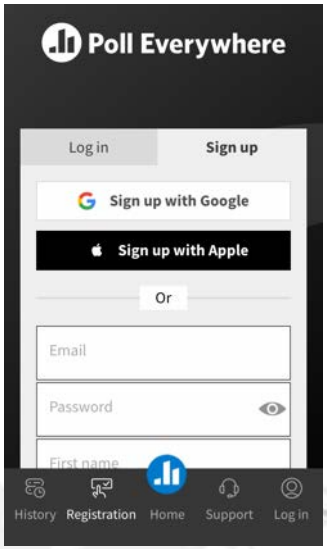
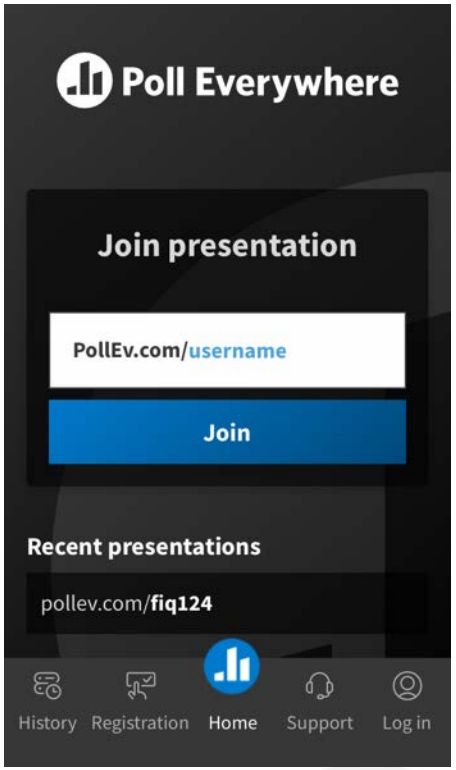
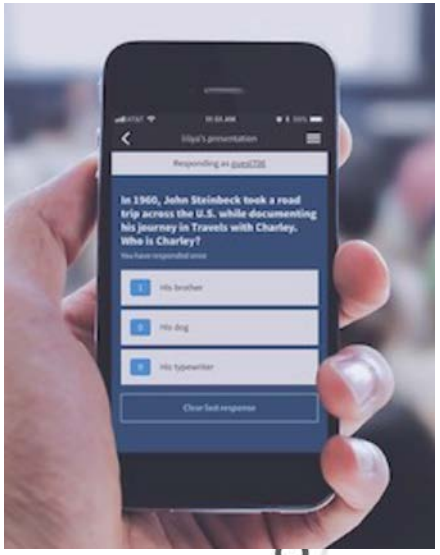
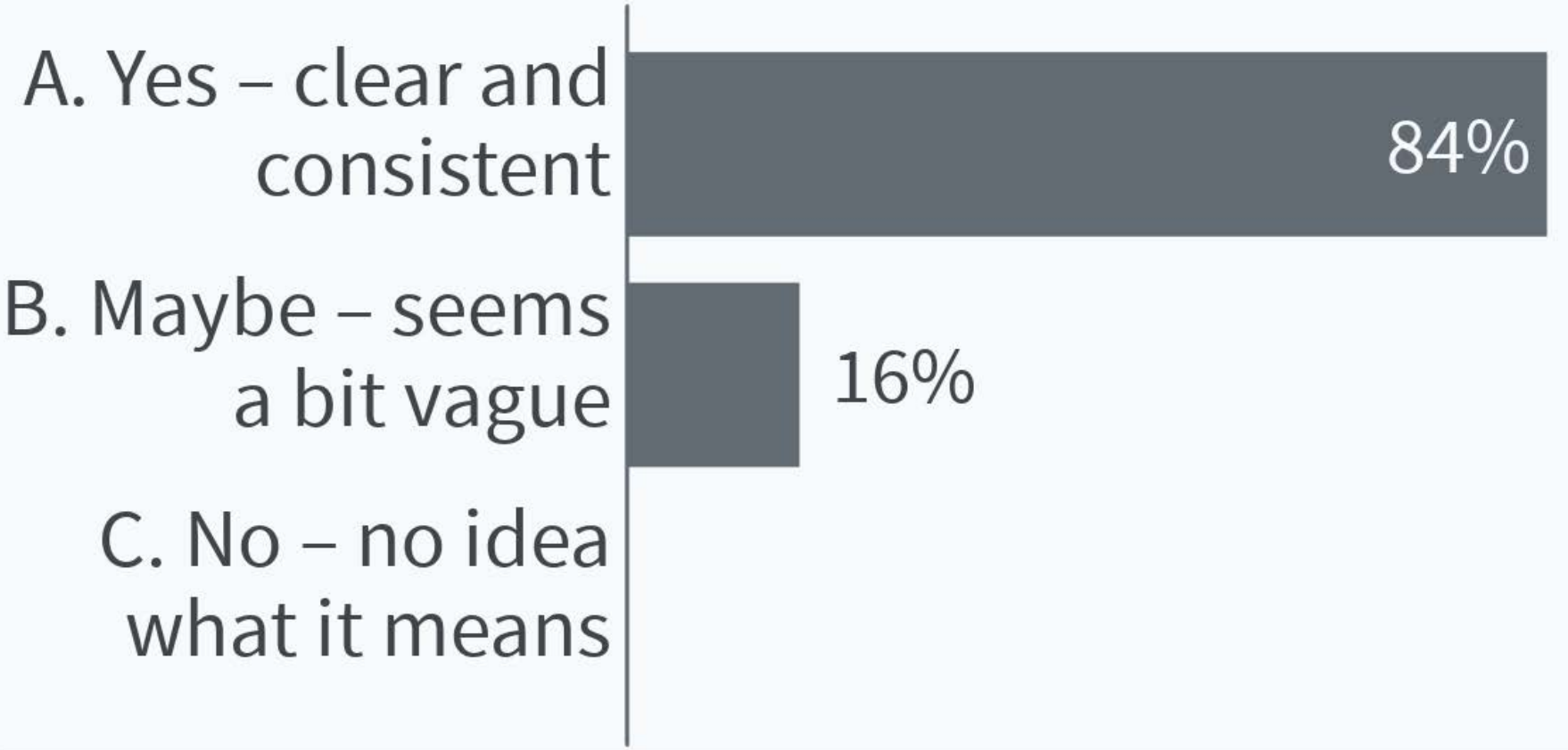






Do you think the elements that define the Smithville 'small-town' feel and experience are coming into focus?



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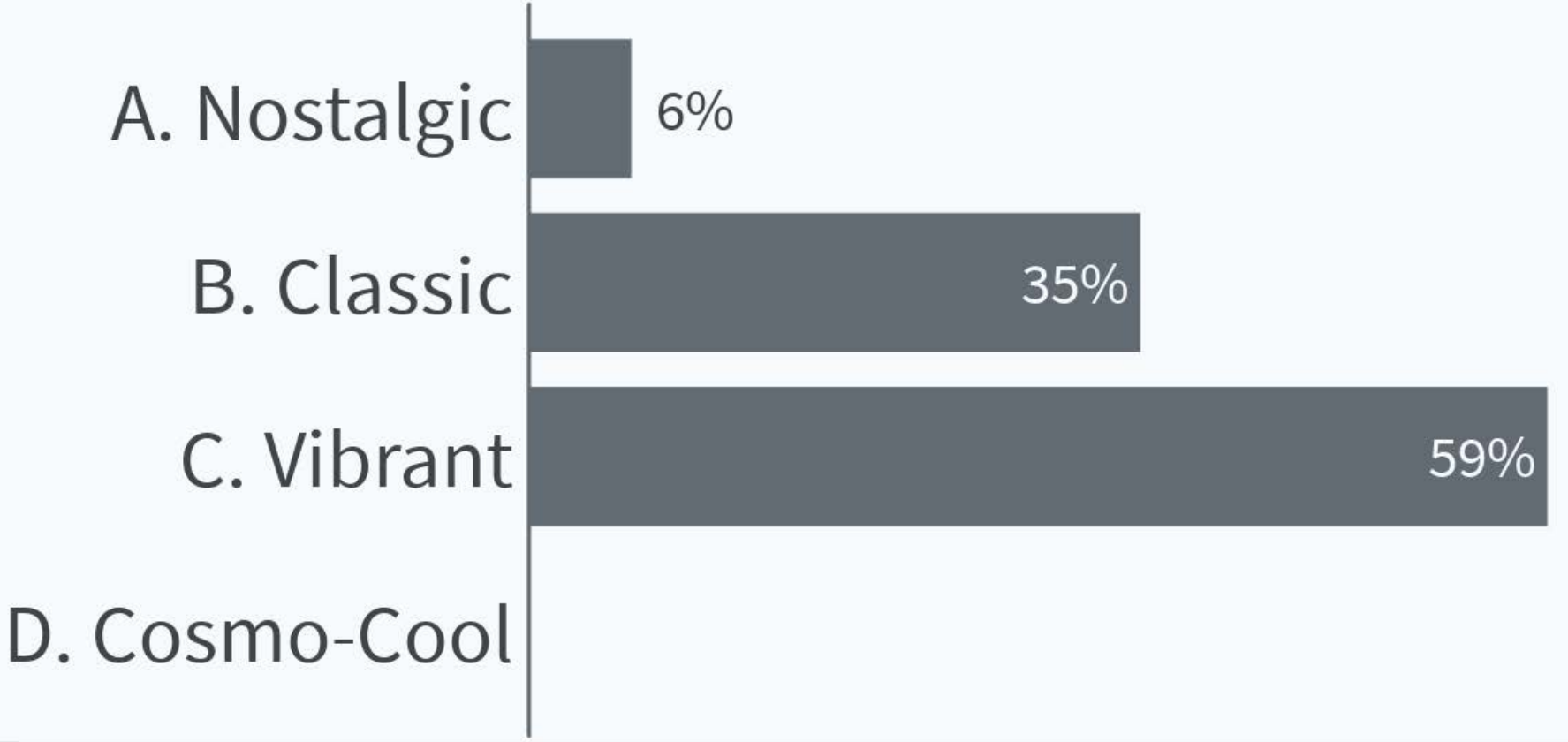
What description of the ideal Smithville Downtown 'vibe' do you think most reflects residents' desires?



