

## THE FUTURE OF URBAN LIVING POST PANDEMIC PARTICIPANT LIST

|                             |  |
|-----------------------------|--|
| Anders L. Pettersson        | Executive Director, Civil Rights Defenders   |
| Bruce LaRue                 | President, Chambers Bay Institute  |
| Cynthia Wagner              | City Manager, Smithville, Missouri   |
| David Levinger              |  |
| Dr Dorothy Kosinski         | Vradenburg Director & CEO  |
| Gary Toth                   |  |
| Ian Dempsey                 | Development Consultant, Founder Prescience   |
| Ian Thomas Livingstone      | Planning Consultation, LivPlan   |
| Dr Igor Calzada, MBA, FeRSA | Research Fellow at Cardiff University, WISERD;<br>Senior Research Affiliate at the University of<br>Oxford, Future of Cities and Urban<br>Transformations ESRC programmes; |
| Jack Robbins                | Partner, Director of Urban Design<br>FXCollaborative Architects  |
| James Bernard               | Head of Corporate Sales, DMCC, Dubai   |
| Dr Jonathan Woetzel         | Senior Partner, and Director - McKinsey &<br>Company, Asia   |
| Jordi William Carnes        | President, Leitat Technological Center   |
| Jorge Assis                 | Urban Planning Consultant and Entrepreneur   |
| Ms Josephine Yilan Liu      | Founding Partner<br>Urban Future Global Conference   |
| Juliana Panetta             | Real Estate Attorney, Sapientia Law Group  |
| Dr Margaret Loper           | Chief Scientist, Georgia Institute of Technology   |
| Meghan Mills                | Global Director, Strategy & Operations,<br>Government & Public Sector; Global Co-<br>Leader, Future Cities, EY   |
| Minister Pascal Smet        | Minister of the Government of the Brussels-<br>Capital Region, Responsible for Mobility and<br>Public Works  |
| Professor Renato Flôres     | Director of the International Intelligence Unit,<br>Rio de Janeiro   |
| Saskia Sassen               | Professor of Sociology, Columbia University<br>and Co-Chair The Committee of Global<br>Thought, Columbia University  |



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|----------------|---|
| Stephan Herbst | Technical General Manager Hydrogen<br>Toyota Motor Europe                       |
| Tony Hull      | Nonmotorized Transportation Consultant  |
| Victor Dover   | Urban designer, planner, and co-author, Dover,<br>Kohl & Partners Town Planning |

### **St George's House and Future iQ Team**

|                  |   |
|------------------|---|
| Gary McKeone     | Programme Directors, St George's House          |
| David Beurle     | Chief Executive Officer<br>Future iQ            |
| Celine Beurle    | Chief Operating Officer<br>Future iQ            |
| Heather Branigin | Vice President, Foresight Research<br>Future iQ |
| Carole Feld      | Future iQ Representative, Washington DC         |
| Catherine Morgan | House Manager, St George's House                |



## PARTICIPANTS' BIOGRAPHIES



### **Anders L. Pettersson**

Anders L. Pettersson is Executive Director of Civil Rights Defenders, an international organization that defends people's civil and political rights and supports human rights defenders around the world. Prior to joining Civil Rights Defenders in 2018, he was Executive Director of the child rights organisation ECPAT Sweden, worked at UNICEF as well as Sida, and served in the Swedish Armed Forces. In the 1990s, he did three peacekeeping tours with UN and NATO-led missions in Lebanon, Croatia, and Bosnia. He holds a B.A. in Political Science from Stockholm University, where he also studied graduate-level International Relations. In addition, he has studied leadership at the Aspen Institute and Thunderbird School of Global Management. In 2015, he was awarded the American Express Leadership Academy Award for outstanding service in the social sector.



### **Bruce LaRue**

Bruce has focused his career on how to lead change in technologically complex organizations in both the public and private sectors. His current research is focused on the future of work and how to lead humans in the age of AI. He has advised leaders around the world in municipal and national government, the US Department of Defense, aerospace, wireless telecommunications, cyber security, global logistics, financial services, and the nonprofit sector. His latest book, *Seeing What Isn't There: A Leader's Guide to Creating Change in a Complex World*, reflects his life's work in leading large-scale change.



### **Carole Feld**

Carole is Future iQ's American representative in the Greater Washington D.C. region. She has held executive marketing positions at major U.S. based entertainment and financial institutions, including PBS, Tri-Star Pictures, HBO, Columbia Pictures, and The Motley Fool, among others. She headed the marketing research department at Columbia Pictures and created the research department at Tri-Star Pictures as a founding staff member of the studio.

Carole has managed, conducted and participated in many strategic leadership gatherings with general managers, boards of directors, staff and thought leaders, in the U.S. and internationally. She is a recipient of the Cannes Golden Lion Award and a Bronze Effie, known globally as the pre-eminent industry awards for effectiveness and creativity in marketing and communications. Advertising Age recognised her with their Top 100 Marketers Award. A native Californian, Carole received a BA in Psychology from UC Berkeley and an MBA from University of Southern California.





### **Celine Beurle**

Celine is Chief Operating Officer for Future iQ, and is Managing Director of Future iQ's European company. Within her role as COO in Future iQ, she has organised and produced the format for the Future of Urban Living consultation in partnership with St George's House.

Celine grew up in Sussex, England and studied at Warwick University, before completing her Master's degree at University College Cork, Ireland. With an impressive academic background in Sociology and Philosophy, Celine is passionate about understanding society and this has led to her ongoing interest in pursuing societal change. She has drawn upon her research background, to write policy and scientific papers. She was sole Policy writer for a key area, for the Green Party in Ireland, and was successful in having it subsequently included in the national policy platform, when the party went into government.

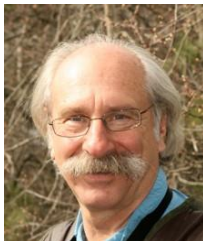
Drawing upon her lifelong passion to instigate societal change, Celine has led many major projects and initiatives within her career, and is passionate about helping to create powerful and effective future strategies at both a local and global level.

Within Future iQ, Celine has led European projects and project managed a number of large US future planning regional and urban projects. She has also been successful in expanding Future iQ globally to UK, Central Europe and South America.



### **Cynthia Wagner**

Cynthia Wagner was appointed City Administrator of the City of Smithville, Missouri in April 2018. In this role, she serves as the chief operating officer of the municipality of 10,000. Located north of Kansas City, Missouri, Smithville is at an exciting crossroads, moving from a small rural community to a growing peri-urban center focused on recreation and sustainability while maintaining a sense of community.



### **Dan Burden**

Dan has focused his entire career on helping the world get back on its feet. Dan is best known for having combined land use and transportation strategies under the banner, "Don't build transportation through communities; build communities through transportation".

In 2001, Time Magazine honored Dan as one of the six most important civic innovators in the world. That same year the Transportation Research Board made Dan their Distinguished Lecturer. In 2008 and 2015 Planetizen named Dan as one of the 100 most important urban thinkers of all time.



### **David Beurle**

David is CEO of Future iQ. He is a world-renowned expert on urban, community, regional and organisational economic revitalisation. His work extends from the local and regional, through to Corporate and Governmental levels with a focus on 'future thinking' and long term planning.

He specialises in creating innovative future planning approaches for use in regional and organisational settings. He developed the ground breaking Future Game as a widely used planning and workshop tool, which has been successfully used across the world in community, regional, industry, corporate and governmental settings. He pioneered the application of Scenario Planning to regions and rural industries around the world. Having worked in the field of regional and community planning/revitalisation for over 20 years, he is a leader in the field of regional and organisational development.



An accomplished speaker, having led over 200 community visioning sessions across North America, Australia and Europe, he has been invited to provide numerous keynote addresses and workshop presentations across the globe.

David has worked in the remotest parts of Australia through to working at the highest levels of Government, with eight years as the 'right-hand man' to a senior Australian Cabinet Minister; the Western Australian Minister for Agriculture and Fisheries.