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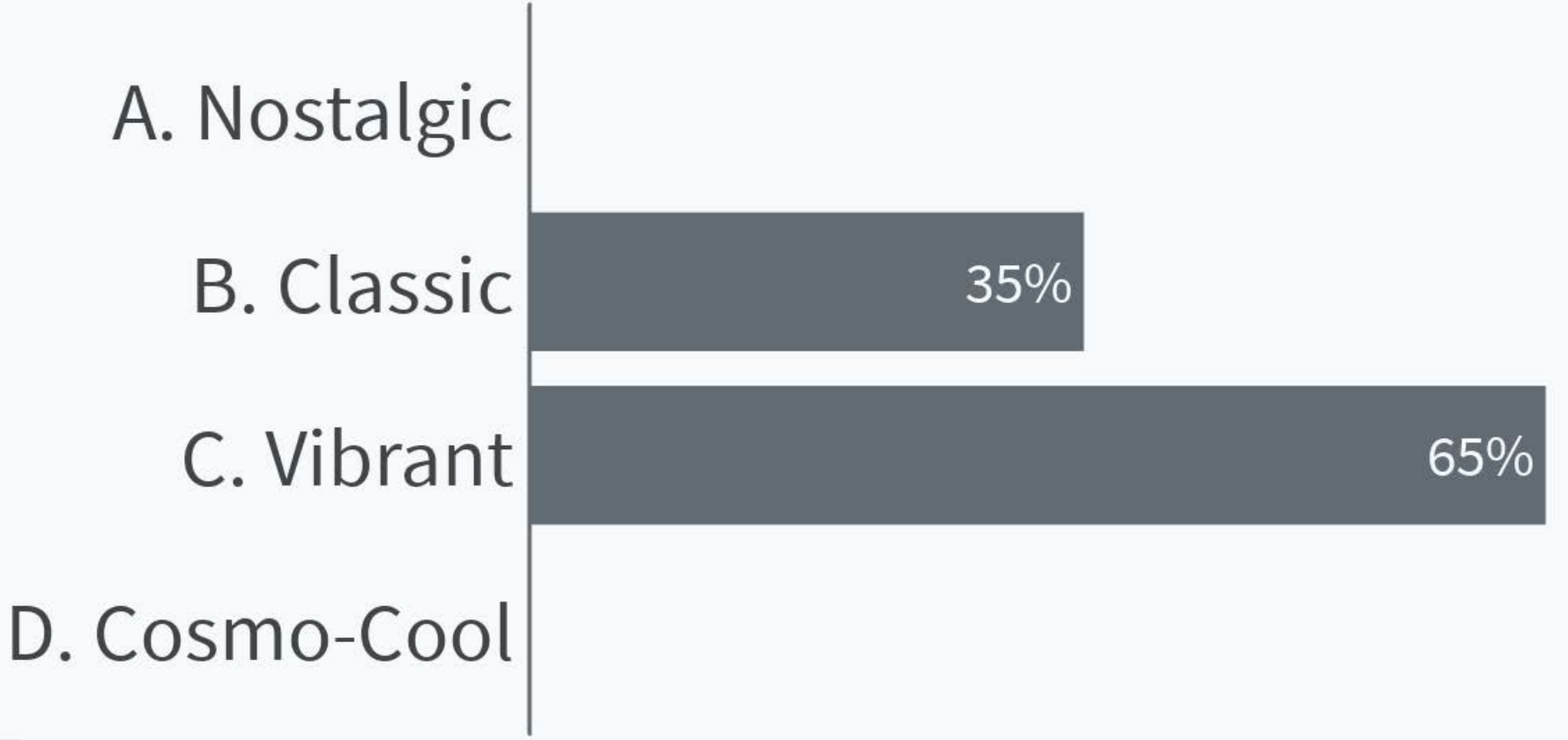
What description of the ideal Smithville Downtown 'vibe' do you think might most appeal to visitors?



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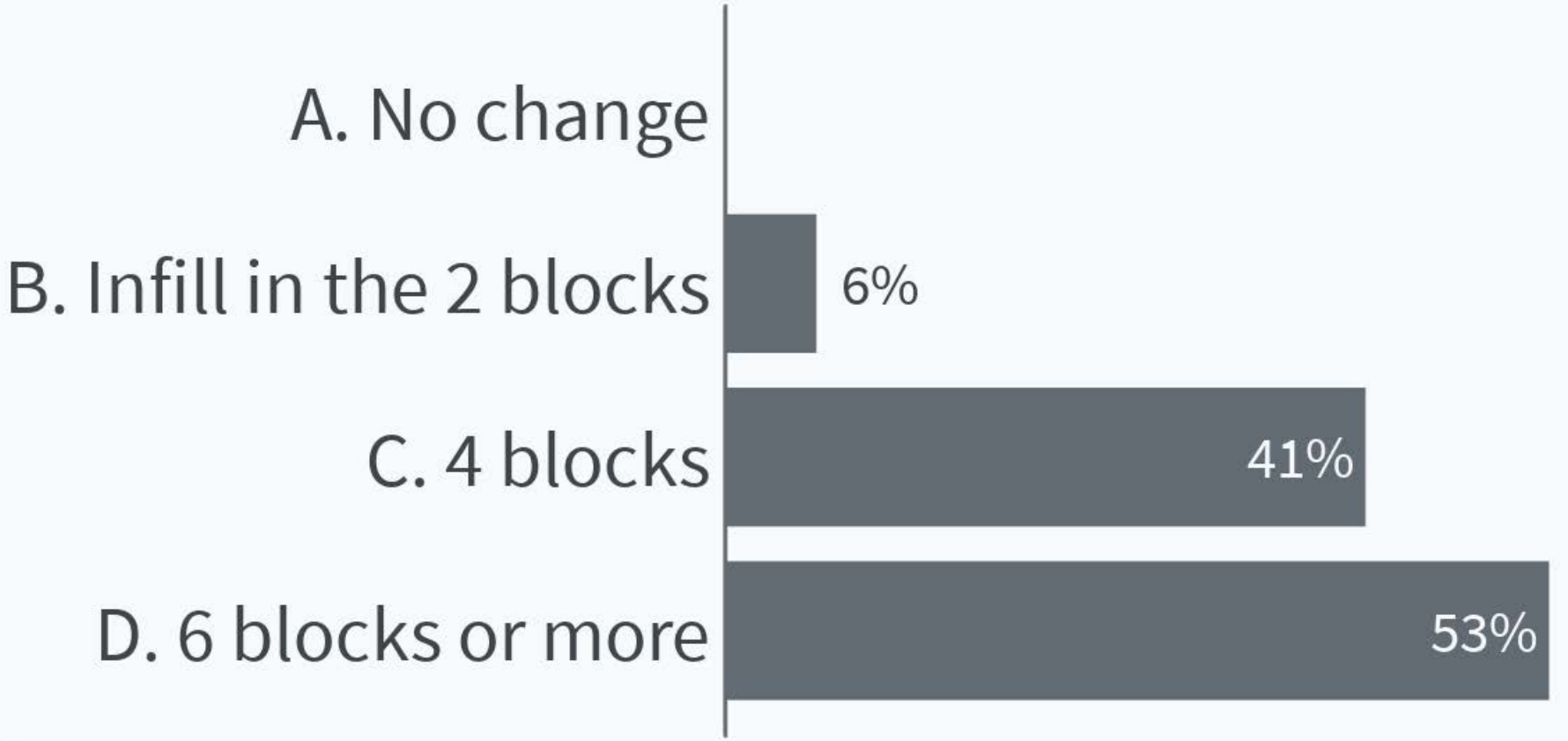
The downtown is currently a '2-block' experience. Ideally over the next 10 years, what expansion would be optimal?



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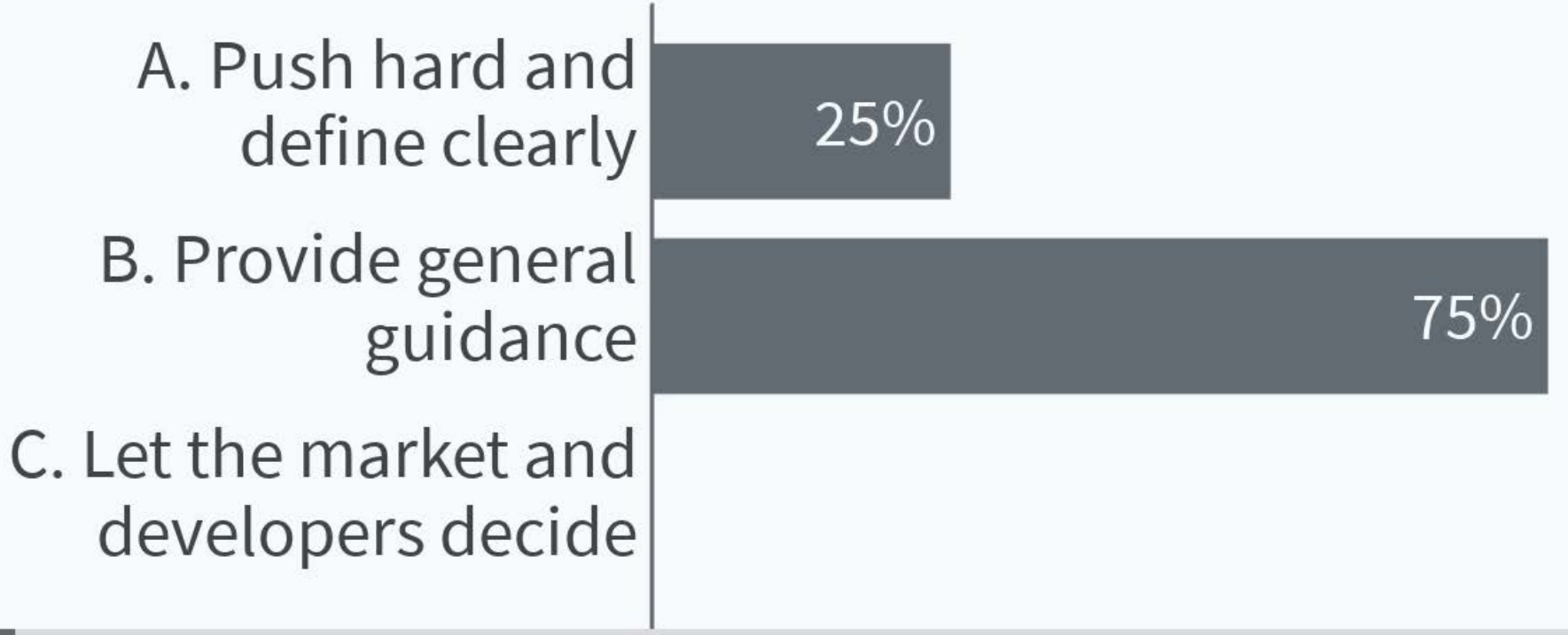
How hard do you think we should push on creating specific character experiences defined by design, architecture and streetscaping?



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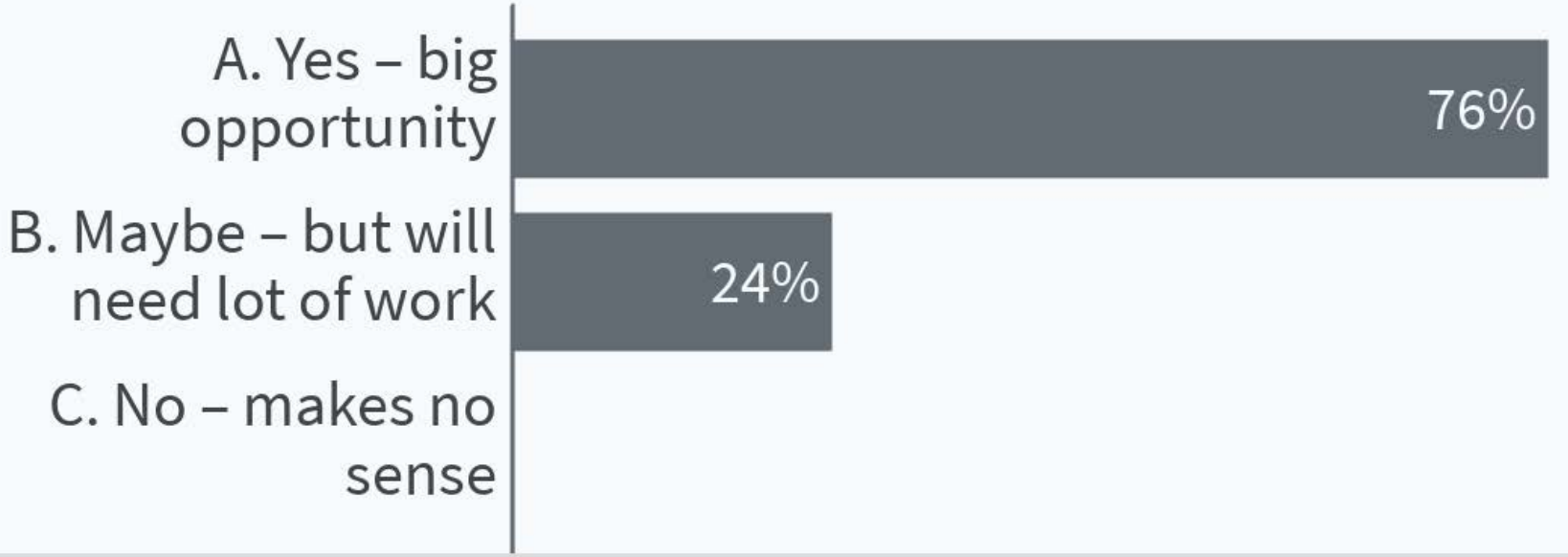
Local foods and culinary were seen as a big opportunity for a tourism niche for Smithville. Do you think small scale agriculture should be encouraged in Smithville?



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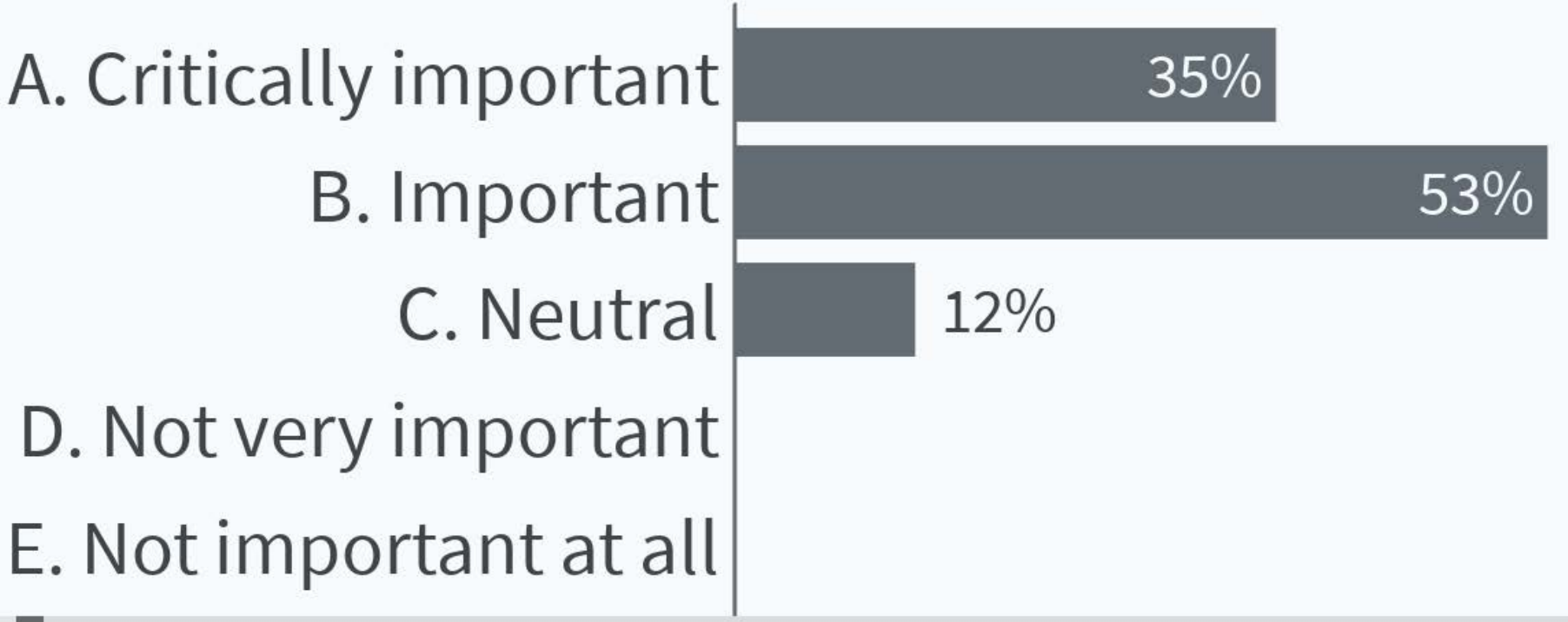
In your view, how important is environmental preservation and sustainability to the 'small town feel and sense of community' for Smithville?