He has held a position on the Board of the Western Australian Community Foundation, and has a B.Sc in Agriculture degree from Sydney University. His work in community and economic development has earned his work international, national and state awards; including twice being awarded the International Community Development Society's 'Innovative Project Award'.



### **Gary McKeone**

Gary McKeone was Literature Director at Arts Council England from 1995-2006. Before that he worked with Field Day Theatre Company in Ireland and at the Royal Festival Hall on London's South Bank. Originally from Derry, N.Ireland, he was educated at St Columb's College and Trinity College Dublin.



### **Heather Branigin**

Heather leads Future iQ's research projects, most recently co-authoring *The Future of Local Food Systems and Sustainable Agriculture* and *The Future of Urban Living*. She has extensive experience in local government and the nonprofit sector and is an accomplished project manager. Heather has a well-developed ability to assimilate information into thoughtful and coherent writing. She applies the integration of future trends, data analysis and public engagement into implementable strategy development for clients. Originally from Canada, Heather has pursued her international interests through her philanthropic work with the United Nations Association of Minnesota.

Heather has an Honours Degree from Neuchatel Jr. College, Switzerland, a B.A. in Political Science and International Relations from Carleton College, Minnesota (USA), and a M.A. in Teaching Social Studies at the Secondary Level from the University of St. Thomas, Minnesota.



### **Ian Dempsey**

Ian Dempsey is a development consultant with considerable experience in commercial consultancy as well as nearly 30 years direct experience in the planning, delivery and evaluation of EU and national development programmes in Ireland and abroad. Throughout his career he has been directly involved in leading strategy development; innovation; visioning; placemaking; training, skills and competency development. He provides consultancy and development support on a range of initiatives including area-based integrated development strategies; research and concept development; innovation; sectoral strategies; digital transformation; smart working; leisure and recreation and bespoke community engagement, animation and training programmes. Award winning specialisms include innovative development strategies and place-based transformation strategies, cluster model development and regional branding.





### **Ian Thomas Livingstone**

Ian is a town planning and development consultant based in Copenhagen. He has over 8 years of consulting experience working the UK and Ireland, based around residential and mixed use planning, with specialisms in renewable energy and the regeneration of urban brownfield sites. Ian has particular interest in the social aspects of planning and public participation and the sustainable future use of cities. As a freelance consultant he divides his time between work in Ireland and Copenhagen.



### **Dr Igor Calzada, MBA, FeRSA**

Igor is Research Fellow at Cardiff University, WISERD; Senior Research Affiliate at the University of Oxford, Future of Cities and Urban Transformations ESRC programmes; and Senior Advisor for UN-Habitat's People Centered Smart Cities flagship programme. Previously, he has been Senior Scientist at the European Commission's DG Joint Research Centre (JRC), Digital Economy Unit and giving advice to EC H2020 Smart Cities. His latest book SMART CITY CITIZENSHIP has been recently published by Elsevier, where he elaborates on digital transformations, AI, and social innovation. He regularly works with private firms, regional governments, NGOs, consultancies and city authorities on how to experiment regionally-rooted further democratic and citizen-centric approaches based on living labs and data-driven environments. Over 20 years of research and policy experience, he has been serving several academic institutions: Cardiff, Oxford, Strathclyde, Aston, Vrije, Malmö, Iceland, Ikerbasque, Deusto, Nevada, Mondragon, and Helsinki. Outside academia, he has been director of the regional government of the Basque Country (Spain) in the public sector as well as in Mondragon Co-operative Corporation in the private sector.



### **Jack Robbins**

As Partner and Director of Urban Design at FXCollaborative, a New York-based design firm, Jack works with public and private clients to create vibrant, sustainable cities, bringing a design-oriented approach to solving complex challenges, with a keen understanding of the designer's responsibility to the public.

With an undergraduate foundation in visual arts and literature from Harvard University, he received his Master of Architecture from the Yale School of Architecture.