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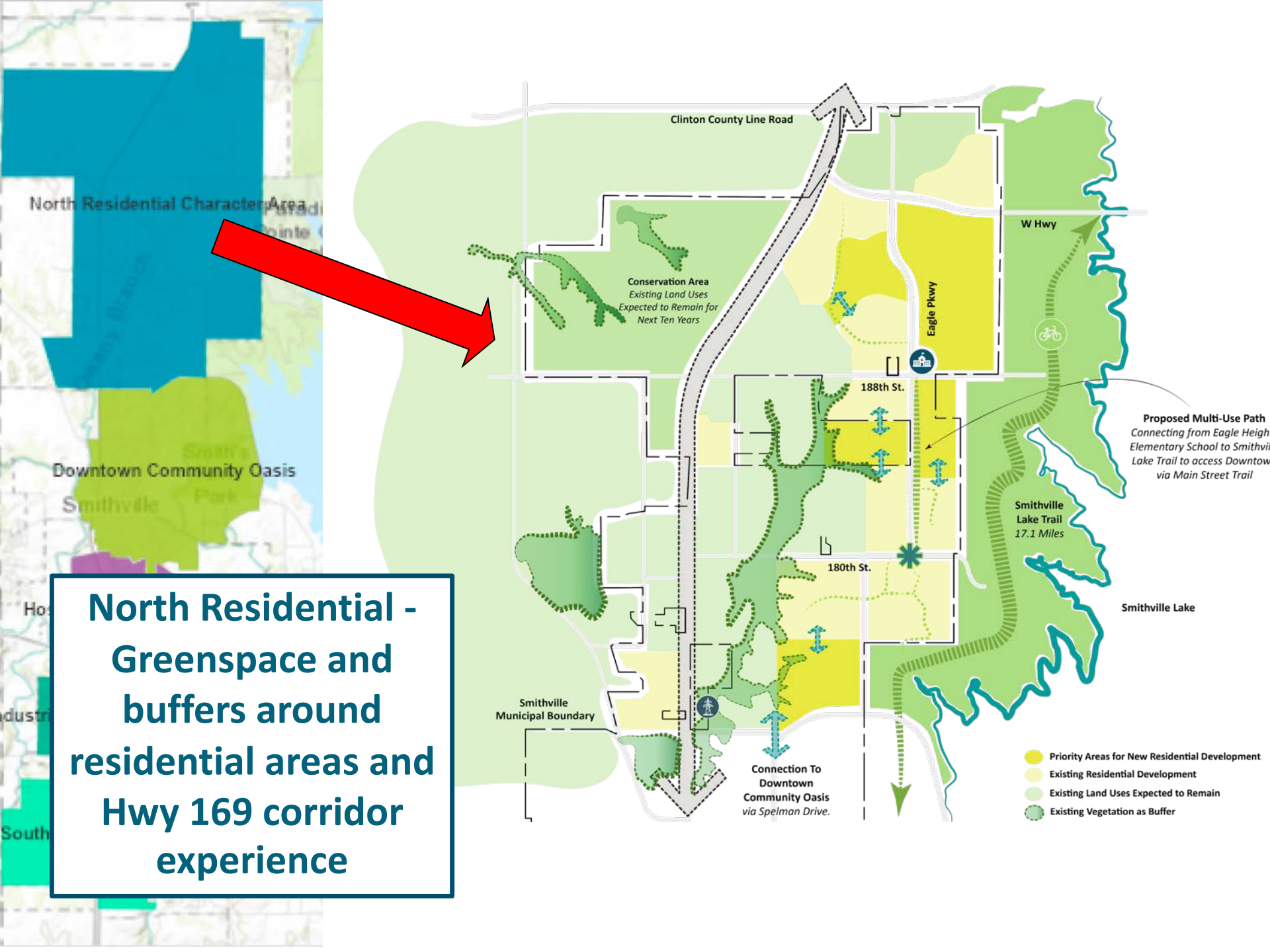
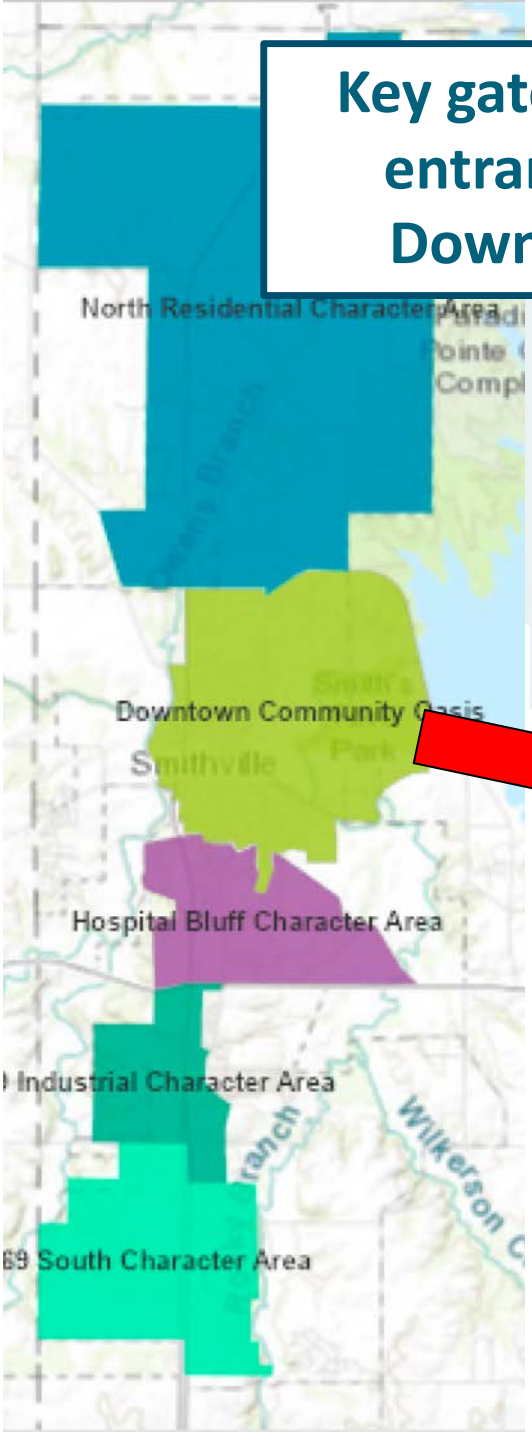
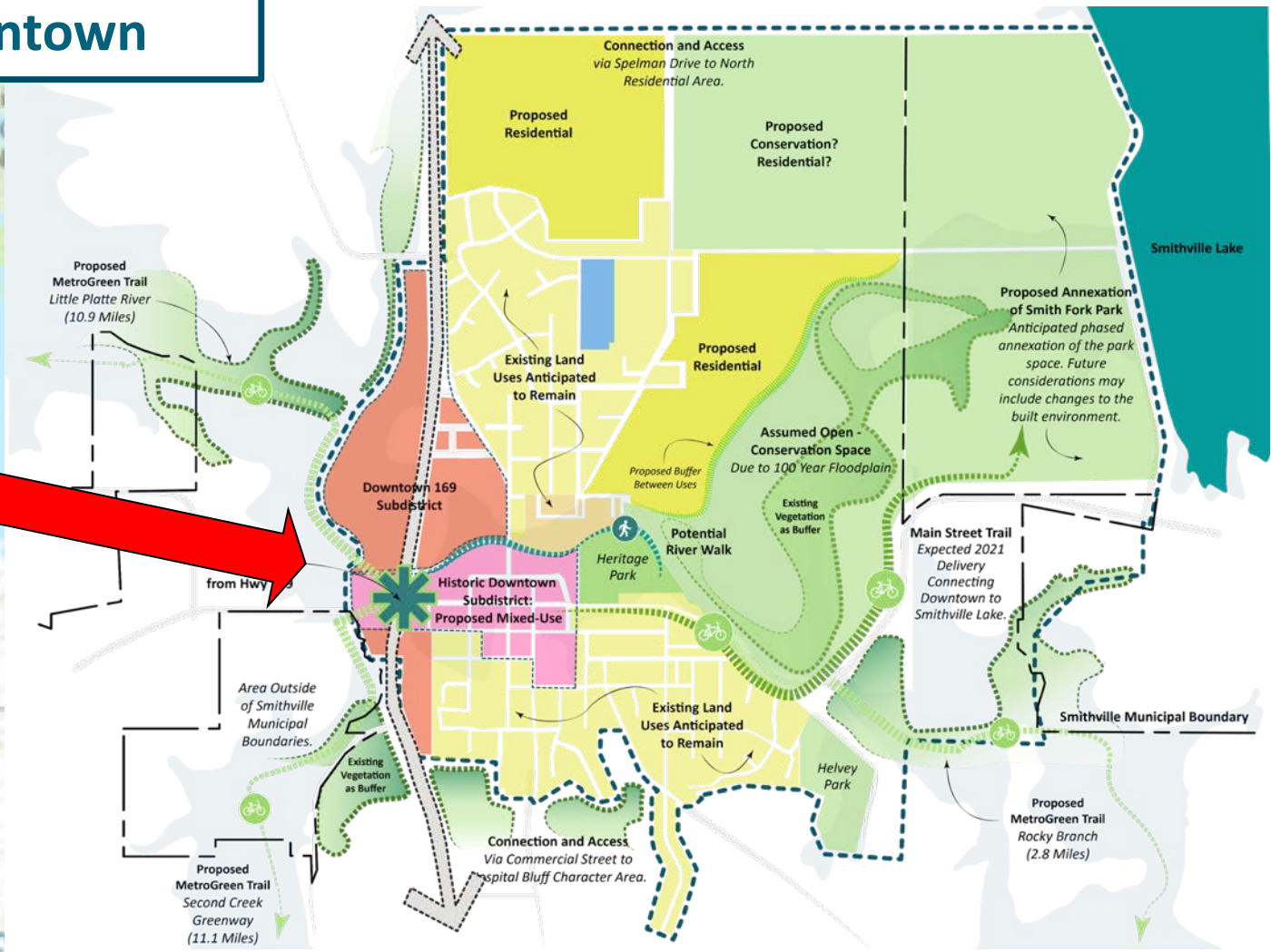
Explore gateway points and buffer zones



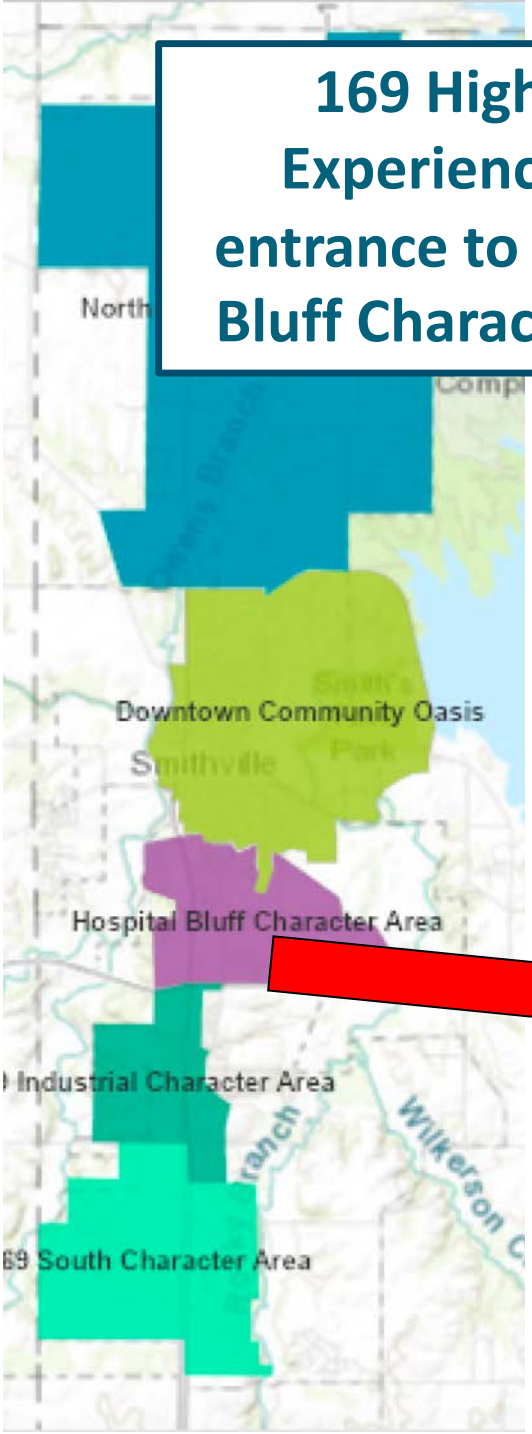
North Residential - Greenspace and buffers around residential areas and Hwy 169 corridor experience

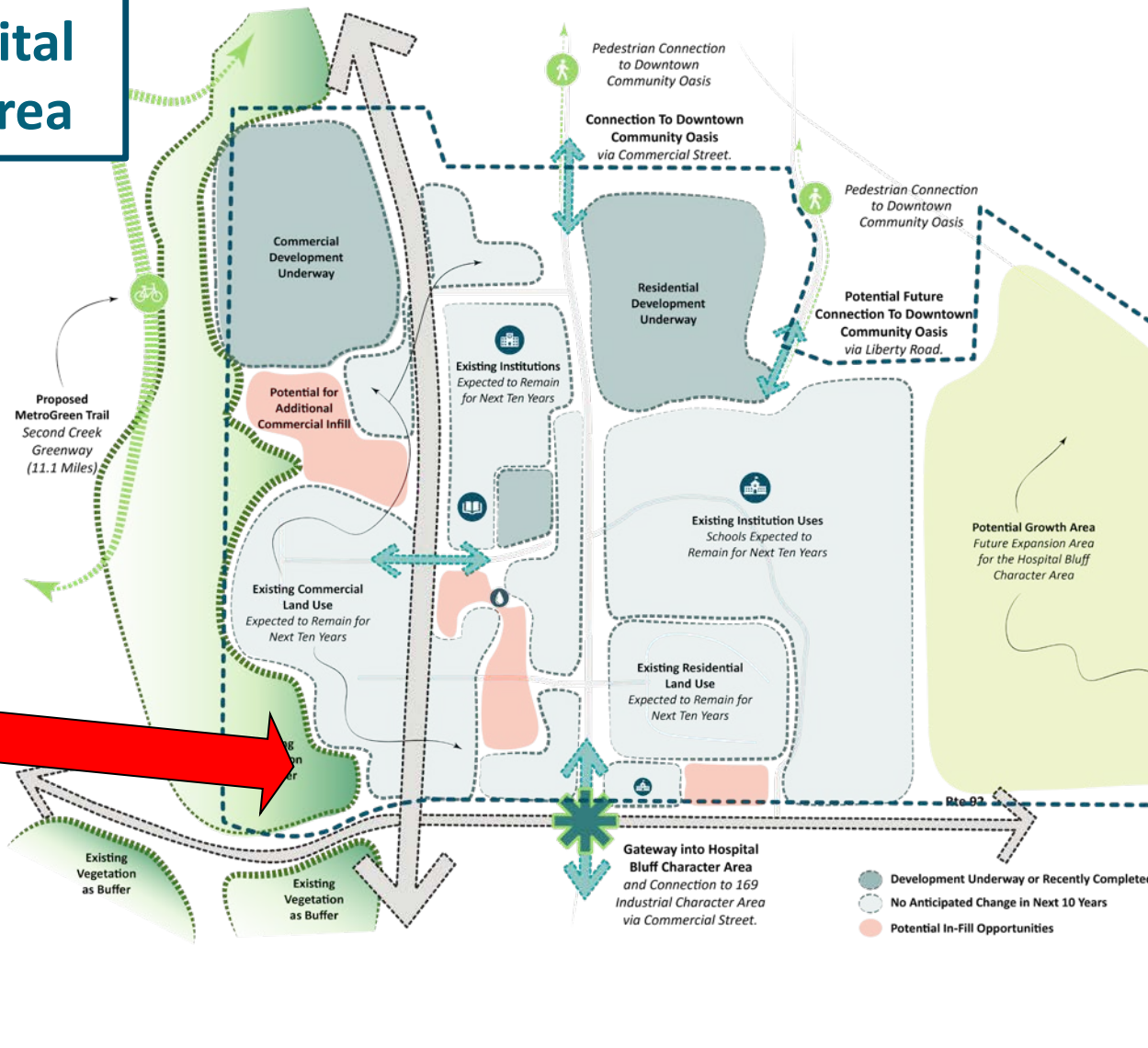
Key gateway at entrance to Downtown



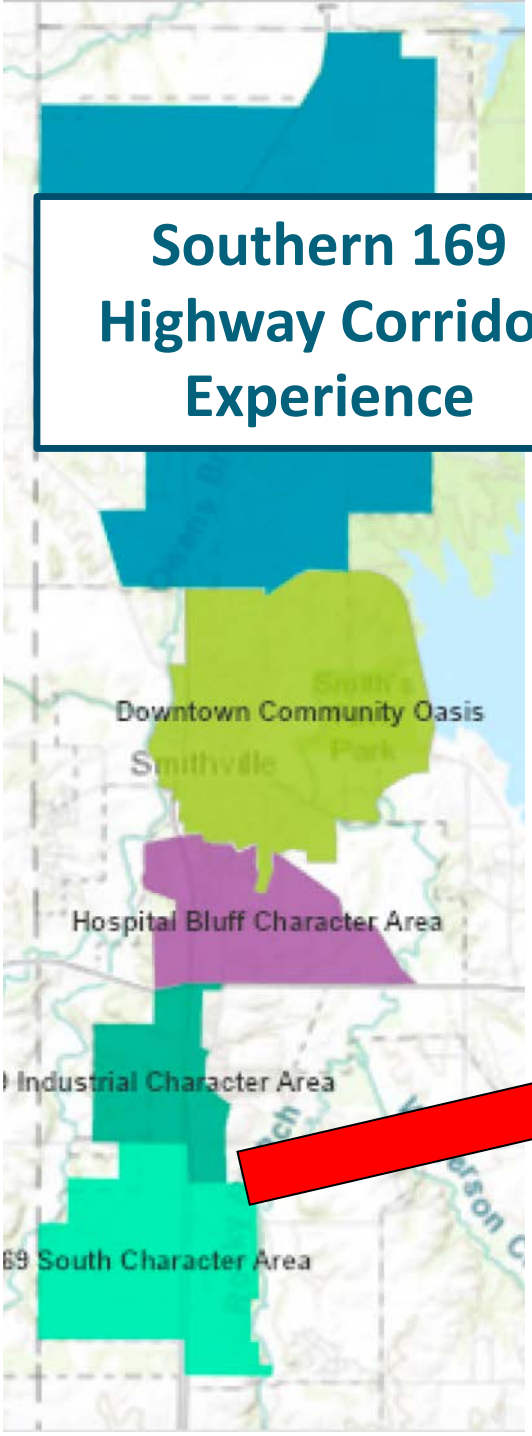


169 Highway Experience and entrance to Hospital Bluff Character Area



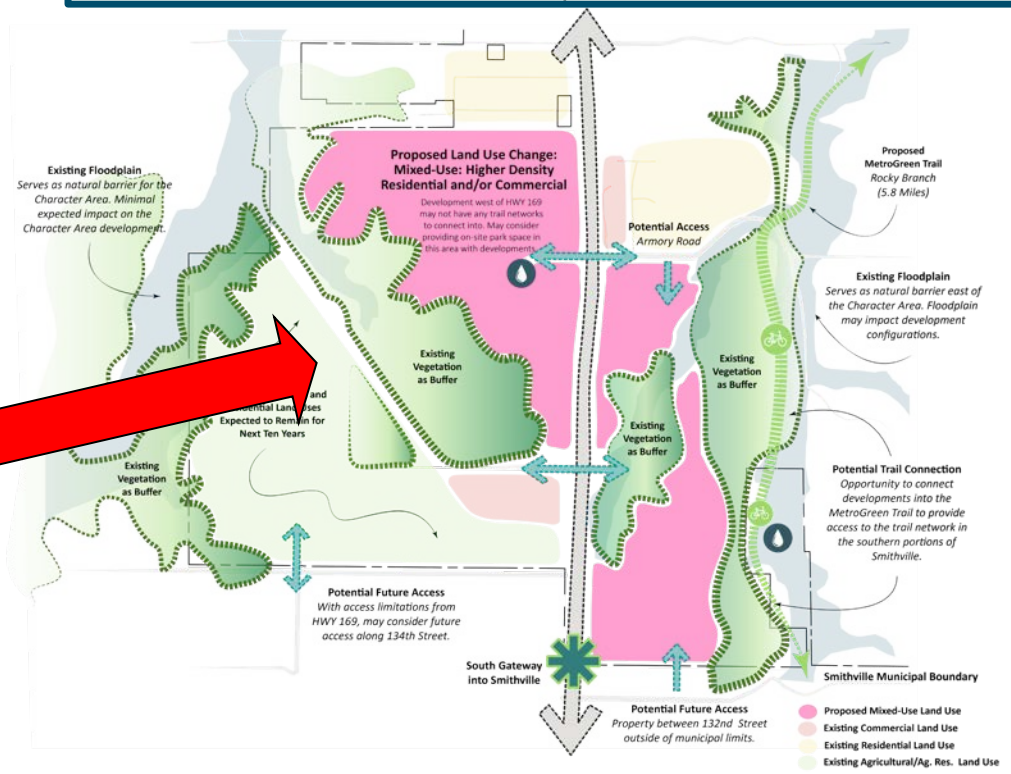


Southern 169 Highway Corridor Experience

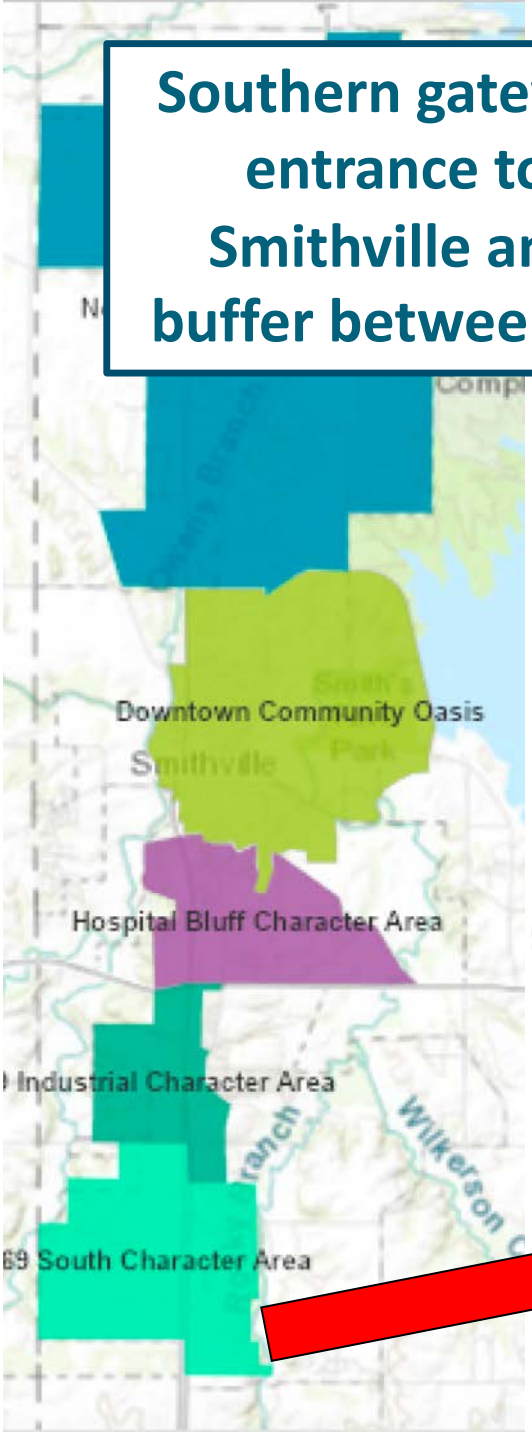


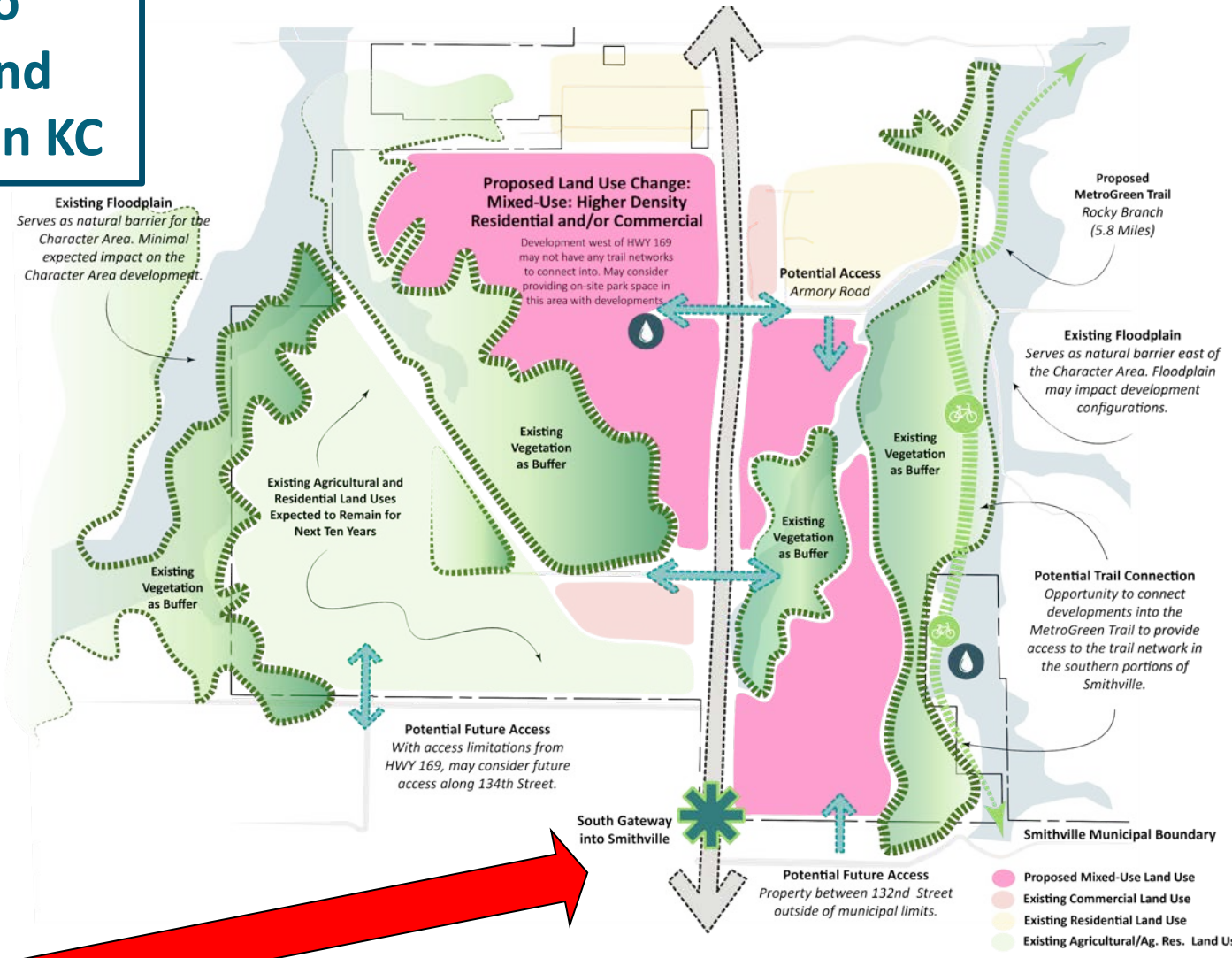
11. In the 169 South Character Area, what should the experience and feel of new development be from Hwy 169?

A. New development should serve as a gateway engaging Hwy 169 with residential buildings abutting the corridor	A	