Jack leads mixed-use development projects, spanning urban infrastructure, transportation, multi-family residential developments, and large-scale master plans. He teaches in the Real Estate program at NYU, frequently speaks at conferences and symposia, and his writing has appeared in FastCo Design, Architectural Record, World Architecture, and the New York Times. Jack is currently leading the Master Planning for Penn Station in New York.





### **James Bernard**

James started his career working for several leading international trading organizations as a commodities and financial derivatives trader in London where he developed his passion for global trading. He then went on to incorporate his own company investing in the production and trading of physical commodities and derivatives.

In 2006 he moved to Dubai to join DMCC as Associate director of commodities. Then in 2009 he was appointed Director of business development, leading the next stage of growth for DMCC Free Zone, which to date has attracted over 18,000 companies to its central Dubai location.

In his next role as Head of Corp Sales he helped successfully take DMCC onto achieve unprecedented growth and to develop it into the multi award winning Free Zone it is today. In 2020 he was appointed as DMCC's representative for Europe.

As one of the founding members of the Dubai Global Blockchain Council and the DMCC Blockchain Innovation Group he has led DMCC's Blockchain initiatives since 2015, developing early proof of concepts across various sectors including 'Track & Trace' of diamonds and various internal projects including decentralised property lease transfers.

Today he continues to drive the development of the DMCC Crypto ecosystem 'Crypto Centre' and to assist in the continuous growth of Dubai as a global Blockchain hub, working closely with the Securities & Commodities Authority (SCA) and contributing to the successful implementation of the recently announced final Crypto Asset regulations.

He is a regular contributor in various publications including the latest Dubai Future Foundation Tokenisation and Digital Assets Report, released in November 2020.

As an experienced Special Economic Zone professional he continues to work and advise on the development of Middle East start up ecosystems and has maintained a strong interest and involvement in the crypto and token economy, blockchain, and distributed ledger technologies, and is busy with several ongoing projects globally.

### **Dr Jonathan Woetzel**



Dr Jonathan Woetzel is a Senior Partner at McKinsey & Company. He is also the Asia-based Director of the McKinsey Global Institute (MGI), the business and economics research arm of McKinsey, global leader of McKinsey's Cities Special Initiative and co-chair of the Urban China Initiative. He co-founded McKinsey's China practice and has been resident in Shanghai for 25 years.

Jonathan is an expert on energy, sustainability, and economic master planning. He has advised national governments in Asia on improving the environment for foreign investors, supported the development of national energy policies, and advised national and local government authorities on economic development. He actively serves urban authorities in the Middle East, China, Russia, India and North America on economic master planning and performance improvement.





### **Jordi William Carnes**

Jordi William is a philology graduate, although he has worked for much of his professional career in the field of politics and for government bodies such as Barcelona Provincial Council, where he was Head of the President's Office, the Catalan Government, where he was Minister for Agriculture, Fisheries and Livestock, and the Barcelona City Council, where he was Deputy Mayor in charge of budget and economic promotion. He has also been CEO of the Barcelona Tourism Board until February 2018.

His academic background also includes an M.A. in Public Administration from ESADE and a Senior Management Programme at IESE.

He is currently the President of Leitat Technological Center since January 2017 as well as the President of CTECNO (Catalan Technological Foundation) since 2012. He also has embarked on a career in the private sector founding CGP (Carnes Global Projects) Consultancy since 2013.



### **Jorge Assis**

With background studies in Urban and Regional Planning and post graduate studies in Innovation and Development Policies, Jorge professional experience is largely marked by diversity - having worked in both the public, private and third sector, covering different aspects within the realms of regional development and strategic planning, information society and digital technologies, cluster development and collaborative networks, and more recently, delivering consultancy on research & innovation management to industry clients from a broad range of domains and value-chains (Food, Bio-Tech, ICTs, Textile). Parallel to his consultancy activity Jorge recently engaged in his own entrepreneurial project, committed to build a purpose/impact oriented small company that seeks to develop innovative environmentally sustainable approaches for the re-valorisation of abandoned wetland farms.

Jorge keeps urban planning and social innovation as subjects of personal interest and drives for his community engagement efforts.