B. The corridor segment of Hwy 169 should be commercial with residential buildings behind retail and office	B	100%
C. The experience of this segment of Hwy 169 in this area should stay the same	C	



Southern gateway entrance to Smithville and buffer between KC





Live Polling

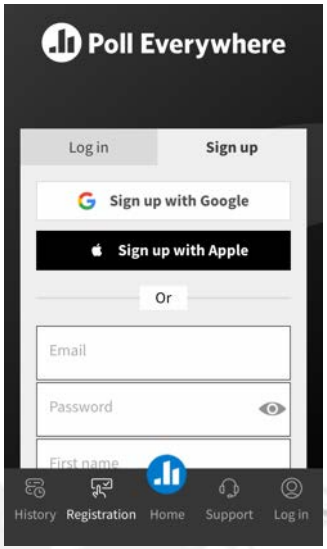
Respond at **PollEv.com/fiq124**

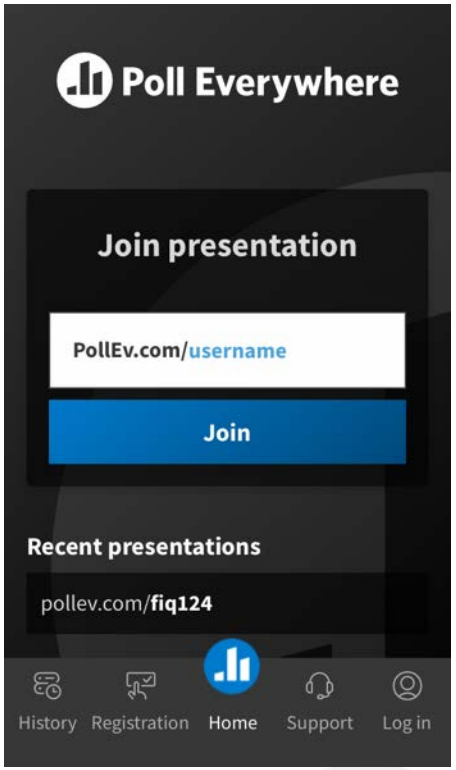
Text **FIQ124** to **22333** once to join, then **A or B**

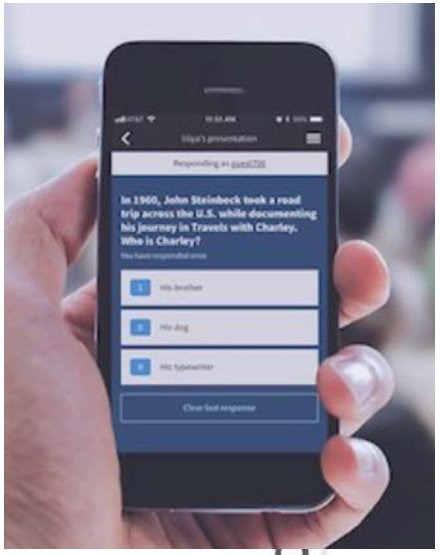
Poll Everywhere

GET IT ON Google play

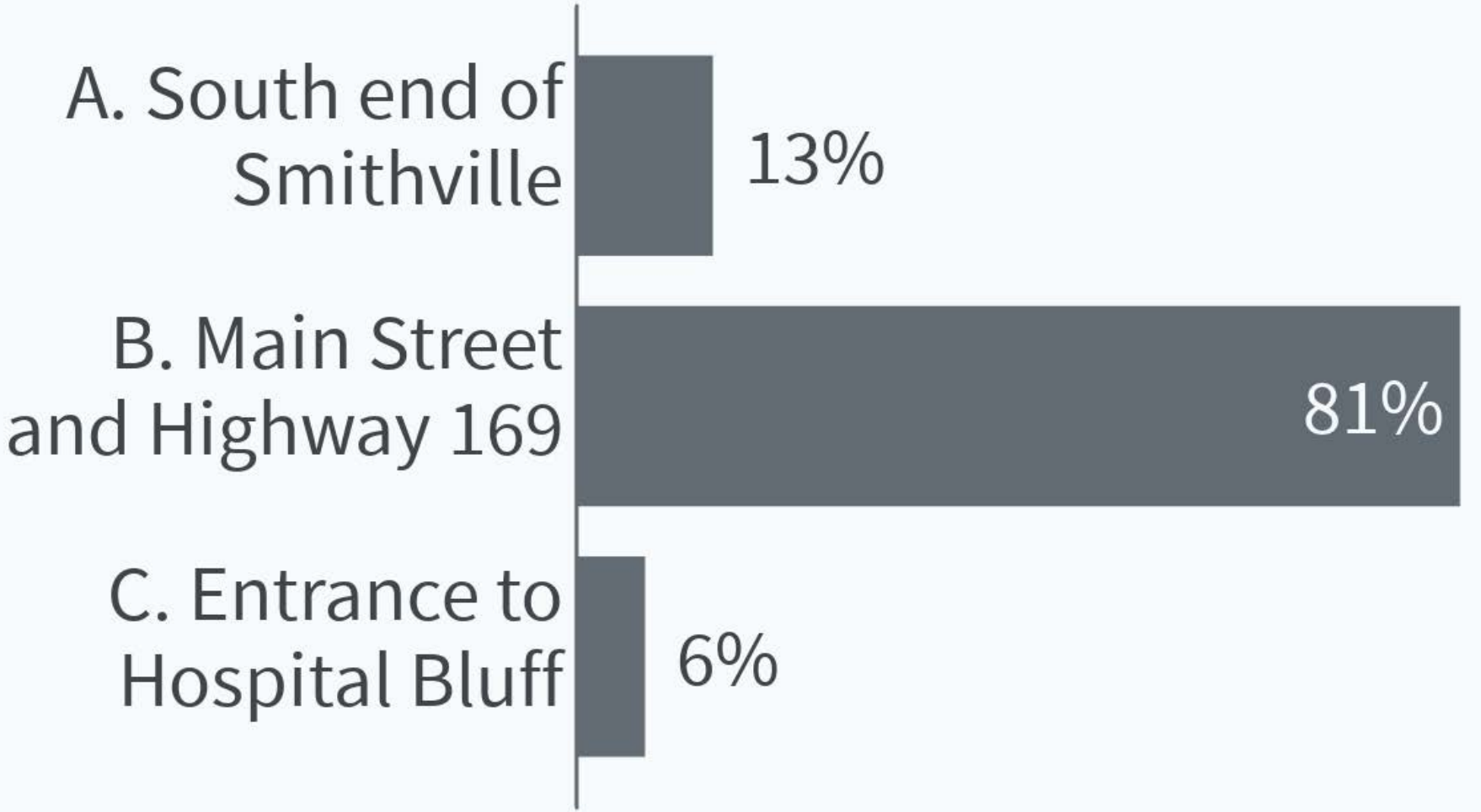
Download on the App Store







What is the most important gateway location?



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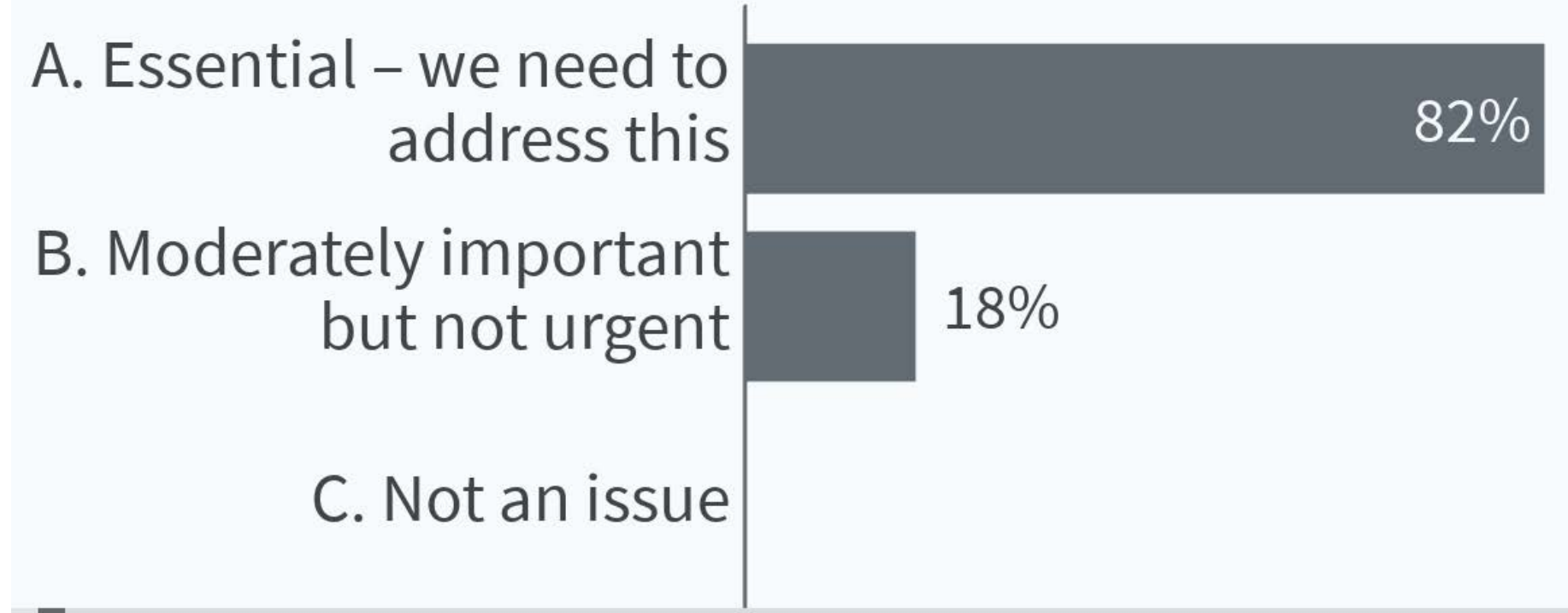
The corridor of Hwy 169 runs the length of Smithville. How important do you think it is to have a coherent plan to manage visual experience on Hwy 169?



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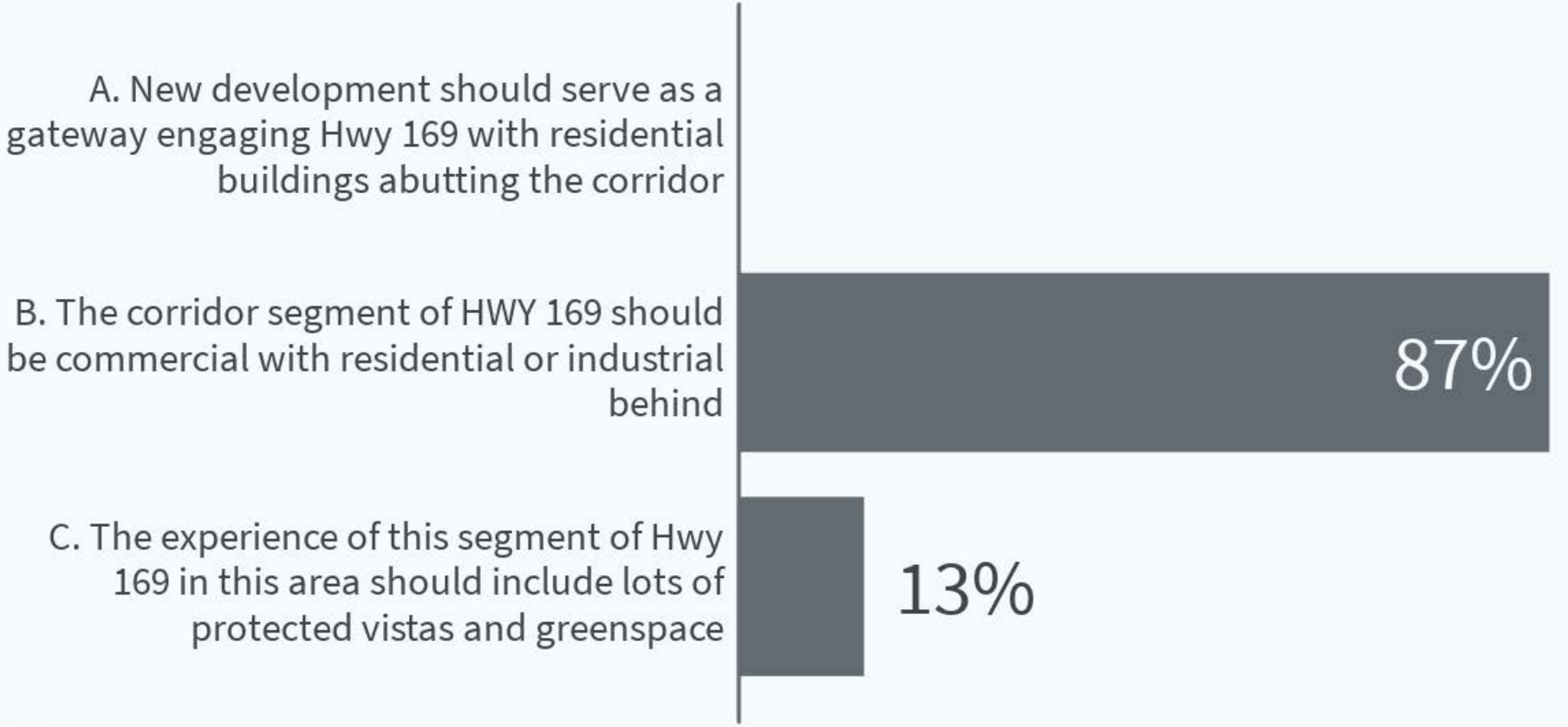
Along Hwy 169, from the southern border to Route 92, what should the experience and feel of new development be from Hwy 169?