### **Josephine Yilan Liu**

Josephine is a founding partner of the URBAN FUTURE ventures in Austria, Hong Kong and Lichtenstein. The URBAN FUTURE global conference (UFGC) is Europe's largest event for sustainable cities, and the URBAN FUTURE holding is the project development arm that finances and develops next generation pilot projects.

Her role has been to focus on initiating forward thinking, connecting and leveraging knowledge, resources and capital to realise innovative, sustainable and resilient urban solutions that help to solve pressing social and environmental issues. With these projects, Josephine hopes to create positive social impact at scale with technology that provoke positive social cycles.

Josephine studied Environmental Design in Beijing, China, before taking her master in Graz, Austria majoring in Architecture and Project Management. She has been living in Austria since 2008. Currently she's doing another master study in cognitive science in Vienna.

Prior to the URBAN FUTURE ventures, she worked across Asia, Europe and North America with renowned designers and architects with business development, training, as well as to bridge the gaps between different cultures, disciplines and mentalities.







### **Juliana Panetta**

Juliana is a business and real estate attorney in Minneapolis, Minnesota. Juliana is originally from São Paulo, Brazil, where she attended the University of São Paulo before moving to the United States and earning a Bachelor's Degree in International Relations and a Juris Doctor. Juliana has led strategy development and future planning projects for cities, counties, and organisations. In her legal practice, Juliana serves as outside general counsel for businesses and guides her clients through complex commercial real estate transactions.



### **Marc Rassel**

Marc is an accomplished design and marketing professional who has worked across many industry verticals over the past 17 years and brings a multidisciplinary approach to design and marketing. He co-founded Align Multimedia in 2014 and has served as its Creative Director since the company started. He has helped numerous organisations grow and expand their reach with multi-channel marketing across traditional, digital, and emerging media. With an academic background in graphic design and psychology, he has studied the relationships between design and human behaviour, which has allowed him to develop a keen sense of how design can influence and often create a desired reaction. With expertise in the advertising and printing industries, Marc has successfully managed campaigns from concept and planning through production and delivery to help organisations realise increased efficiencies and enhanced brand perception.



### **Dr Margaret Loper**

Dr Margaret Loper is an associate lab director and lab chief scientist for one of the world's leading research institutes at the Georgia Institute of Technology. She has served in campus roles related to IoT, information security and privacy, smart cities, and the future of research. Her history includes achievements and honors in advanced computer research and education; modeling and simulation in the systems engineering life cycle; technology science, strategy and standards; parallel and distributed systems; and trust in smart cities. Her current research is focused on gray zone actions in urban environments, computational trust algorithms, and situational awareness in smart cities and megacities.



### **Meghan Mills**

Meghan is the Global Director of Strategy & Operations for EY's Government and Public Sector practice, which includes more than 7,500 professionals across mature and developing markets providing advisory, audit, transactional and taxation services to clients. She is responsible for driving the development and execution of the sector's strategy globally. Meghan works with EY clients and industry leaders to identify public sector trends and lead the development of new client solutions, including Future Cities.

As the Co-Leader of EY's global Future Cities program, Meghan leads a cross-sector, -region, -function team of innovators to build, test and deploy a solution that addresses the diverse needs of cities and citizens, such as mobility, infrastructure, education, sustainability, circular / green economies, energy, security and quality of life. EY's solution integrates benchmarking and diagnostic tools, public and private sector collaboration, emerging technologies (e.g., IoT, Intelligent Automation), marketing campaigns, sales initiatives, and learning and development simulations.

During her 20 years with EY, Meghan has held various business development leadership roles, focused on client relationship development, strategy execution and sales operations.





### **Minister Pascal Smet**

Pascal was the Brussels Minister for Mobility and Public Works between 2004 and 2009, and began his second term in 2014. Before his political career, he was the Commissioner General for Refugees and between 2009 and 2014 he was Minister of Education in the Flemish Government.