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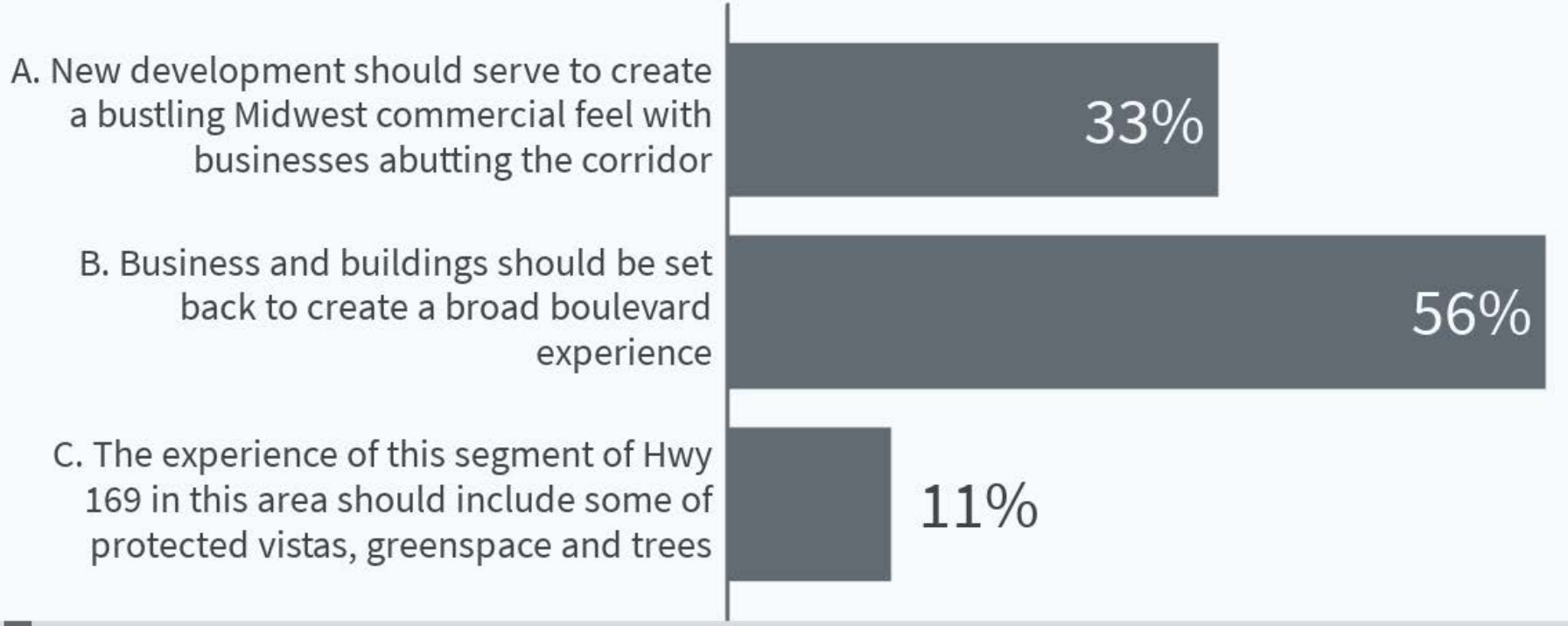
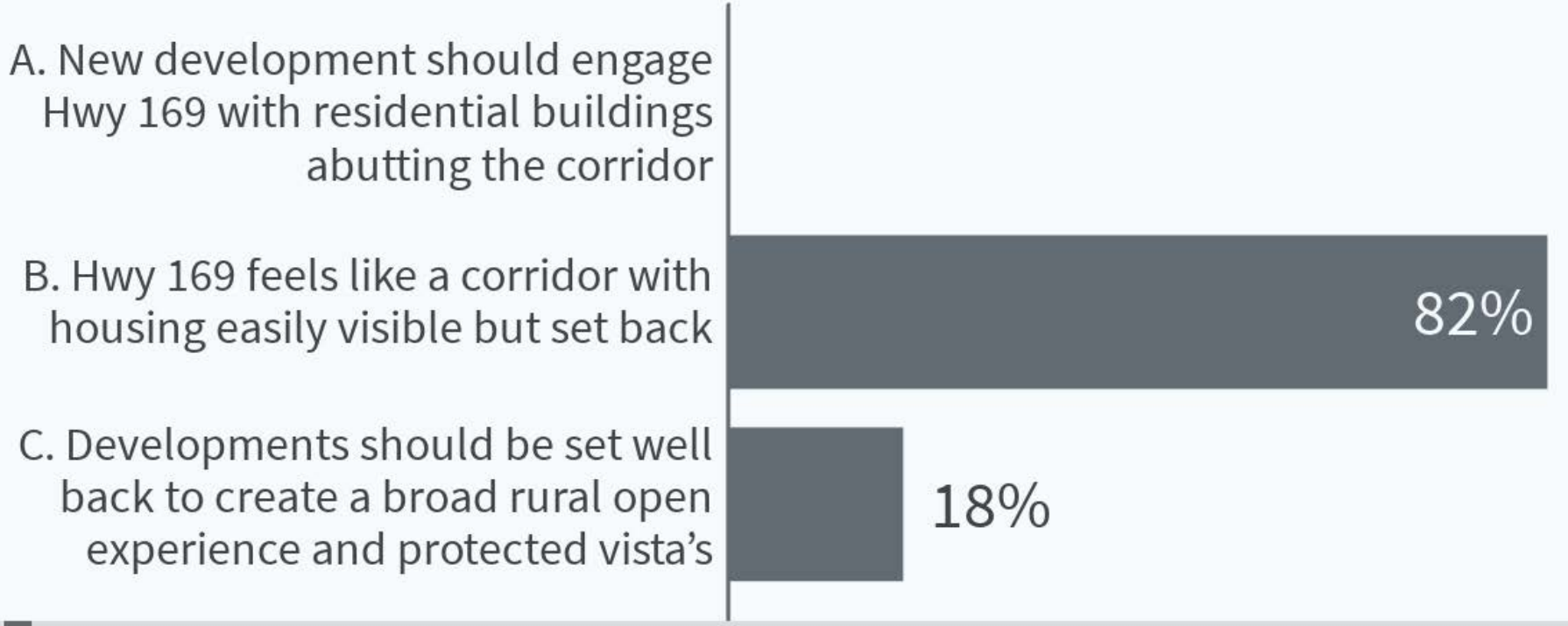
Along Hwy 169, from Route 92 to junction with Main Street, what should the experience and feel of new development be from Hwy 169?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at **pollev.com/app**

Along Hwy 169, from junction with Main Street, to the northern edge of Smithville, what should the experience and feel of new development be from Hwy 169?



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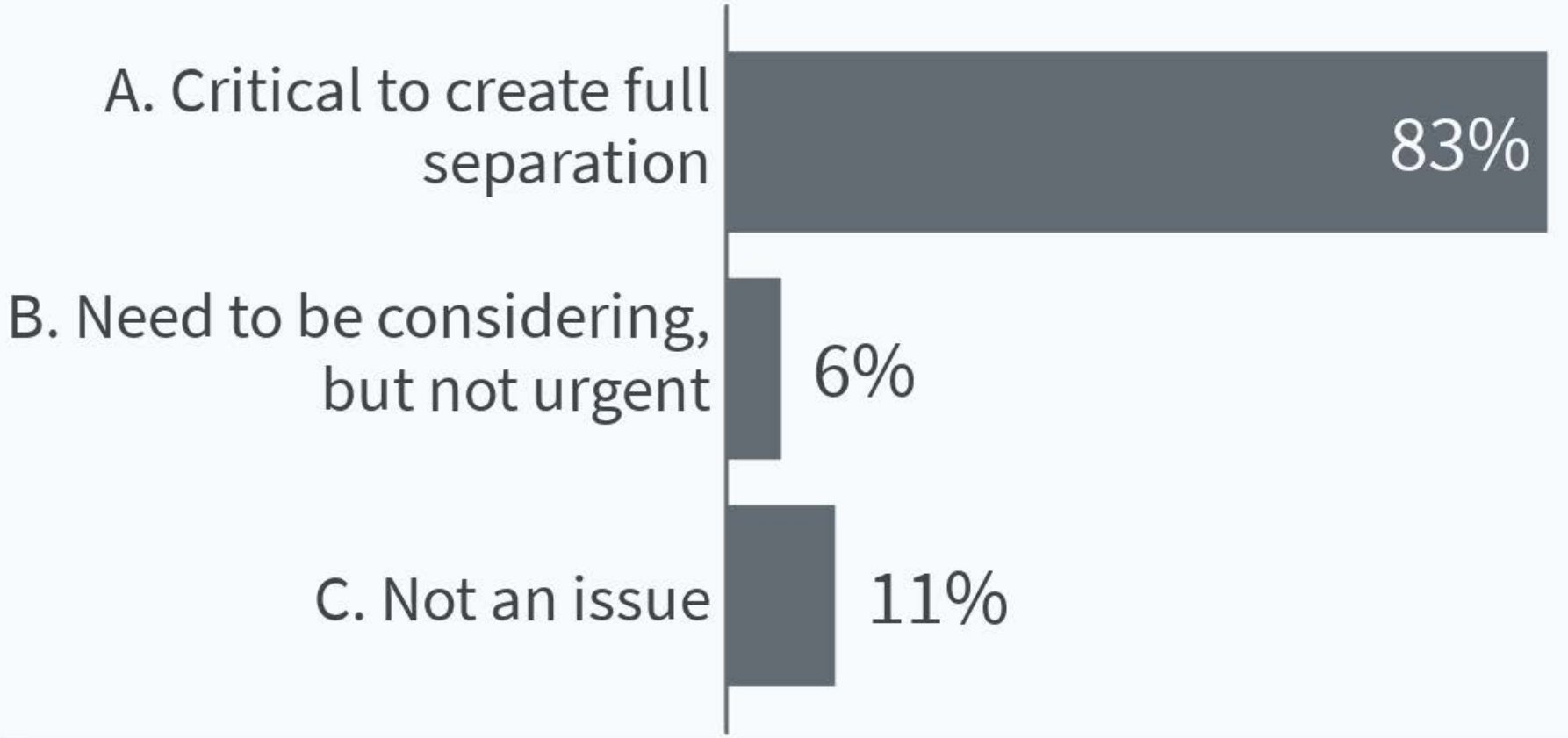
Kansas City metropolis is creeping north. How important is it to have a buffer of greenspace on the south of Smithville?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at **pollev.com/app**

Moving Forward & Next Steps

Moving Forward and Next Steps

Launch and background technical work
Community survey

Assignment Next Task Force Meeting End of August!

Check Out the Portal For More Discussion

Draft, Review & Revise Comp. Plan
Feedback & Discussion

Approval
… and start *implementing!*

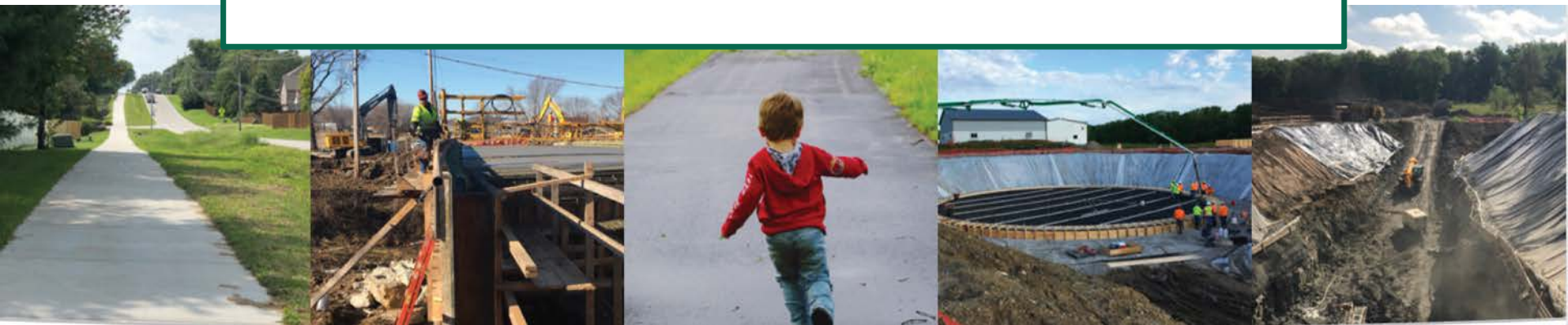
Assignment

As you live and work in Smithville over next month, take note of anything that:

- Reflects exactly what is the epitome of the Small-town feel and sense of community you seek
- What is jarringly out of sync with the retention of the Small-town feel

Especially pay note to corridor and entrance experiences

Please participate in discussion topics that will be posted on portal every few days.



Bonus Digital Assignment

What aspects of ‘Small-town Feel’ and ‘Sense of Community’ do you like, or would you like to see in Smithville?

Grab your phone! During the next few weeks, keeping this conversation in mind, submit photos of what the best of ‘Small-town feel’ and ‘Sense of Community’ looks like to you or what you would like to see in Smithville over the next ten years. Take photos or find pictures online of visual representations you’d like to see and submit them to this email: 2030compplan@smithvillemo.org

Think about gathering places, green space, style and more!

Your opportunity and future role:

Sign-up to stay involved

(Taskforce on strategic pillars)

https://lab.future-iq.com/city-of-smithville-comprehensive-planning-process-2020/