He is currently at the helm of fostering sustainable urban development in Brussels by granting a bigger emphasis to public transport, and more space for cyclists and pedestrians. Public works need long-term planning and a broad vision of connecting people. Pascal has launched several urban development projects in which public space is given back to the people of Brussels. In the spirit of Jan Gehl, he wants Brussels to move from being a city for cars to a city for people.

Pascal wants to bring architecture and public spaces to the next level. He wants to put Brussels on the international map as the ambitious city with a strong personality that it is.

By promoting Brussels in the coming years as the cosmopolitan, creative and dynamic city that it is.

By giving the Brusselers the opportunity to further thrive in this city, on a personal, sporting and cultural level.

By protecting our architectural heritage and renovate it and at the same time focus on new, stunning buildings and squares in the city.



### **Professor Renato Flôres**

Professor Renato G. Flôres Jr. is Director, FGV IIU - International Intelligence Unit, a small think tank at FGV, Rio de Janeiro. At present, he works mostly in the areas of geopolitics and international political economy, with a special interest on Asia and the future of globalisation & international co-operation. He is the author of several papers and reports related to his activities and of the forthcoming book *The World Corona Changed: US, China and Middle Powers in the New International Order*, Routledge, London.



### **Saskia Sassen**

Saskia Sassen is the Robert S. Lynd Professor of Sociology and former Chair, Committee on Global Thought, Columbia University. She can be reached at [sjs2@columbia.edu](mailto:sjs2@columbia.edu). Her books include *Expulsions: Brutality and Complexity in the Global Economy* (Harvard University Press, 2014; translated into 12 languages); *Cities in a World Economy*, 5th fully updated edition (Sage); *Losing Control: Sovereignty in an Age of Globalization*, The Schoff Memorial Lectures, Columbia University Press 1995; New updated edition 2016; *Territory, Authority, Rights : From Medieval to Global Assemblages* (Princeton University Press, 2008); *A Sociology of Globalization* (W.W. Norton, 2007); *The Global City*, (Princeton University Press 1991); *The Mobility of Labor and Capital* (Cambridge University Press 1988).





### **Stephan Herbst**

Stephan is a Technical General Manager at Toyota Motor Europe (TME) with specific responsibility for sustainable mobility and Toyota's European hydrogen strategy.

Stephan studied business administration and economics and holds a Ph.D. in management. He then worked in various functions for the Volkswagen Group in Germany and China. In 2005 he joined TME with responsibility for the environmental and stakeholder strategy in Europe before moving to Toyota's Global Headquarters in Japan in 2010.

He has been actively involved in various mobility projects of the World Business Council for Sustainable Development (WBCSD) such as the Sustainable Mobility Project 1.0, Mobility for Development. Stephan is today a co-chair of the Sustainable Mobility Project 2.0.



### **Tony Hull**

Tony Hull is a freelance Nonmotorized Transportation Consultant with two decades of experience in planning, designing and evaluating active transportation projects. Tony's nationally recognized work includes leading planning and research studies, involvement in high-visibility national demonstration projects and providing professional training for the next generation of transportation professionals. Specific areas of expertise include; pedestrian and bicycle facility design, accessibility, safety analysis, data collection and evaluation, traffic calming, community engagement, and social equity.



### **Victor Dover**

Victor Dover, urban designer, planner, and co-author of *Street Design: The Secret to Great Cities and Towns* (Wiley, 2014), is an expert on how to redesign our neighbourhoods and fix our streets, and, in the process, shape enduring cities that people really love.

Dover, Kohl & Partners is best known for revitalization plans like the one that transformed the historic Southside neighborhoods in Chattanooga, and for regional-scale projects including Plan El Paso, hailed as "America's Best Smart Growth Plan." Dover is a Fellow of both the American Institute of Certified Planners and the Congress for the New Urbanism.



### **Catherine Morgan**

Catherine joined St George's House in 2008 as a Consultation Co-ordinator. She became House Manager in 2015 and is now responsible for the day-to-day operations of St George's House. In her previous career, Catherine spent 7 years working as an Event Manager for Universal C&IT Ltd, now Ashfield Meetings and Events, where she ran numerous conferences and events globally, ranging from 30-2000 participants.

